

Radio Doings

Trade Mark Reg. U. S. Pat. Off.

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DIRECTORY OF DETAILED PROGRAMS

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GO....	Oakland	790	37		University of So. California		31
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Los Angeles

WHOLESALE

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URGES MORE CLEARED CHANNELS

The creation of more cleared channels at the expense of regional channels for the operation of more high power broadcasting stations was advocated by John V. L. Hogan, consulting radio engineer, in testimony for WTMJ, owned by the Milwaukee Journal, at a hearing before the Radio Commission. Even the more sparsely settled areas of the Middle and Northwest would be better served by a few stations on cleared channels, he contended, than by a number of smaller stations on regional or local channels. A minimum of 10 additional frequencies of this kind was proposed.

NBC BANS THEATRE USE OF "AMOS 'N' ANDY"

The National Broadcasting Company has decided to take legal steps against numerous theatres throughout the country, mainly in the East, using the NBC radio broadcasts of "Amos 'n' Andy," a backstage team, as a regular part of their programs five nights a week. NBC's legal department, according to "Variety," has notified all theatres known to be making use of the ether entertainment to desist. Charge is infringement of copyright.

The "Amos 'n' Andy" theatre broadcasts apparently started in Washington. A manager noticed a sudden decided drop in average attendance around 7 p. m. regularly, at which time "Amos 'n' Andy" are on the air for 15 minutes, paid for by a toothpaste concern. Decrease in attendance at that hour was traced directly to the radio team's popularity.

The theatre rigged up sets and amplifying apparatus for its own use and called the "Amos 'n' Andy" broadcast "Added Attraction." Shortly thereafter numerous houses outside of New York City adopted the idea.

SEES BETTER RECEPTION IN 1930

Improvement in radio reception during 1930, due to a general decrease in sun spots, is predicted by Dr. Harlan T. Stetson, Director of the Perkins Observatory of Ohio Wesleyan University.

"The more spots that appear on the sun," declared Dr. Stetson, "the more difficult it is for you to get good results from your set.

"The spot," he explained, "is believed to be a vortex within a tube. This generates electricity and produces a magnetic influence on the radio waves. The spots do not increase periodically, nor is there a greater number at one time of the year than at another."

LINDEN VISITS SOUTH ON INSPECTION TRIP

Mr. Bernard Linden, Supervisor of Radio for the Sixth District, with headquarters in San Francisco, was a visitor in Los Angeles, from Friday to Tuesday last. With Mr. Chapple, head of the local radio inspector's office, Mr. Linden made numerous tests to determine the best location for the new government monitoring station. A great amount of elaborate equipment is to be installed, which will permit a very accurate check on the frequency of all stations, broadcast, amateur and commercial. This will be one of a series of "Secondary Standard" monitoring stations. The Primary Station is to be built at Grand Island, Nebraska, to serve the inspection service of the whole country.

Mr. Linden expressed himself as being well pleased with the general behavior of the stations of the southwest.

Unusual Radio Values



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\$99.50 Complete



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BUILT FOR WESTERN RECEPTION

By

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Los Angeles



STUDIO NEWS

Presiding over the new Kilgen pipe organ, recently installed at KFVD, is Newton Yates, talented young musician, whose musical education was mostly acquired in Los Angeles. After establishing considerable reputation in local theatres, Mr. Yates received flattering offers from the East where, until a few months ago, he played at leading theatres in Chicago and New York. The present schedule for organ recitals over KFVD is every evening from 10:30 to 11:00 and 11:30 until midnight. Special Sunday afternoon concerts are also presented at 2:00 o'clock. Mr. Yates is shown at the console of the new organ on this week's cover.

Both national chain broadcasting companies will bring President Hoover's speech on the occasion of the Twentieth Annual Conference Dinner of the Boy Scouts of America to a world-wide audience on March 10th at 8:00 p. m. Walter W. Head, active president of the Boy Scouts, will be the only other speaker on the program, which will be released from the New Willard Hotel in Washington. Pacific Coast stations of the Columbia system which will release this important event are KFPY, KVI, KFRC, KOIN and KHJ. KHQ, KOMO, KGW, KPO and KFI will take the program for the National Broadcasting Company.

Nelson Case has joined the KFVB staff in the role of announcer. For the past few years Mr. Case has been entertaining over various Southern California stations with his pleasant young baritone voice and skillful piano and organ offerings.

Clark Brothers' Orchestra, playing from the Plata Real, U. S. Grant Hotel, is a daily, except Sunday and Monday, feature over KFSD between 10:00 and 11:00 p. m. This clever six-piece orchestra also boasts a vocal trio whose interpolations during the dance program are very popular with listeners.

Eight concerts by the Montreal Symphony Orchestra are scheduled by the Columbia Broadcasting Company, the first one being announced for Sunday, March 9th, at 11:00 a. m. The concert will come from CKAC, Montreal, and be released in the Northwest by KVI.

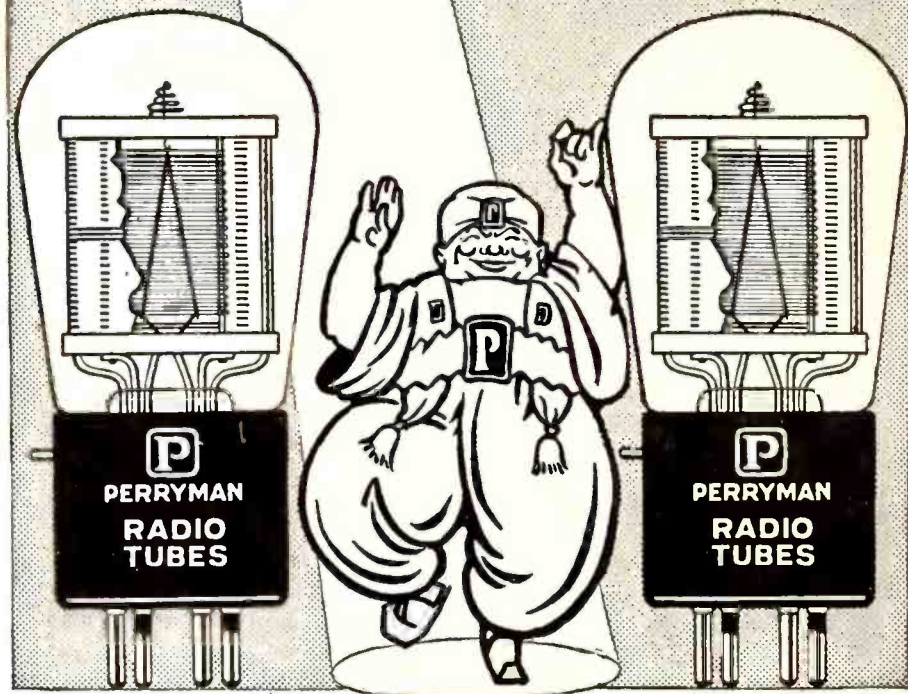
Mr. Glen Rice, for many years identified with KNX as Assistant Manager, has lately taken over the management of KEJK in Beverly Hills. Fans will long remember Glen Rice's graphic description of last season's football games from the Coliseum.

KNX's augmented ten-piece Symphony Orchestra, directed by Margit Hedges, includes three brothers of Calmon Luboviski, KNX staff violinist. They are Samuel, Nate and Boris Luboviski. This Symphony Orchestra is a noonday feature and is also heard daily except Sunday during the dinner hour.

Modest Altshuler, famous Russian symphonic conductor, in Southern California for his appearance as guest conductor of the Hollywood Bowl, and now conductor of the Glendale Community Orchestra, has been engaged to conduct 52 Sunday evening concerts over KFI. The Russian maestro has recruited an excellent instrumental ensemble and has prepared a series of programs representing the favorite symphonic masters as well as orchestral novelties seldom or never yet heard in this country. The second concert will be heard March 9 from 7:45 to 8:45 p. m.

On Tuesday, March 11th, Paul Whiteman will introduce June Parker, KHJ's Blond Blues Singer, as the soloist on the Old Gold Hour, which originates in the Los Angeles studios of the Columbia Broadcasting Company. KHJ and Los Angeles are all a-flutter over this indication of recognition for the popular hometown entertainer.

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District Representative

Howard D. Thomas
1851 South Hope Street
Los Angeles, Cal.

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RADIO SUPPLY CO.
912 S. Broadway Los Angeles, Cal.
VA. 3178 and 3179



Around the Dial

Around The Dial:

I have a few new stations that I have received and wish to report them to the rest of the DXers. They came in pretty good.

I had JQAK for the first time at 3:20 a. m. on the morning of February 1st. On Thursday morning, February 6th, I pulled in GOW at Hongkong, China. They came in fairly good but with quite a bit of noise. They were received around KFVD's channel. Just about 300 meters, to be exact. That was certainly good for the 7-tube set that I have, I think.

I also had 2BL at Sydney. It is the first time I have had them this year. They were received February 7th.

And there's another station that I had, and would like for you to get some morning. It is KFJZ at Ft. Worth, Texas. They are only 100 watts in power. They are broadcasting on 219 meters and come in close to KGER's wave length. I had them at 1:46 a. m. I can't say as to whether they are on every morning or not. Could anyone tell me what station I had on KFOX's channel after they signed off Tuesday morning? The station that I had was loud but did not announce for quite a while, and I missed the call letters when they did announce.

Thanks for the information that I have gained through reading the "Around the Dial Department."

TOM ELLIOTT,
654 West 63rd Street,
Los Angeles, Calif.

"Around The Dial":

I played two stations last night, Feb. 21st, that I have seldom seen in the DX logs from Southern California. These were KXL, Portland, and KFQW, Seattle. These are both 100 watt stations on the very congested 1430 ky. channel. They were both on at the time, also another station, which might have been KFQU, but I doubt it, as he usually comes in strong. I was able to separate them enough to get the programs from both. KXL was broadcasting an RKO program, and his slogan was, "The Voice of Portland." KFQW was

playing records from the Continental Hotel. I was able to pick them up as soon as KECA signed off.

KTAR, Phoenix, is coming in fine now. Some may have a little interference from KGW, which is on the same channel and on at the same time. Harry Owen's orchestra is on the air every night from 10 to 11 except Monday, and from 9 to 10 p. m. Sunday. This is mountain time, which would be an hour earlier here. They broadcast from the Arizona Biltmore Hotel and put on a good program. Mr. Lynch reads the news reports from the Arizona Republican at 11, which is very interesting.

I sure enjoy the Round the Dial column. May we get another page or two soon.

C. E. HOLLOWAY,
1239 E. 78th St.,
Los Angeles, Calif.

Last night, Feb. 21st, at 11:55 P. S. "Around The Dial":

T., I picked up a new one to me—"KGKY," 1500 key., Scotts Bluff, Neb. I could not find it listed, but it came in very clearly. They said they had been on the air for 18 hours and signed off at 12:50 a. m., P. S. T. Saturday. Announced they would be on again at 7 a. m. They gave a prize for the most distant phone call. This column helps a lot.

W. EDWARD STRAW,
11527 Rochester Ave.,
West Los Angeles, Calif.

"Around The Dial":

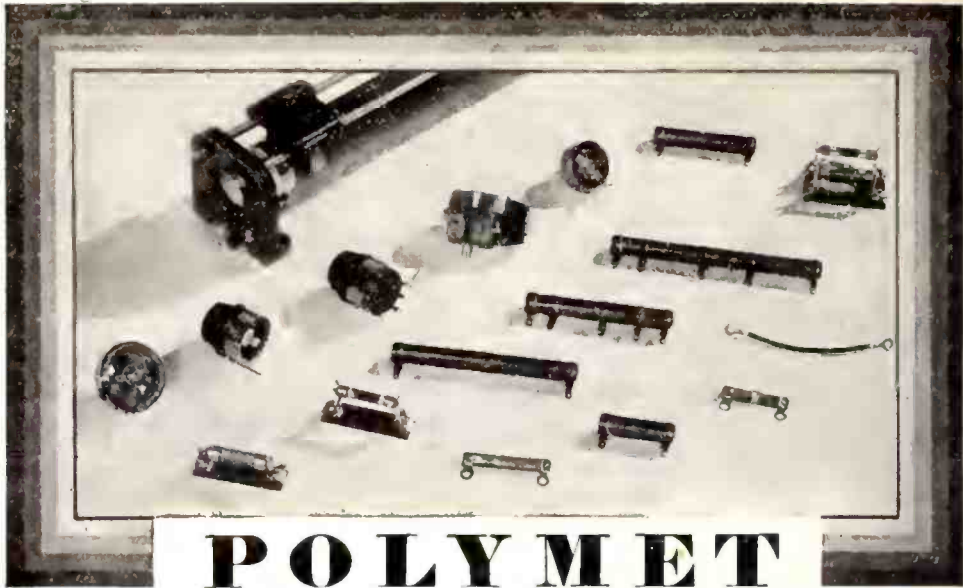
I have been reading the lists in the DX Club, and the interesting articles in the "Around The Dial" page, and I have never read of any of the DX fans picking up CHWK, Chilliwack, B. C.

This station is on the air from 10:00 p. m. to midnight on Tuesday and Saturday nights, with a popular recorded program.

I have a verification from this station, and they are using only 5 watts power broadcasting on 1210 kilocycles.

I would like to hear from fans receiving this station.

CHAS. W. ROGERS,
1523 E. 14th St., Oakland, Calif.



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District Representative

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San Francisco

Questions & Answers

A Weekly Department Conducted by K.G. Ormiston, I.R.E

QUESTION—Would appreciate a circuit diagram for the use of the new Pentode tube. What changes are necessary to substitute the Pentode for the standard 224 AC screen-grid tube? Have any diagrams been released yet?

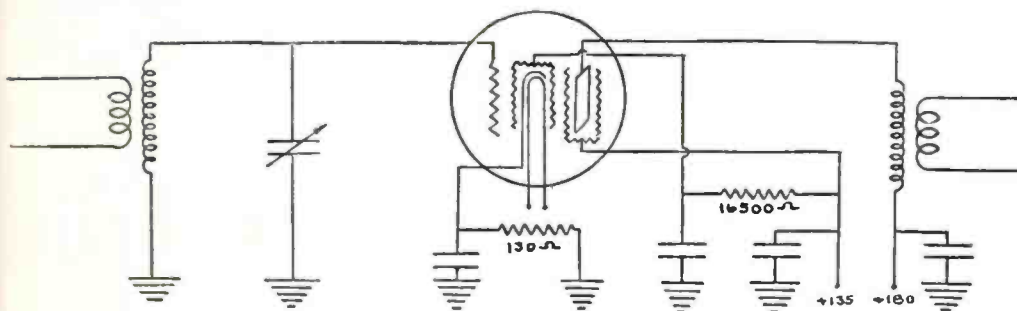
R. S. N., Los Angeles.

ANSWER—The CeCo Manufacturing Company have issued an engineering bulletin, which gives the method of connection, voltage values, etc. The diagram is reproduced herewith, showing the method of connection when all voltages are obtained from a power pack.

"The outstanding difference in construction between the Pentode and the 224 is the presence of a space charge grid in the former. Hence the first consideration in changing a set is the

be connected to a tap giving a voltage equal to 13.5 plus the grid bias which is usually one and one-half volts. The space charge grid should be held at ground potential with respect to any radio frequency voltages by the connection of a one-half microfarad condenser from its terminal on the base to the ground. When these connections have been properly made, a high resistance d. c. voltmeter will read 13.5 volts between the space charge connection and the cathode terminal. Voltages in excess of 13.5 will give somewhat improved results and very greatly fore-shortened life, while voltage less than 13.5 will cause somewhat inferior reception.

"The correct voltage to be applied to the control grid is one and one-half volts



Recommended Circuit for Pentode as R. F. Amplifier

provision of a potential of 13.5 volts positive for application to the space charge grid. Connect the space charge terminal through a resistance of 8200 ohms to the 75 volt screen grid tap on the voltage divider or 16,500 ohms to the 135 volt tap. Where it is possible to secure an extra tap on the voltage divider the space charge terminal may

negative with respect to the cathode. This is most commonly done by inserting a resistor in series with the negative B return to the cathode. The plate current of the tube causes a voltage drop in the resistor and makes the grid which is connected to the terminal of the resistor nearest to the B supply negative with respect to the cathode."

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LOS ANGELES



FIRST PRIZE

Sunset Aerial, Courtesy Sunset
Mfg. Co.

DX Club:

A year ago this month I became a member of the DX Club, and so to keep myself in good standing I have decided to send in my DX achievements every year. We are, I believe, in the midst of one of the best DX seasons I have experienced, and I have been DXing for the past six years. In that time Radio Doings and Radio Doings Log and Call Book have played a large part in the success I have enjoyed. The latter is, and will continue to be, an essential part of my equipment.

Last February I bought an Edison, Model R-2, 7 tubes, excluding rectifier. My outside equipment consists of a home-made, vertical loop aerial, made up with 100 feet of 14-strand copper wire and elevated about 30 feet off the ground. The other half of my equipment is a Sunset ground, and since its installation, last June, I have noticed a marked improvement in reception.

The following results were obtained during the 1929-30 DX season, not including 39 stations in California:

KOA, KSL, KGER, KUOM, KTHS, KGIR, KGHL, KFEL, KLZ, KOB, KEX, KMO, KOL, KOMO, KJR, KVI, KOAC, KGA, KHQ, KGFQ, KSOO, KFBK, KSTP, KMJ, KOIL, KTNT, KVOO, KMOX, KWKH, KFAB, KMMJ, KOH, KOY, KFIQ, KID, KTAR, WLW, WOR, WMAQ, WSM, WIBW, WGN, WFIW, WSB, WBBM, WJZ, WEAR, WTAM, WFAA, WBAP, WCCO, WHAS, WJR, WOWO, WOAI, WVVA, WPG, WBT, WOOD, WOW, WKY, WCKY, WDAG, WEF, WTIC, WBZ, WBAL, WRC, WJAX, WAPI, WCHI, CNRW, CKWX, CKMO, CFCY, CJGX, CJOR, CKGW, CECT, CFCN, CNRV, XEB, XEN, XFX, XEX, CMC, CMK, HHK, 2YA, 3LO, 5CL, JOBK, JOCK, JOHK, JOAK.

On January 31 I tuned in WCHI at

Chicago, but a search of the log book failed to show any station listed under those call letters. Have not received any verifications on foreign stations, but have verifications on 32 states, with five yet to be heard from.

G. M. BYRNE.

958 West 19th St., San Pedro, Calif.

SECOND PRIZE

Sunset Ground, Courtesy Sunset
Mfg. Co.

DX Club:

That our DX column shall survive, I respectfully wish to submit my log of DX stations. This log does not include stations within the Los Angeles district. Present receiver is an Atwater Kent 66.

United States: KTAB, KGO, KPO, KGW, KJR, KSL, KFRC, KSMR, KMOX, KFQB, KYW, KOIN, WORD, WHO, WOC, KTNT, WOI, KOIL, KMA, KFNF, KLX, KOA, KFEL, KFXF, KLZ, KHQ, WOW, KFBK, WJAZ, WSWS, WJR, WCX, KOMO, KMO, WCCO, WLIB, KDKA, KVOO, KFQU, KFWI, KYA, KRE, KFWM, KOAC, WFAA, KTAR, KFAU, WOAI, KFJF, WKY, KFEQ, KEX, KFPY, KFJR, WGN, KWKH, WLW, WKRC, WBAP, WBBM, WEBH, KOB, WENR, WHB, WJBT, WHK, KMMJ, KWG, WHAS, KQW, WSB, KGA, KFIF, KOY, KTSM, KLO, KDYL, KFKB, KOH, KDGR, WOWO, WBT, WTAM, KRLD, KTHS, WHA, KSEI, WLS, KVI, KFAB, WPTF, WSM, WDAF, WMAQ, KXA, WIBW, KGD, KDB, KFSD, KFXY, KFRU, WNAX, WDAG, WGY, WCKY, KTSF, WFLX, KGIR.

Canadian Stations: CNRV, CKCD, CKWX, CJCJ, CKGW, CFCN, CKMO (50-watts).

Mexican Stations: XEN, XEH.

Trans-Pacific: Australia—4QG, 2BL, 3LO. New Zealand—2YA, 3YA. Japan—JOAK, JOBK, JOFK, JOGK, JOIK.

HOMER G. GOSNEY,

431 S. Elena Ave.,
Redondo Beach, Calif.

It's a Majestic



The new Model 103 Majestic Radio Combination has as a feature an electrically operated phonograph and electric pick-up. Records are played through the new Majestic Colortone Dynamic Speaker and it is said that this model, as well as its companion, the model 102 Majestic combination, are the only instruments of their kind that will reproduce records as well as radio programs with all the colorful tone which characterized the original selections. The Majestic pictured sells for \$225, complete with Majestic tubes.

KHJ Bans Fakery

By Glen Dolberg—KHJ

Mind readers, psychics, crystal gazers and the various brands of mystic brethren who know all or a large part of it will never be permitted to broadcast over KHJ, the Don Lee station in Los Angeles. KHJ is convinced—and the conviction did not come as the result of a long mental struggle—that foisting such hokum on the listeners is a betrayal of public trust. It might be well to recall at this point, that, when the people of the United States award the privileges of the air to a broadcaster, that the broadcaster immediately assumes a moral and legal obligation to serve the public conscientiously and to the best of his ability. KHJ fails to see how the mystic brethren can possibly contribute to the public welfare. The brethren obviously claim the impossible in posing as supernaturally endowed beings, capable of predicting the future with some exactness. Both the broadcasting station and the brethren know that they are defrauding the public. But, unfortunately, among the thousands of listeners are many believers. Believing in the professed or implied supernatural powers of the brethren, they send in their problems and money. Believing, they act upon the advice and solutions to these very intimate and vitally important problems sent back by the "know-alls," either by return mail or over the air. The advice and solutions can be nothing more than long-shot guesses. Sometimes those who seek aid from the modern soothsayers are desperate souls, overburdened with life's complexities and troubles; emotionally overwrought to the point of being mentally unbalanced, it is easy to conceive of them committing murder or suicide if the mystics' message does not carry hope. Therefore—and here is the real dope—our hokum artists will tell you that they avoid the chance of such bloody consequences being fastened upon them or the broadcasting station, by painting a silver lining on all clouds. But this is merely an unnecessary admission of their practices; placing them more securely in the classification of quack cure-alls, etc. A broadcasting station can't laugh off the facts of the case by explaining that the mystics are only entertainers—not so long as the listener sends in his money and problems in good faith.

But why stop to argue the matter? The facts are too plain. Business and the professions wage persistent warfare on fakers, frauds and fleecers; a broadcasting station which doesn't, is breaking faith with the public and selling its reputation for a few dollars.

Radio Owl

That housewives are often more ingenious than husbands is evidenced by the multitude of uses they have found for Radio Owl, the small automatic device for turning off radios.

Although Radio Owl was originally intended by the manufacturer for shutting off radios exclusively, Madame soon discovered it proved a reliable sentinel for shutting off electric irons, washing machines, night lights, heating pads and many other electric products found in every household.

By her discoveries, she has changed the selling plans of the Taylor-Travers Company, Ltd., manufacturers, so that now, as well as being available at radio stores, Radio Owls may be procured at many electric supply, department and hardware stores. Even drug stores have put them in, so great has been its appeal for general household use.

Radio Owl works on the hydraulic principle, there being no clocks to wind or hands to set. Through a double plug attachment it is instantly plugged into any electric outlet. After it has been attached, the Owl's head is pressed down. This turns on the electric current and sets the desired time, which is indicated on the front of the Owl and graduated to show any time, from a few minutes, up to two hours. Radio Owl shuts off the current which operates the radio or electrical appliance at the time designated.

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KGO KGW KOMO
KHQ KOA KSL**

**Howard Milholland
Program Director**

**Jennings Pierce
Chief Announcer**

National Broadcasting Co., Inc. PACIFIC COAST NETWORK

8:00 p. m.—Rudy Selger's Shall Symphonists. KPO.
KFI, KHQ, KOMO, KGW.
8:45 p. m.—Ole and the Girls.**
9:00 p. m.—"Voice of Firestone." KGO, KHQ, KOMO.
KGW, KFI, KSL, KOA.
9:30 p. m.—"The Cigar Band.**"
10:00 p. m.—National Prohibition Poll of Literary Di-
gest—John D. Barry on Current News.**
10:00 p. m.—The Music Box. KSL, KOA, KGO, KHQ,
KECA.
10:30 p. m.—Housa of Mytha. KGO, KECA, KSL, KOA.

TUESDAY, MARCH 11

9:30 a. m.—John D. Barry. KGO, KOMO.
9:45 a. m.—Betty Crocker Gold Medal Home Service
Talks.*
10:00 a. m.—Betty Kelly. KGO.
10:15 a. m.—Color Harmony program.*
11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
12:00 noon.—The Novelty Flva. KGO.
1:00 p. m.—Songland. KGO.
1:30 p. m.—Pacific Coast School of the Air. KGO,
KHQ, KOMO, KGW, KPO.
2:00 p. m.—Matinee Time. KGO, KOMO, KGW.
2:15 p. m.—Flag Talks for Children.*
2:30 p. m.—Matinee Time. KGO, KGW.
3:00 p. m.—Musical Musketeers. KGO, KGW.
4:00 p. m.—Voters' Service. KGO, KHQ, KOMO, KGW.
4:30 p. m.—Hotel St. Francis Salon Orchestra. KGO.
5:15 p. m.—News Service. KGO.
5:30 p. m.—"Around the World with Lhhy.**"
6:00 p. m.—Eveready Hour.*
6:30 p. m.—Happy Wonder Bakers.*
7:00 p. m.—Westinghouse Salute.**
7:30 p. m.—Radio-Keith-Orpheum Hour.*
8:45 p. m.—John and Ned**
9:00 p. m.—Concert Album. KGO.
9:30 p. m.—Florshalm Frolic. KGO, KHQ, KOMO.
KGW, KECA, KSL, KOA.
10:00 p. m.—National Prohibition Poll of Literary
Digest.**
10:15 p. m.—Spotlight Review. KGO, KECA, KHQ,
KOMO.

WEDNESDAY, MARCH 12

9:30 a. m.—The Entertainers. KGO.
10:00 a. m.—The Recitalists. KGO.
10:15 a. m.—Mary Hale Martin's Household Period.
KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
12:00 noon.—Rambrandt Trio. KGO.
12:30 p. m.—Evening Stars. KGO, KOMO.
1:00 p. m.—Radio Guild. KGO, KOMO, KGW.
2:00 p. m.—National Woman's Party. KGO, KHQ,
KOMO.
2:15 p. m.—Matinee Time. KGO.
3:00 p. m.—The Amphions. KGO, KPO.
3:30 p. m.—Plantation Echoes. KGO, KGW, KPO.
4:00 p. m.—Hotel St. Francis Salon Orch. KGO, KGW.
4:30 p. m.—The Choristers. KGO, KOMO.
5:00 p. m.—The Three Boys. KGO.
5:30 p. m.—News Service. KGO.
5:45 p. m.—Agricultural program. KGO.
6:00 p. m.—Halsey. Stuart program.*
6:30 p. m.—Palmolive Hour.*
7:30 p. m.—The Two Troupers. KGO, KHQ, KOMO.
8:00 p. m.—Parisian Quintet. KGO.
8:00 p. m.—Let's Get Associated.*
8:45 p. m.—Sunkist Sarenaders.*
9:15 p. m.—Max Dolin and His Violin. KGO.
9:30 p. m.—Miniature Biographies. KGO.
10:00 p. m.—National Prohibition Poll of the Literary
Digest.**
10:15 p. m.—Cotton Blossom Minstrels. KGO, KHQ,
KECA, KSL, KOA.

THURSDAY, MARCH 13

9:30 a. m.—The Song of the Harp. KGO.
9:45 a. m.—Gold Medal Home Service Talks.*
10:00 a. m.—"Woman's Magazine of the Air,**" and
KPO.
11:00 a. m.—Standard School Broadcasts,** and KPO.
11:45 a. m.—NBC Philharmonic Organ Recital. KGO.

(Continued on page 45)

DAILY EXCEPT SUNDAY

8:00 a. m.—Reveille. KGO.
9:00 a. m.—Meet the Folks. KGO.
10:30 a. m.—"Woman's Magazine of the Air" (except
Thurs. and Sat.).
8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO,
KGW, KECA.
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance
Orchestra (except Thurs. and Sat.). KGO.

SUNDAY, MARCH 9

11:00 a. m.—Bibla Stories. KGO.
12:00 noon.—National Youth Conference. KGO, KGW,
KOMO.
1:00 p. m.—Dr. S. Parkes Cadman. KGO, KHQ,
KOMO, KGW.
2:00 p. m.—Sunday Concert. KGO, KOMO, KGW,
KPO, KHQ.
3:00 p. m.—To Be Announced. KGO, KHQ, KOMO,
KGW, KPO.
4:00 p. m.—Western Artists Series. KGO, KHQ,
KOMO, KPO.
4:30 p. m.—Duo Disc program.**
5:00 p. m.—Enna Jettick Melodies.*
5:00 p. m.—Gems of the Drama. KGO.
5:15 p. m.—Collier's Radio Hour.*
6:00 p. m.—News Service. KGO.
6:15 p. m.—Atwater Kant Hour.*
6:15 p. m.—Candle-Light Silhouettes. KGO.
6:45 p. m.—Stanislas Bem's Little Symphony. KGO.
7:15 p. m.—Studebaker Champions.*
7:45 p. m.—Sunday at Sath Parker's. KGO.
8:15 p. m.—The Pilgrims. KGO.
9:00 p. m.—Borden program. KGO, KHQ, KOMO.
KGW, KFI, KSL, KOA.
9:30 p. m.—The Reader's Guide. KGO, KHQ, KOMO,
KOA.
10:00 p. m.—The Gay Classics. KGO, KHQ, KOMO,
KECA, KOA.
11:00 p. m.—Musical Musketeers. KGO.

MONDAY, MARCH 10

9:30 a. m.—Radio Ramblings. KGO.
10:15 a. m.—Josephine Gibson Food Talk.*
11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
12:00 noon.—Rembrandt Trio. KGO.
1:00 p. m.—Pacific Vagabonds. KGO, KGW, KOA.
2:00 p. m.—The NBC Debut Hour. KGO.
2:30 p. m.—Pacific Coast School of the Air. KGO.
KHQ, KOMO, KGW, KPO, KFI.
3:00 p. m.—Mormon Tabernacle Choir and Organ.
KGO, KOMO, KGW, KPO.
3:20 p. m.—Studio Personalities. KGO, KGW.
3:45 p. m.—California Federation of Women's Clubs.
KGO, KECA.
4:15 p. m.—Evening Revues. KGO, KGW.
4:45 p. m.—Back of the News in Washington. KGO,
KGW.
5:00 p. m.—The Hot Spot of Radio. KGO, KHQ.
5:30 p. m.—Afternoon Musicals. KGO.
5:45 p. m.—News Service. KGO.
6:00 p. m.—Ted Florito and His Maytas.**
6:30 p. m.—General Motors Family Party.*
7:00 p. m.—Stromberg-Carlson program.*
7:30 p. m.—"Empire Builders.**"
8:00 p. m.—"Out of the West." KGO.

*KGO, KHQ, KOMO, KGW, KFI.

**KGO, KHQ, KOMO, KGW, KECA.

Columbia Broadcasting System PACIFIC COAST NETWORK

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TED HUSING

William S. Paley,
President
Henry A. Bellows,
Vice-President

**KHJ, KFRC, KVI,
KFPY, KOIN**

SUNDAY, MARCH 9

- 9:30 a. m.—Five Power Naval Conference reports from London by short wave. KFPY, KHJ.
- 10:30 a. m.—Ballad Hour. KVI, KFPY.
- 11:00 a. m.—Montreal Symphony Orch. KVI, KFPY.
- 12:00 noon—Columbia Male Chorus. KVI, KFPY.
- 12:30 p. m.—Conclave of Nations, Chile. KVI, KFPY.
- 1:00 p. m.—Cathedral Hour. KVI, KFPY.
- 2:00 p. m.—McKesson & Robbins News Reel of the Air. KVI, KFPY, KHJ, KFRC.
- 4:00 p. m.—Our Romantic Ancestors. KVI, KFPY, KFRC.
- 4:45 p. m.—Dr. Julius Klein from Washington. KVI, KFPY.
- 5:30 p. m.—In a Russian Village. KVI, KFPY, KFRC
- 6:00 p. m.—Majestic Theater of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:00 p. m.—Jesse Crawford, Royal's Poet of the Organ. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:30 p. m.—Arahesque. KFPY.
- 8:00 p. m.—Back Home Hour, from Buffalo. KFPY.

MONDAY, MARCH 10

- 8:00 a. m.—Ben and Helen talk it over, N. R. H. C. KVI.
- 8:15 a. m.—Senator Arthur Capper's Weekly Political Talk. KVI.
- 8:30 a. m.—Children's Corner. KVI, KHJ.
- 8:45 a. m.—Your Diet. KVI.
- 9:00 a. m.—Columbia Revue. KFPY.
- 11:00 a. m.—The Honoluluans. KFPY, KHJ (11:15).
- 11:30 a. m.—Ann Leaf at the organ. KVI, KFPY.
- 12:00 noon—Columbia Educational Feature. KVI, KFPY.
- 12:32 p. m.—Marie Blizard, Fashions talk. KFPY, KVI.
- 12:45 p. m.—Lucy Feagin, "The Charm of Correct Speech." KFPY, KVI.
- 1:00 p. m.—U. S. Navy Band. KVI, KFPY, KHJ, KFRC.
- 3:00 p. m.—Ben Pollack's Silver Slipper Orchestra. KVI, KFPY.
- 3:30 p. m.—Yoeng's Restaurant Orchestra. KFPY, KVI, KFRC.
- 4:30 p. m.—Voices from Filmland, from Los Angeles. KVI, KFPY, KOIN, KFRC, KHJ.
- 6:00 p. m.—President Hoover's speech before the Boy Scouts. KFPY, KHJ.
- 7:30 p. m.—American Wire Fabrics Corp. KVI, KFPY, KFRC, KOIN, KHJ.
- 8:00 p. m.—The Columbians. KFPY.
- 8:30 p. m.—Jan Garber and his Hollywood Orchestra. KFPY.

TUESDAY, MARCH 11

- 8:00 a. m.—Radio Homemakers. KHJ.
- 8:30 a. m.—The Party House. KVI.
- 9:00 a. m.—Columbia Revue. KFPY, KFRC.
- 11:00 a. m.—The Aztecs. KFPY.
- 11:30 a. m.—American School of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
- 12:00 noon—Columbia Ensemble. KVI, KFPY.
- 12:30 p. m.—Columbia Educational Features: For Your Information. KFPY.
- 1:00 p. m.—U. S. Army Band. KVI, KFPY, KHJ, KFRC.
- 3:00 p. m.—Columbia Grenadiers. KVI.
- 3:15 p. m.—Susan Brandels. KVI.
- 3:30 p. m.—Yoeng's Restaurant Orchestra. KVI, KFPY, KFRC.
- 4:00 p. m.—Bernhard Levitow and his Commodore Ensemble. KVI, KFPY.
- 4:30 p. m.—Manhattan Moods. KVI, KFPY.
- 5:30 p. m.—Romany Patterns. KVI, KFPY.
- 6:00 p. m.—Old Gold Hour, Paul Whiteman's Orchestra. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:00 p. m.—Graybar's "Mr. and Mrs." Drama. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:30 p. m.—Thompson's Mixed Milk program. KVI, KFPY, KOIN, KFRC.
- 8:00 p. m.—Will Osborne and his Orchestra. KFPY.
- 8:30 p. m.—Publix Radio View. Booklyn Paramount

Theater. KFPY.

WEDNESDAY, MARCH 12

- 8:00 a. m.—CBS. KHJ.
- 8:15 a. m.—R. S. V. P.; National Radio Homemakers' Club. KVI, KHJ.
- 8:30 a. m.—Mr. Fixit, the Traveling Tinker, N. R. H. C. KVI.
- 8:45 a. m.—Ida Bailey Allen's "Editorial Page. KVI.
- 9:00 a. m.—Columbia Revue. KFPY, KHJ (9-9:15).
- 11:00 a. m.—Grace Hyde and Columbia Little Symphony. KFPY.
- 11:30 a. m.—Syncopated Silhouettes. KVI, KFPY.
- 12:00 noon—Columbia Ensemble. KVI, KFPY, KFRC.
- 12:30 p. m.—Columbia Educational Features: For Your Information. KVI.
- 1:00 p. m.—Musical Album, Columbia Symphony Orchestra with Soloists. KVI, KFPY, KHJ, KFRC.
- 3:15 p. m.—Bill Schudt's "Going to Press." KVI, KFPY.
- 3:30 p. m.—Roy Ingraham's Paramount Orchestra. KVI, KFPY.
- 4:00 p. m.—Bernhard Levitow's Commodore Ensemble. KFPY, KVI, KHJ, KFRC (4:45).
- 7:00 p. m.—Phlco Hour; the Old Stager and Lois Bennett. KVI, KFPY, KOIN, KFRC, KHJ.
- 7:30 p. m.—Grand Opera Concert. KFPY.
- 8:00 p. m.—Hank Simmons Show Boat. KFPY, KFRC KHJ.
- 9:00 p. m.—Gold Medal Fast Freight. KVI, KFPY, KFRC, KOIN, KHJ.

THURSDAY, MARCH 13

- 8:00 a. m.—The Sewing Circle. KHJ, KVI.
- 8:45 a. m.—Columbia Noonday Club, the "Tropical Tramps." KFPY, KHJ, KFRC.
- 11:00 a. m.—Ann Leaf at the organ. KFPY.
- 11:30 a. m.—American School of the Air. KFPY, KVI, KOIN, KFRC, KHJ.
- 12:00 noon—Columbia Ensemble. KVI, KFPY.
- 12:30 p. m.—Columbia Educational Features: For Your Information. KVI, KFPY.
- 1:00 p. m.—U. S. Navy Band. KVI, KFPY, KHJ, KFRC.
- 3:00 p. m.—Hotel Shelton Orchestra. KVI, KFPY.
- 3:30 p. m.—Columbia Educational Feature: Civic Repertory Theater. KVI, KFPY, KHJ.
- 4:00 p. m.—Bernhard Levitow's Commodore Ensemble. KHJ, KFPY.
- 5:00 p. m.—The Vagabonds. KVI, KHJ, KFPY, KFRC.
- 5:15 p. m.—Five Power Naval Conference, Frederick William Wile, from London by short wave. KVI, KFPY, KHJ.
- 5:30 p. m.—Manhattan Moods. KHJ.
- 7:00 p. m.—Alcmita program. KVI, KFPY, KOIN, KFRC, KHJ.
- 8:00 p. m.—Dream Boat. KFPY.
- 8:30 p. m.—Bert Lown and his Biltmore Orchestra. KFPY.

FRIDAY, MARCH 14

- 8:15 a. m.—Columbia Salon Orchestra. KFPY.
- 8:30 a. m.—The Week Enders. KFPY, KFRC.
- 9:00 a. m.—Columbia Revue. KFPY, KFRC.
- 11:00 a. m.—The Gauchos. KHJ, KFPY.
- 11:30 a. m.—Ann Leaf at the organ. KFPY.
- 12:00 noon—Columbia Ensemble. KVI, KFPY.
- 12:30 p. m.—Today in History. KVI, KFPY.
- 12:32 p. m.—Marie Bizzard, Fashions talk. KFPY, KVI.
- 12:45 p. m.—Elizabeth Fellows, "Psychology." KFPY, KVI.
- 1:00 p. m.—Light Opera Gems. KFPY, KVI, KFRC.
- 1:30 p. m.—Club Plaza Orchestra. KVI, KFPY.
- 3:00 p. m.—Musical Foursome. KVI, KFPY, KFRC.
- 3:30 p. m.—Will Osborne and his Park Central Orchestra. KVI, KFPY.
- 4:00 p. m.—Roy Ingraham's Paramount Orchestra. KVI, KFPY, KHJ, KFRC.
- 5:00 p. m.—U. S. Army Band. KVI, KFPY.
- 7:00 p. m.—The Merry-makers. KFPY.
- 7:30 p. m.—Cuetis Institute of Music prog. KFPY.
- 8:00 p. m.—Ted Weem's Orch. from Chicago. KFPY.
- 8:30 p. m.—Ben Pollack's Silver Slipper Orch. KFPY.
- 9:00 p. m.—True Story Hour. KFPY, KVI, KFRC, KHJ.

SATURDAY, MARCH 15

- 8:00 a. m.—U. S. Army Band. KVI, KFPY, KHJ, KFRC.
- 9:00 a. m.—Adventures of Helen and Mary, drama for children. KHJ, KFRC.
- 9:30 a. m.—Yoeng's Restaurant Orchestra. KFPY, KVI, KHJ.

(Continued on Page 45)



HARRY HALL

KFI

Los Angeles, Calif.—640 Kc.

500 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0337

DAILY EXCEPT SUNDAY

- 7:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.
8:00 a. m.—Shell Happy Time, from KPO.
10:30 a. m.—Woman's Magazine of the Air (except Saturday).
12:00 noon—U. C. and U. S. Department of Agriculture.
12:15 p. m.—Federal and State Market Reports.
4:30 p. m.—Big Brother (except Saturday).
5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).
5:45 p. m.—Stock Market Reports by E. A. Pierce & Co. (except Monday).
11:00 p. m.—KFI News Bureau (except Saturday)
- 7:45 a. m.—Sperry resumed.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—Herbie Harlay, song and patter.
10:00 a. m.—Syloea.
10:15 a. m.—NBC, Mary Hale Martin talk.
11:30 a. m.—Mental Exercises by Frances Hancock.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.
3:30 p. m.—Noreen Ganmill, monologues.
3:45 p. m.—Eddie Armstrong, ballads.
5:30 p. m.—Anthropology talk by Southwest Museum.
6:00 p. m.—NBC, Halsey-Stuart.
6:30 p. m.—NBC, Palmolive Hour.
7:30 p. m.—Musical program.
8:00 p. m.—NBC, Let's Get Associated.
8:30 p. m.—Felipe Delgado, Spanish baritone.
8:45 p. m.—NBC, Sunkist Serenaders.
9:15 p. m.—Two Shades of Blue; Mart & Lili.
10:00 p. m.—Packard Concert Orchestra, with Maurine Dyer, soloist.
- SUNDAY, MARCH 9**
10:00 a. m.—Los Angeles Church Federation program.
12:30 p. m.—Temple of The Golden Hour, "A Treasure House of Poetry and Song," with Virginia Flohri and James Burroughs.
3:00 p. m.—Francis Sullivan, "Books I Kept."
3:30 p. m.—Kealoha Trio.
4:00 p. m.—Genevieve Behrend, "Science of Life."
4:15 p. m.—Margaret Ruth Kernan, soprano.
4:30 p. m.—Leila Castberg, "Advanced Thought."
5:00 p. m.—NBC, Enna Jettick Melodies.
5:15 p. m.—NBC, Collier Hour.
6:15 p. m.—NBC, Atwater Kent.
7:15 p. m.—NBC, Studebaker Champions.
7:45 p. m.—Sunday Evening Concert directed by Modest Altsbuler.
9:00 p. m.—Borden Milk program.
9:30 p. m.—Violin recital by Purcell Mayer.
10:00 p. m.—Wally Perrin's Packard Dance Orchestra, with the Three Sisters.
- MONDAY MARCH 10**
7:00 a. m.—Making Merry with Sperry, morning exercises
7:45 a. m.—Making Merry with Sperry.
9:45 a. m.—Sylvia's Happy Hour.
11:30 a. m.—Mental Exercises—Frances Hancock.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—NBC, Pacific Coast School of the Air.
3:00 p. m.—Joe Charles and guitar.
3:15 p. m.—Jack Baldwin, jazz pianist.
4:00 p. m.—Mothers Legion of the Air.
5:30 p. m.—Better Business Bureau.
5:35 p. m.—Wilfred Butterworth, tenor.
6: p. m.—NBC, Maytag program.
6:30 p. m.—NBC, General Motors Family Party.
7:00 p. m.—NBC, Stromberg Carlson program.
7:30 p. m.—Empire Builders.
8:00 p. m.—NBC, Shell program.
9:00 p. m.—NBC, Firestone Tire and Rubber Co.
9:30 p. m.—NBC, The Clear Band.
10:00 p. m.—Purcell Mayer String quartet.
10:15 p. m.—Virginia Flohri, soloist.
- TUESDAY, MARCH 11**
7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—U. S. Public Health Service talk.
9:45 a. m.—Betty Crocker.
10:15 a. m.—NBC, Bass Pueter's Paint Co. program.
11:30 a. m.—Spanish lesson by Annette Doherty.
11:45 a. m.—English lesson by Annette Doherty.
2:15 p. m.—Flag Talk from New York.
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.
3:00 p. m.—Jack Parker, ballads.
3:30 p. m.—Wedgwood Nowell, ballads.
4:15 p. m.—Dr. Miller, "Human Nature Around the World."
5:30 p. m.—Better Business Bureau.
6:00 p. m.—NBC, Eveready Hour.
6:30 p. m.—Bob and Monte.
7:00 p. m.—Arthur Lang, baritone.
7:30 p. m.—NBC, RKO Hour.
8:30 p. m.—Eva Ollvotte and James Bourroughs, tenor.
9:30 p. m.—Bernice Morrison, "Poet of the Piano."
10:15 p. m.—Mickey Conte; Anna Christina from Sweden
10:30 p. m.—Mart and Lili, Two Shades of Blue.
- WEDNESDAY, MARCH 12**
7:00 a. m.—Making Merry with Sperry; morning exercises
- THURSDAY, MARCH 13**
7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Sylvia's Happy Hour.
9:45 a. m.—NBC, Betty Crocker.
10:00 a. m.—NBC, Woman's Magazine of the Air.
11:00 a. m.—NBC, Standard School of Broadcast.
11:45 a. m.—Annette Doherty, French lesson.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—Los Angeles Fire Department Orchestra.
5:30 p. m.—Dr. Ed Myers, dentistry talk.
6:00 p. m.—NBC, Seiberling Singers.
6:30 p. m.—Nick Harris.
7:00 p. m.—NBC, Radio Victor.
7:30 p. m.—NBC, Standard Symphony.
8:30 p. m.—Arthur Lang and salon ensemble.
9:00 p. m.—Glen Edmunds Three Strings.
9:30 p. m.—Tom Terriss, Vagabond Movie Director.
10:00 p. m.—Packard Concert Orchestra, Pryor Moore.
10:15 p. m.—Ysobel Bowen, soloist.
- FRIDAY, MARCH 14**
7:00 a. m.—Making Merry with Sperry; morning exercises
7:45 a. m.—Sperry resumed.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—Herbie Harlay, song and patter.
10:00 a. m.—NBC, Dubarry Raids Talks.
10:15 a. m.—Blanche Townsend, Talks on Good Speech.
11:30 a. m.—Spanish lesson by Annette Doherty.
11:45 a. m.—English lesson by Annette Doherty.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.
3:00 p. m.—Joe Charles and guitar.
3:15 p. m.—Wedgwood Nowell, "Playgoers Memories."
4:00 p. m.—Mother's Legion of the Air.
4:15 p. m.—Winfield Scott—"Trees."
5:30 p. m.—E. H. Rust, nursewoman.
6:00 p. m.—NBC, Interwoven Pair.
6:30 p. m.—NBC, Armour Hour.
7:00 p. m.—NBC, Armstrong Quakers.
7:30 p. m.—Paul Roberts; Schonberger Trio.
9:00 p. m.—KFI Organ Ensemble.
9:15 p. m.—Evelyn Snow, soloist.
10:00 p. m.—KFI Symphony; Helen Guest, soloist.
- SATURDAY, MARCH 15**
7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Sylvia's Happy Hour.
9:45 a. m.—NBC, National Farm and Home Hour.

(Continued on Page 45)

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See Page 18 for N. B. C. Program

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Chief Engineer
Dick Creedon
Director of Features
Ernest G. Underwood
Technical Director

4:50 p. m.—News Items.
5:00 p. m.—Charlie Wellman and His Six Peppers.
5:30 p. m.—Organ and singers.
6:00 p. m.—Old Gold Program, CBS.
7:00 p. m.—Graybar, CBS.
7:30 p. m.—Musical Suggestions.
8:00 p. m.—Pacific States Svgs. & Loan (from KFRC).
9:00 p. m.—Newkirk continuity.
9:30 p. m.—Don Lee Symphony.

WEDNESDAY, MARCH 12

8:00 a. m.—Radio Home Makers, CBS.
8:45 a. m.—Records.
9:00 a. m.—Columbia Revue.
10:30 a. m.—Recordings.
11:00 a. m.—Georgia O. George.
11:30 a. m.—Richardson's.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—Kiwanis Club Luncheon from Biltmore.
2:30 p. m.—Boulevard Furniture Co., records.
3:00 p. m.—Fred C. McNah Garden Talk.
3:30 p. m.—L. A. Library "Book Review."
4:00 p. m.—Bernard Levitov Orchestra, CBS.
5:00 p. m.—Charlie Hellman and his Six Peppers.
5:30 p. m.—Aviation Talk.
5:45 p. m.—Police Commissioner Thorpe.
6:00 p. m.—Romance of Fashions.
6:30 p. m.—Charlie Hamp for S. & H. Co.
7:00 p. m.—Philo Hour, CBS.
8:00 p. m.—Show Boat, CBS.
9:00 p. m.—Gold Medal Fast Freight, CBS.
9:30 p. m.—Surprise Package.

THURSDAY, MARCH 13

8:00 a. m.—Radio Home Makers.
8:30 a. m.—Princess Helaine Laboratories—Records.
9:00 a. m.—Columbia Noonday Club, CBS.
10:30 a. m.—Records.
11:00 a. m.—S. & H. Co., with Charlie Hamp.
11:30 a. m.—American School of the Air, CBS.
12:45 p. m.—Wesley Tourtellotte's Organ Recital.
2:30 p. m.—Recordings.
3:00 p. m.—Walter Brown Murray.
3:15 p. m.—U. S. C. Trojan Period.
3:30 p. m.—Civic Repertory of New York, CBS.
4:00 p. m.—Bernard Levitov Ensemble, CBS.
4:30 p. m.—"That & That": Elvia Allman & Nell Larson
5:00 p. m.—Vagabonds, CBS.
5:15 p. m.—Broadcast from London, CBS.
5:30 p. m.—Manhattan, CBS.
5:45 p. m.—Coast Investor.
6:00 p. m.—Charlie Wellman and His Six Peppers.
6:30 p. m.—Drama, with Charles Lindsley, courtesy
J. S. Bushey, Inc.
7:00 p. m.—Mood Pictures.
7:30 p. m.—Organ and Singers.
8:00 p. m.—Violet Ray Merry Makers.
9:00 p. m.—Veedol Vodvil from KFRC.
9:30 p. m.—Don Lee Symphony.

FRIDAY, MARCH 14

8:00 a. m.—Georgia O. George program.
8:30 a. m.—Princess Helaine Laboratories—Records.
8:45 a. m.—Dr. Paul Dorosh.
9:00 a. m.—Richardson's.
10:45 a. m.—Ames White for Ghirardelli.
11:00 a. m.—Recordings.
11:15 a. m.—Sunlite Carbon Arc Co., recordings.
11:30 a. m.—Richardson's.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—California Home Extension Bureau.
1:00 p. m.—Wesley Tourtellotte, organ.
2:30 p. m.—Recordings.
3:00 p. m.—H. M. Robertson, Talk on Dogs.
3:30 p. m.—Council of International Relations.
4:00 p. m.—Hotel Paramount Orchestra.
4:30 p. m.—Charlie Wellman and Nell Larson.
5:00 p. m.—Organ Recital, courtesy Pacific States Sav-
ings & Loan Co.
5:30 p. m.—Boulevard Furniture Dealers Orchestra.
6:00 p. m.—Sunset Ensemble.
6:30 p. m.—S. & W. Co., with Charlie Hamp.
7:00 p. m.—Ballad Crooners.
7:30 p. m.—Light Opera.
8:00 p. m.—Don Lee Symphony.
9:00 p. m.—"True Story" Hour, CBS.

SATURDAY, MARCH 15

8:00 a. m.—U. S. Army Band.
8:45 a. m.—Princess Helaine Laboratories—Recordings.
9:00 a. m.—Adventures of Helen & Mary, CBS.

(Continued on Page 46)

DAILY EXCEPT SUNDAY

7:00 and 7:40 p. m.—Recordings.
7:30 a. m.—N. Y. Stock Exchange Quotations.
8:30 a. m.—Princess Helaine Laboratories; Sat., 8.45.
9:30 a. m.—Feminine Fancies, KFRC.
11:00 a. m.—Records (ex. Tues. and Thurs.).
12:00 noon.—L. A. Biltmore Hotel Concert Orchestra.
12:30 and 10:00 p. m.—News Items, courtesy L. A. Times
(except Monday).
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour, from KFRC (ex.
Saturday).
4:45 p. m.—World-wide News (ex. Monday).
4:55 p. m.—Town Topics (ex. Monday).
10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra.
12:00 midnight—Organ program by Wesley Tourtellotte.

SUNDAY, MARCH 9

8:00 a. m.—Recordings.
8:30 a. m.—Ott Finance Co., recordings.
9:00 a. m.—Pacific States Savings & Loan Concert.
11:00 a. m.—First M. E. Church of Los Angeles.
12:30 p. m.—Terpezone program.
1:30 p. m.—Nu-Sight Optical Co.—Records.
2:00 p. m.—McKesson & Robbins Program, CBS.
2:30 p. m.—Prof. Chas. Lindsley, Readings.
3:00 p. m.—KFRC Recital.
4:00 p. m.—Boulevard Furniture Association.
4:30 p. m.—Rabbi Edgar Magnin, Inspirational Talk.
5:00 p. m.—Colonial Dames Corp.—Records.
5:15 p. m.—Tea Time Three, from KSRC.
7:00 p. m.—Royal Typewriter Program, CBS.
7:30 p. m.—Modern Melodists, from KFRC.
8:00 p. m.—KFRC Concert.
8:30 p. m.—J. W. Willer program.
9:00 p. m.—Val Valente and His Roof Garden Orch.
11:00 p. m.—Herb Meyerinck's Band (from KFRC).

MONDAY, MARCH 10

8:00 a. m.—Georgia O. George.
11:15 a. m.—Honoluluans, CBS.
11:30 a. m.—Sunlight Carbon Arc Co. program.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—California Home Extension Bureau.
1:00 p. m.—Wesley Tourtellotte, organ.
2:30 p. m.—Recordings.
3:00 p. m.—Colonial Dames Corp.
3:15 p. m.—Helene Selby, Dog Talk.
3:30 p. m.—Matthew Murray, "Home Problems."
3:45 p. m.—Auto Club.
4:00 p. m.—Better Business Bureau.
4:05 p. m.—Records.
4:20 p. m.—World Wide News.
4:30 p. m.—Voices from Filmland, CBS.
5:00 p. m.—Charlie Wellman and Nell Larson.
5:30 p. m.—Don Lee Concert Orchestra.
6:00 p. m.—President Hoover and Boy Scouts, CBS.
6:30 p. m.—S. & W. Co. Program, with Charlie Hamp.
7:00 p. m.—Silverwood's program.
7:30 p. m.—American Wire Fabric Corp., CBS.
8:00 p. m.—Jamboree from KFRC.
10:00 p. m.—Anson Weeks' Orchestra, from KFRC.
11:00 p. m.—Biltmore Orchestra.

TUESDAY, MARCH 11

8:00 a. m.—Radio Home Makers, CBS.
9:00 a. m.—McMann Talk; Records.
10:30 a. m.—Records.
10:45 a. m.—Agnes White, Home Economics.
11:30 a. m.—S. & W. Co., with Charles Hamp.
11:30 a. m.—American School of Air, CBS.
12:45 p. m.—Advertising Club Luncheon from Biltmore.
2:15 p. m.—Normalizer Sales Syndicate—Records.
3:00 p. m.—Western Air Express.
3:15 p. m.—Safety Conference.
3:30 p. m.—Midnight Mission.
3:45 p. m.—U. S. C. Period.
4:00 p. m.—Don Lee Concert Orchestra.

The Console

PHILCO Balanced-Unit
RADIO

Screen Grid



Model 76
Screen Grid Console

\$144⁵⁰

Complete with Tubes

This new and very compact console has beauty of line to grace the finest homes; yet just the right size for the small rooms of the modern home.

Finished in exquisite butt walnut and bird's-eye maple. Built-in Electro Dynamic Speaker.

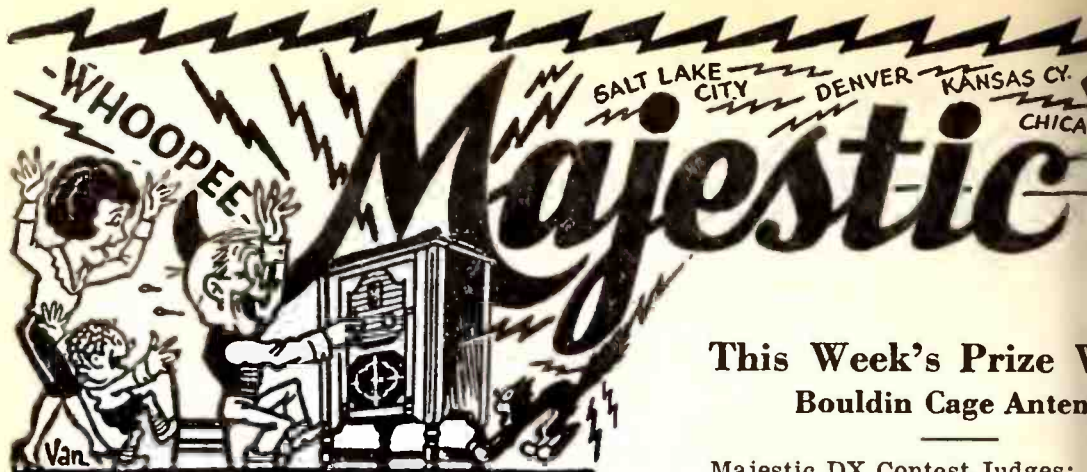
A balanced-unit seven tube screen grid radio for your entertainment.

USUAL BIRCH-SMITH TERMS

Birch-Smith Furniture Co.

737 South Hill St. (near 8th)

TRinity 4121



Majestic

This Week's Prize Bouldin Cage Antenna

Majestic DX Contest Judges:

Here is my list of sixty-two outside of California which I received nineteen nights in January and February. On only three or four nights have I really hunted for stations logged at other times but by an occasional twist of the dice DXers complain of electrical interference—I have very little of that have what I think is worse—a seven who seriously object to DXing.

My Majestic, model 91, was purchased on December 24, 1929, from the Radio Stationers, Inc. The serial number of

Jan. 5—7:55 p. m., KOIN; 8:00 p. m., KWKH; 8:25 p. m., WOV; 8:45 p. m., KDKA; 8:45 p. m., KE

Jan. 6—5:07 p. m., WFAA; 5:30 p. m., KOA; 5:38 p. m., KFAB; 6:00 p. m., WBBM; 6:45 p. m., CMK; 8:00 p. m., KOB; 10:58 p. m., KMMJ; 11:00 p. m., KGW; 11:12 p. m., WENR; 11:30 p. m., WSUI; 11:30 p. m., KJR.

Jan. 8—6:07 p. m., XEN; 10:00 p. m., KDYL.

Jan. 9—11:15 p. m., WMAQ.

Jan. 12—1:28 a. m., KFEL; 1:30 a. m., KMED; 1:47 a. m., KEX; 1:50 a. m., KFIF.

Jan. 13—5:44 p. m., KPJM; 6:00 p. m., KOY; 9:44 p. m., WCCO; 9:50 p. m., WCCO.

RULES

1. Contest open to any Majestic owner living in Southern California or Arizona.
2. Majestic dealers, their relatives or employees are not eligible to enter station logs for prizes.
3. Letters must state Serial number of Majestic radio owned and name of dealer from whom purchased.
4. Station list must show date and time station was heard, record of selections broadcast by station at that time, and be certified by a Notary Public.
5. Prizes will be awarded, not only on a basis of the size of the log but will take into consideration location, interference conditions, time, etc. The longest log from a good location may be of less merit than a shorter one from a more difficult location.
6. Logs entered by contestants early in the contest may be supplemented by subsequent lists later in the "DX" season.

JUDGES:

K. G. Ormiston, Tech. Ed. Radio Doings
Naylor Rogers, Mgr. Radio Station KNX
Al Farquharson, Sec. L. A. Radio Trades Assn.

PRIZES:

WEEKLY PRIZE Bouldin Cage Antenna Value \$15

GRAND PRIZES

To be Awarded at End of Contest

FIRST PRIZE \$100
SECOND PRIZE \$50
THIRD PRIZE \$25



Address of Contest Judge

Distributors in Southern California

X" Contest

CINCINNATI PITTSBURG PHILADELPHIA SCHENECTADY NEW YORK

DISTANCE

VHAS; 10:01 p. m., KGA; 10:03 p. m., LZ; 10:42 p. m., KYW.

14—5:14 p. m., KTHS; 11:01 p. m., NRV.

16—10:48 p. m., WWVA.

18—5:55 p. m., WGN; 6:45 p. m., VJR; 8:02 p. m., WABC; 8:27 p. m., VSB; 9:43 p. m., WEA.

19—6:15 p. m., WOW; 6:15 p. m., HQ; 6:30 p. m., WIBW.

21—2:19 a. m., KOMO; 4:52 p. m., TAM; 5:01 p. m., KMOX; 5:07 p. m., LW; 5:13 p. m., KSL.

23—7:30 p. m., KOAC.

25—5:40 p. m., WHO.

26—6:15 p. m., WBT; 6:50 p. m., FOR.

31—9:53 p. m., CKWX; 10:15 p. m., STP; 10:26 p. m., KLO.

1—7:00 p. m., WOAI.

2—3:16 a. m., WREC; 3:21 a. m., RHM; 3:26 a. m., KGIR; 3:27 a. m., OH; 4:03 a. m., WHP; 4:40 p. m., RGV; 5:12 a. m., KMBC; 5:31 a. m., LAC.

received as well on this morning a Japanese program on five different frequencies on the dial. Each came in on correct kilocycle setting. I listened several of them for over fifteen minutes each, but was unable to get the call letters. The stations, as I make them out, were JOAK, JOFK, JOBK, JOHK, JOBK.

CONTEST CLOSES MAY 1, 1930

Submitting logs in this contest to Majestic DX Contest, Radio Doings, 407 E. Pico Street, Los Angeles.

AR & WATSON, Inc.

Arizona 1361-63-65 South Figueroa Street, Los Angeles

Wishing best of luck to Radio Doings and the Majestic,

Yours very truly,
NEILSON K. MASTEN,
1883 Ft. Stockton Dr.,
San Diego, California.

Avalon, Calif.,
Feb. 18, 1930.

DX Editor,
Majestic Radio Contest,
407 E. Pico St.,
Los Angeles, Calif.

Dear Sirs:

Would like to submit a log that I listed on the above date between the hours of 7 and 9:30 p. m., and between numbers forty-five and fifteen on the dial.

I have sent for a verification for most of the stations. WFAA, WCCO, KOA, KWKH, KDKA, KLX, KOMO, KOIN, KJR, WENR, KGBZ, KFWM, KMA, WHO, KMOX, WMBI, KSL, KVOO, WOWO, KEX. The stations KGBZ, KFWM, KMA, are all in the same channel, but I was able to tune them in by the tuning dial and antenna control, which, I think, was very good.

The set is a 92, serial No. 9A 171415, purchased from Mathewson's radio store. I have a list of ninety-two distance stations to date, which I have listed at odd times.

I am surely a Majestic booster. With the assistance of the Radio Doings' Call Book, I was able to get the above list.

Very truly,

JOHN WHITE,
Avalon, Calif.

The essential features of these programs are identical with those sent us by the stations



BILL RAY

KFWB

Phone HO. 0315

Gerald L. King
Manager
Wm. Ray
Assistant Manager
Florence Israel
Program Arranger
Harry Myers
Chief Technician

Hollywood, Calif.—950 Kc.

1000 WATTS—315.6 METERS
WARNER BRDS. MOTION PICTURE STUDIOS
Warner Brothers' Theater, 6425 Hollywood Boulevard

- 7:30 p. m.—Murphy Players, presenting a playlet, courtesy of the Overell Furniture Company.
8:00 p. m.—The Serenaders (Dance Orchestra).
8:30 p. m.—Bridge by radio.
9:00 p. m.—The Edgeworth Plantation Club.
9:30 p. m.—Main bout from the Olympic Auditorium.
10:30 p. m.—Gus Arnheim and his orchestra.

WEDNESDAY, MARCH 12

- 8:00 a. m.—The Breakfast Club by remote control.
10:00 a. m.—Prudence Penny of the Examiner.
10:30 a. m.—Orpheus Sextet and the Feature Trio.
12:30 p. m.—Jean Cowan and the Dixieland Syncopators.
1:15 p. m.—Gus Arnheim's Orchestra.
1:45 p. m.—Radio Varieties.
4:00 p. m.—Everett Hoagland's Ensemble and the Boswell Sisters.
7:00 p. m.—The Sunland Crooners; KFWB Concert orch
7:30 p. m.—Julius K. Johnson at the console of the Vitaphone Recording Organ.
8:00 p. m.—"Fest of the Rancho," a serial, by Johnston McCulley.
8:30 p. m.—Purr-Pull Dance Band and soloists.
9:30 p. m.—Hollywood Revelers.
10:00 p. m.—George Olsen and his Music.
11:00 p. m.—Gus Arnheim and his Orchestra.

THURSDAY, MARCH 13

- 10:00 a. m.—Musical program.
12:30 p. m.—Variety Serenaders and the Three Boswell Sisters.
7:00 p. m.—"The Daffodils," with "Daffy" Duke Atterbury as Master of Ceremonies.
8:00 p. m.—507 Orchestra.
8:30 p. m.—Program, with Bert Butterworth.
9:00 p. m.—The Southlanders, Arthur Moranz, directing, and Emma Kimmel, soprano.
10:00 p. m.—George Olsen and his Music.
10:30 p. m.—Gus Arnheim and his Orchestra.

FRIDAY, MARCH 14

- 10:00 a. m.—Prudence Penny of the Examiner.
12:30 p. m.—Variety Serenaders and the Three Boswell Sisters.
2:00 p. m.—Exhibition Baseball Game, Cubs vs. Los Angeles.
7:00 p. m.—507 Orchestra.
7:30 p. m.—"Journeys of a Jilted Girl"—a continuity by Kay Van Ripier.
8:00 p. m.—Fun program, presenting Jimmie Mack, "The Joker," and his Musical Jesters.
8:30 p. m.—The National Life Dance Orchestra.
9:00 p. m.—Sports Interview by Mark Kelly.
9:30 p. m.—Pacific Salon Orchestra, direction of Ray Martinez.
10:00 p. m.—George Olsen and his Music.
11:00 p. m.—Gus Arnheim and his Orchestra.
12:00 p. m.—Julius K. Johnston at the console of the Wurlitzer Vitaphone Recording Organ.

SATURDAY, MARCH 15

- 10:00 a. m.—Musical program.
2:00 p. m.—Exhibition Baseball Game, Chicago Cubs vs. Los Angeles.
4:15 p. m.—Gus Arnheim's Montmartre Cafe.
7:00 p. m.—Spanish program, presenting Xavier Cugat, concert violinist and Carmen Castillo, soprano.
7:30 p. m.—Pacific Salon Orchestra; Emma Kimmel.
8:00 p. m.—MonaMotor songs; Vernon Rickard, tenor; Ann Grey, popular songs.
9:00 p. m.—The Variety Boys.
9:30 p. m.—Gus Arnheim and his orchestra.
10:00 p. m.—George Olsen and his Music.
10:30 p. m.—Gus Arnheim and his Orchestra.

DAILY EXCEPT SUNDAY

- 8:30 a. m.—Orpheus Sextet and Feature Trio (ex. Wednesday).
10:30 a. m.—Jean Cowan and the Dixieland Syncopators (except Wed.).
11:30 a. m.—KFWB Quintet.
12:00 noon—"Cecl and Sally."
12:30 p. m.—Variety Entertainers; the Three Boswell Sisters.
6:00 p. m.—The Southlanders, direction of Arthur Moranz.
6:30 p. m.—Harry Jackson and Entertainers.
8:00 p. m.—Time Signals, Bulova Watch Co.

SUNDAY, MARCH 9

- 8:30 a. m.—The Funny Paper Man.
9:00 a. m.—Mutual Building & Loan Association.
10:00 a. m.—Program courtesy of Shulan, Jeweler.
10:30 a. m.—Program courtesy of Lloyd K. Hillman.
11:30 a. m.—Glo-Co Co. program.
12:30 p. m.—Program courtesy of Strong & Dickinson.
1:30 p. m.—Exhibition Baseball Game, Chicago Cubs vs. Los Angeles Angels.
6:30 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.
7:00 p. m.—Buster Dees, tenor; The Serenaders.
7:30 p. m.—Burr McIntosh, the Cheerful Philosopher.
8:00 p. m.—First National Hour; Leo Forbstein and his Vitaphone Recording Orchestra; First National Stars and Players in person.
9:00 p. m.—The Boswell Sisters; The Southlanders, direction of Arthur Moranz.

MONDAY, MARCH 10

- 10:00 a. m.—Home Economics talk by Prudence Penny of the Examiner.
2:00 p. m.—Art Pabst and his Banjo in old-time numbers.
2:30 p. m.—Ann Grey, popular songs, accompanied by Don Warner.
4:00 p. m.—Everett Hoagland's Ensemble with Mack, soloist.
7:00 p. m.—Julius K. Johnson at the Console of the Wurlitzer Vitaphone Recording Organ.
7:30 p. m.—Jean Leonard, "Wizard of the Ivories."
7:45 p. m.—Cliff and Lolly, "The Nuts of Harmony."
8:00 p. m.—"Evening in Paris."
8:30 p. m.—The Pacific Salon Orchestra.
9:00 p. m.—"The Old Timer's Hour."
10:00 p. m.—George Olsen and his Music.
10:30 p. m.—Gus Arnheim and his Orchestra.
11:30 p. m.—George Olsen and his Music.

TUESDAY, MARCH 11

- 10:00 a. m.—Musical program.
4:00 p. m.—Radio Varieties.
7:00 p. m.—507 Orchestra.

CROSLY

TEMPLE

A Radio for Every Purse and Need

Expert Repair Work

Courteous Service

REITEN BROS.

WESTMORE 6656

1722 S. Hill, Los Angeles

The essential features of these programs are identical with those sent us by the stations

KNX

Hollywood, Calif.—1050 Kc.

5000 WATTS—285.5 METERS—Los Angeles Evening Express
Evening Express
Paramount-Lasky Studio, 5555 Marathon
"The Voice of Hollywood"



NAYLOR ROGERS

Phona HEMPstead 4101

Naylor Rogers
Director-Manager

Pierra Mellonino
Program Director

N. D. Garver
Technical Engineer

DAILY EXCEPT SUNDAY

- 6:45 a. m.—"Earlybrds." by Dr. P. M. Selvas.
- 7:15 a. m.—"Pep and Ginger," Dr. P. M. Selvas.
- 7:45 a. m.—"Home Folks" exercise by Dr. P. M. Selvas.
- 8:00 a. m.—Musical program.
- 8:15 a. m.—Inspirational talk and morning paper.
- 8:30 a. m.—Zandra, "The Moslem Mystic" (ex. Sat.).
- 8:55 a. m.—Time Signals from Washington, D. C.
- 9:30 a. m.—Radio Shopping News, conducted by Caray Preston Ritelster.
- 10:00 a. m.—"Be Young and Ba Happy"; Eddie Albrigt's 10 o'Clock Family.
- 10:30 a. m.—Kate Brew Vaughn, director of Household Economics Department of the Evaning Expressa (except Friday and Saturday).
- 12:00 noon.—Time Signals, courtesy Bulova Watch Co.
- 12:01 p. m.—Noonday Little Symphony.
- 1:00 p. m.—Silent.
- 1:30 p. m.—Eddie Albrigt, Reading Late Fiction.
- 2:00 p. m.—Program, courtesy Los Angeles Evening Express Classified Advertising Department.
- 3:30 p. m.—Lost and found, announcements and stock market reports.
- 4:30 p. m.—C. P. R.'s musical program.
- 5:00 p. m.—E. C. Griffith, "Travel."
- 5:15 p. m.—"Big Brotber Ken's Kiddie Hour."
- 5:45 p. m.—Town Crier's Timely Amusement Tips.
- 6:00 p. m.—Organ program given by Lucie Lee, from the Wurlitzer studio in the Hotel Ambassador.
- 6:30 p. m.—Dinner Hour Little Symphony.
- 7:00 and 10:00 p. m.—Time Signals, courtesy Bulova Watch Company.
- 10:00-12:00 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders.
- 12:00 midnight.—Dance Hour; Records.

SUNDAY, MARCH 9

- 9:00 a. m.—Program of Popular Recordings.
- 9:45 a. m.—Princess Helaine Musical program.
- 10:00 a. m.—Cbet Mittendorf presenting musical prog.
- 11:00 a. m.—First Presbyterian Church of Hollywood.
- 12:30 p. m.—Louise Johnnao, astro-analyst.
- 1:00 p. m.—International Bible Students Assn.
- 2:00 p. m.—City Park Board musical program.
- 4:00 p. m.—First Radio Church of the Air.
- 5:00 p. m.—Guaranty Building & Loan Assn.; records.
- 6:00 p. m.—Dr. Ernest Holmes
- 6:30 p. m.—Dr. Theo. Curtis Abel
- 7:00 p. m.—Scriptural Research Bureau, Dr. Hallinan.
- 7:30 p. m.—Featura program of KNX Artists.
- 8:00 p. m.—First Presbyterian Church of Hollywood.
- 9:00 p. m.—Luboviski Trlo; Calmon Luboviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, 'cellist.

MONDAY, MARCH 10

- 8:00 a. m.—Information on "Belco"
- 9:00 a. m.—Program of popular recordings.
- 11:00 a. m.—Musical program of recordings.
- 11:15 a. m.—Beauty Secrets given by Georgia Fifield.
- 11:30 a. m.—First Radio Church of the Air.
- 12:30 p. m.—C. P. R.'s musical program.

- 2:30 p. m.—Musical program by Matinee Symphony.
- 3:00 p. m.—Organ program by Lucie Lee.
- 3:45 p. m.—Instructions and lessons in Spanish
- 4:00 p. m.—Musical program of popular recordings.
- 7:00 p. m.—Feature program presenting KNX artists.
- 7:30 p. m.—One-act play directed by Georgia Fifield.
- 8:00 p. m.—Luboviski Trio; Calmon Luboviski, master violinist; Clairo Mellonino, pianist; Walter V. Ferner, 'cellist.
- 9:30 p. m.—Program presented by KNX artists.

TUESDAY, MARCH 11

- 8:00 a. m.—Musical program of recordings.
- 8:45 a. m.—The Wonder Company.
- 9:00 a. m.—Beauty talk, courtesy Georgia O. George.
- 11:00 a. m.—Concert hour of symphonic numbers.
- 12:30 p. m.—Musical program presented by C. P. R.
- 2:30 p. m.—Musical program by Firemen's Orchestra
- 7:00 p. m.—"Popular Science" talk
- 7:30 p. m.—Feature program presanting KNX artists.
- 8:00 p. m.—Hercules Gasoline Co. presenting Tom and his Mule Hercules.
- 9:00 p. m.—KNX Artists in feature program.
- 9:30 p. m.—Puritan Malt Co.

WEDNESDAY, MARCH 12

- 8:00 a. m.—Information on "Belco" by H. F. Allen
- 9:00 a. m.—Musical program of recordings.
- 11:00 a. m.—KNX Clinic of the Air.
- 11:30 a. m.—Electrical transcription program.
- 11:45 a. m.—Beauty Secrets given by Georgia Fifield.
- 2:30 p. m.—Musical program by Matinee Symphony.
- 3:15 p. m.—Instructions and lessons in Spanish
- 3:30 p. m.—KNX Clinic of the Air.
- 7:00 p. m.—Mr. and Mrs. Radio Skit, featuring Georgia Fifield and Eddie Albrigt.
- 7:30 p. m.—Feature program by KNX artists.
- 8:00 p. m.—"The Airdales" and Bert Butterworth.
- 8:30 p. m.—Feature program by KNX artists.
- 9:30 p. m.—Roy L. Sergeant, instructions in Bridge.

THURSDAY, MARCH 13

- 9:00 a. m.—Beauty talk, courtesy Georgia O. George.
- 11:00 a. m.—Old-time songs by Country Jane;
- 2:30 p. m.—Prof. Edgard Leon, French lessons.
- 3:00 p. m.—Organ program by Lucie Lee.
- 3:30 p. m.—Louise Johnson, astro-analyst.
- 4:00 p. m.—Musical program of popular records.
- 6:00 p. m.—Fred Forrest's "Human Interest" talk.
- 7:00 p. m.—Feature program, KNX artists.
- 8:00 p. m.—KNX musical program.
- 9:00 p. m.—Shaler Company program.
- 9:15 p. m.—"Don Amalzo" program.
- 9:45 p. m.—Boyer, the society perfumer

FRIDAY, MARCH 14

- 8:00 a. m.—Information on "Belco"
- 9:00 a. m.—"A Menu for Sunday Dinner"
- 10:30 a. m.—Musical program of recordings.
- 10:45 a. m.—"Soda-Lax," a helpful hint for health.
- 11:00 a. m.—Dr. John Matthews
- 11:30 a. m.—Musical program of popular recordings.
- 11:45 a. m.—"Marmola" program.
- 2:30 p. m.—Musical program by Matinee Symphony.
- 3:00 p. m.—Joyce Coad, little movie star.
- 3:30 p. m.—Federation of Women's Clubs program.
- 4:00 p. m.—Musical program
- 7:00 p. m.—Country Jane, vocalist;
- 8:00 p. m.—Royal Order of Optimistic Do-Nuts.
- 9:00 p. m.—"Lion Tamers."
- 9:45 p. m.—Main event from Hollywood Stadium.

SATURDAY, MARCH 15

- 10:30 a. m.—L. A. Evening Express Classified Ad. Dept.
- 11:00 a. m.—KNX Little Symphony.
- 12:30 p. m.—First Radio Church of the Air.
- 2:00 p. m.—Program of late recordings.
- 2:30 p. m.—Presenting an Opera (recorded).
- 6:25 p. m.—Announcements of leading Church services.
- 7:00 p. m.—Paramount Publix Hour over CBS.
- 8:00 p. m.—Featur program by KNX artists.
- 9:00 p. m.—Russian American Art Club.
- 9:45 p. m.—"Marmola" program.

**ATWATER KENT
IN HOLLYWOOD**
Expert Radio Service



**HOLLY-ANGELES
MUSIC CO.**
6611 HOLLYWOOD BLVD

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The essential features of these programs are identical with those sent us by the stations



HARRY GEISE

KMTR

Loren Powell
Musical Director
Harry Geise
Prog. Dir. & Announcer
Truman Bradley
Announcer
Eugene Inge,
Press Relations
Leo Shepard
Chief Technician
K. G. Ormlsten
Technical Supervisor

Hollywood, Calif.—570 Kc.

500 WATTS—526 METERS
KMTR Radio Station, 1025 N. Highland Ave. HOLLYWOOD
The Official Broadcasting Station of the
Los Angeles Evening Herald

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Musical Treasures.
7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
9:00 a. m.—Mildred Kitchen, Home Economics.
9:15 a. m.—Ciella Collins, Financial Talk.
9:30 a. m.—"The Voice of Catalina"—with the Blue Boys.
10:00 a. m.—Louise Howatt, the Happiness Girl.
10:30 a. m.—Ralph Little's Joy Boys.
11:00 a. m.—Selected recordings.
11:30 a. m.—Organ Recital—Egyptian Theatre.
12:00 noon—"World in Review"—News Bulletins.
12:15 p. m.—"Prosperity Hour"—Truman Bradley and Little Chester.
1:15 p. m.—Ralph Little's Joy Boys.
2:15 p. m.—Popular program.
2:30 p. m.—Spanish program.
3:00 p. m.—Banjo Boys.
4:00 p. m.—Dance Orchestra.
4:00 p. m.—"The Old Stage Coach Driver"—Orchestra (Tuesday, Thursday and Saturday).
4:30 p. m.—"Trading Post program"—Joe Bishop (Monday, Wednesday and Thursday).
5:45 p. m.—"The Girl Reporter"—News Bulletins.
6:00 p. m.—Miniature String Players
6:30 p. m.—Tom Mitchell & His Half-Hour of Happiness
11:00 p. m.—"8 Ball" and Charlie Lung.
10:00 p. m.—Ray West's Orchestra.

SUNDAY, MARCH 9

- 7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
9:00 a. m.—John Driscoll's Musicians Revue.
12:00 noon—"The Rhythm Makers," Dance Band.

- 1:00 p. m.—Augmented Prosperity Hour and Trading Post program.
6:00 p. m.—Song Recital.
6:30 p. m.—Novelty Recital.
7:00 p. m.—"The Composers' Hour, orch. and soloist.
8:00 p. m.—"The Four of Us."
8:30 p. m.—Behind the Footlights," orch. and soloist.
9:30 p. m.—Vibrant Melodies, vibraphone and quartet.
10:00 p. m.—Happy Harry.

MONDAY, MARCH 10

- 7:00 p. m.—Captain Salisbury, world adventurer.
7:15 p. m.—KMTR Mixed Quartet.
7:30 p. m.—Symphony Concert, Loren Powell's Orchestra and soloist.
8:00 p. m.—Kelley Kollegians, orchestra and soloist.
9:00 p. m.—"Man in the Moon," orchestra.
9:30 p. m.—Happy Harry.

TUESDAY, MARCH 11

- 7:00 p. m.—Southgate Chamber of Commerce program.
7:30 p. m.—Novelty program.
8:00 p. m.—Bill Sharples and his Gang.
9:00 p. m.—Symphony Orchestra and KMTR Singers.

WEDNESDAY, MARCH 12

- 7:00 p. m.—Kelley Kollegians, orchestra and soloist.
8:00 p. m.—Popular program.
8:30 p. m.—Music Appreciation, Symphony Orchestra and KMTR Singers.
9:30 p. m.—Happy Harry.

THURSDAY, MARCH 13

- 7:00 p. m.—Captain Salisbury, world adventurer.
7:15 p. m.—Play, Civic Repertory Theater.
7:45 p. m.—String Quartet and soloist.
8:30 p. m.—Egyptian Theater of the Air, remote control from Egyptian Theater.
9:00 p. m.—Recreated Prize Fights.
9:30 p. m.—KMTR Mixed Quartet.

FRIDAY, MARCH 14

- 7:00 p. m.—Piano Recital.
7:15 p. m.—Modern Science broadcast.
7:30 p. m.—Light Opera and Musical Comedy, orch.
8:30 p. m.—Orchestra and KMTR Singers.
9:00 p. m.—Special program, orchestra.

SATURDAY, MARCH 15

- 6:30 p. m.—Studio program.
7:00 p. m.—Captain Salisbury, world adventurer.
7:30 p. m.—Novelty Recital.
8:00 p. m.—Remote control from Horse Show; Junior Chamber of Commerce Sports Hour.
9:00 p. m.—Ray West's Orchestra.



TOM BRENEMAN

KFVD

Empire 1171
Culver City 4517

John W. Swallow
Manager-Director

Tom Breneman
Program Director

Al Weinert
Paul Myers
Staff Announcers

M. S. Adams
Chief Technician

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
12:00 noon—Tom Breneman, the Recommendation Man.
12:30 p. m.—Tom and Wash.
1:00 p. m.—G. Allison's Radio Home program.
2:30 p. m.—Auburn Half-Hour.
3:00 p. m.—Eldorado program.
3:30 p. m.—Pan-American program.
5:40 p. m.—Timely Topics.
10:30 p. m.—Pipe Organ.
11:00 p. m.—Hob Murphy.
11:30 p. m.—Pipe Organ.
12:00 midnight—Sebastian's Cotton Club Orchestra.

SUNDAY, MARCH 9

- 9:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
10:00 a. m.—Songs That Never Grow Old.
11:00 a. m.—Madame Louise Zollars' Beauty Hour.

Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS
AUBURN-FULLER COMPANY
Hal E. Roach Motion Picture Studios

- 12:30 p. m.—Classical Music.
1:00 p. m.—"Inspiration," Magazine of the Air.
2:00 p. m.—Pipe Organ.
2:30 p. m.—Sacred Half-Hour.
4:30 p. m.—DeWitt Hagar's program.
9:00 p. m.—Community program.

MONDAY, MARCH 10

- 2:00 p. m.—Bess Kilmer's Helpful Hints to Housewives.
10:00 p. m.—Tom and Wash.

TUESDAY, MARCH 11

- 9:00 a. m.—Madame Louise Zollars' Beauty Talk.
12:45 p. m.—Dr. Dorosh.
10:00 p. m.—Tom and Wash.

WEDNESDAY, MARCH 12

- 11:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
12:45 p. m.—Grace Hale, Waves of Happiness.
9:15 p. m.—Happy-Go-Lucky Trio.
10:00 p. m.—Tom and Wash.

THURSDAY, MARCH 13

- 9:00 a. m.—Madame Louise Zollars' Beauty Talk.
12:45 p. m.—Dr. Dorosh, Diet Question Box.
10:00 p. m.—Tom and Wash.

FRIDAY, MARCH 14

- 11:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
12:45 p. m.—Grace Hale, Waves of Happiness.
9:15 p. m.—Happy-Go-Lucky Trio.
10:00 p. m.—Tom and Wash.

SATURDAY, MARCH 15

- 9:00 a. m.—Madame Louise Zollars' Beauty Talk.
12:45 p. m.—Grace Hale, Waves of Happiness.
10:00 p. m.—Tom and Wash.

The essential features of these programs are identical with those sent us by the stations



KTM

Santa Monica, Cal.—780 Kc.

1000 WATTS—384.4 METERS
 Municipal Auditorium, Ocean Park, Santa Monica, Calif.
 Los Angeles Studio: 3636 Beverly Blvd. Exposition 1341
 Pickwick Broadcasting Corporation
 Henry A. Hohman, General Manager
 Clarence B. Juneau, Chief Transmission Engineer

Glenhall Taylor
 Manager
 Frank Gage
 Program Director
 Johnny Mack
 Asst. Program Director
 Chief Announcer
 Don Allen
 Continuity
 Marillah Olney
 Dramatics

8:30 p. m.—Patsy and Tom, the Modern Pair.
 9:00 p. m.—Highway Highlights.
 10:00 p. m.—Dot and Vebe.
 10:30 p. m.—Hottentots.

TUESDAY, MARCH 11

1:30 p. m.—Household Hints by Laura Scudder.
 1:45 p. m.—Organ Echoes.
 2:45 p. m.—Popular Melodies.
 4:00 p. m.—Dance Melodies.
 4:15 p. m.—Popular Songs.
 4:30 p. m.—Winn-Kearney program.
 4:45 p. m.—Solving Your Problems, by Walter Brown
 Murray.
 8:00 p. m.—Shaw and Newcomb.
 9:00 p. m.—KTM Miniature Symphony Hour.
 11:00 p. m.—Frankie and Johnny.
 11:30 p. m.—Readers' Hour.

WEDNESDAY, MARCH 12

2:45 p. m.—Popular Fox Trots.
 4:00 p. m.—Chemistry of the Emotions.
 4:15 p. m.—Popular Melodies.
 4:25 p. m.—Better Business Bureau Talk.
 4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
 8:00 p. m.—Harrison Good Luck Boys.
 8:30 p. m.—Union Oil program.
 9:00 p. m.—Slumber Interlude.
 9:30 p. m.—Tom Murray and Jimmy Adams

THURSDAY, MARCH 13

2:45 p. m.—Popular Melodies.
 4:00 p. m.—Late Recordings.
 4:30 p. m.—Frank Gage's Half Hour.
 8:00 p. m.—Highway Highlights.
 9:00 p. m.—KTM Little Theater.
 9:30 p. m.—The Hottentots Instrumental Trio.

FRIDAY, MARCH 14

1:30 p. m.—Household Hints by Laura Scudder.
 1:45 p. m.—Organ.
 2:45 p. m.—Novelty Records.
 4:00 p. m.—Organ Reveries.
 4:30 p. m.—Dorothy Dee's Request Hour.
 8:00 p. m.—Ranch Ditties.
 9:00 p. m.—Light Opera Hour.
 11:00 p. m.—The Reader's Hour.

SATURDAY, MARCH 15

1:00 p. m.—Children's Playground Hour.
 2:45 p. m.—Popular Melodies.
 4:00 p. m.—Record Variety Hour.
 4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
 8:00 p. m.—Frank Gage and his Gang.
 9:30 p. m.—Folk Songs by Organ.
 11:00 p. m.—The Sweetheart of the Console.

GLENHALL E. TAYLOR

DAILY EXCEPT SUNDAY

6:00 a. m.—The Eye Opener program.
 7:00 a. m.—KTM Ranch Hour.
 8:00 a. m.—Popular Dance Records.
 8:30 a. m.—Pan-American Spanish program with Don
 Julio.
 9:00 a. m.—Bert's Request program.
 10:00 a. m. to 1:00 p. m.—Silent.
 1:00 p. m.—Organ Echoes (except Sat.).
 2:00 p. m.—Interesting Items by DeWitt Hagar.
 2:30 p. m.—The Health Man.
 3:00 p. m.—Fowler's Food for Thought.
 5:00 p. m. to 8:00 p. m.—Silent.
 10:00 p. m.—El Patio Ballroom (except Mon.).
 11:00 p. m.—Readers' Hour.
 12:00 midnight—Request program.

SUNDAY, MARCH 9

8:00 a. m.—The Eye Opener.
 9:00 a. m.—I. B. S. A. Watch Tower program.
 1:00 p. m.—Organ Classics.
 1:30 p. m.—I. B. program.
 2:00 p. m.—Interesting Items by DeWitt Hagar.
 3:00 p. m.—Musical Appreciation.
 4:00 p. m.—Chemistry of the Emotions.
 4:15 p. m.—Popular Waltzes.
 4:30 p. m.—Christian Unity by Walter Raymond.
 8:00 p. m.—Lyric Moods.
 8:30 p. m.—The Hottentots.
 9:00 p. m.—Dramalogue.
 9:30 p. m.—Moments with Great Masters, and Lou
 Gordon, tenor.
 10:30 p. m.—Concert Masters Album.
 11:00 p. m.—The Readers' Hour.
 12:00 midnight—Spizzierinctum Club.

MONDAY, MARCH 10

8:00 a. m.—Popular Melodies.
 2:45 p. m.—Popular Waltzes.
 4:00 p. m.—Organ Echoes.
 4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
 8:00 p. m.—Jack and Don.

KGEF

C. C. Hooper
 Manager
 J. Dale Stentz
 Announcer
 H. J. Hankins
 Technician

Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.5 METERS
 TRINITY METHODIST CHURCH, BDB SHULER, Pastor
 Phone WEstmore 8887

SUNDAY, MARCH 9

8:30 a. m.—Morning Watch Quartet.
 9:30 a. m.—Radio Sunday School.
 10:00 a. m.—Claude L. Heskett.
 10:45 a. m.—Trinity Church.
 12:00 noon.—Sign off.
 2:00 p. m.—Studio program.
 2:30 p. m.—Free Methodist Church.
 3:30 p. m.—W. W. Newberry.
 4:00 p. m.—Lutheran Churches, Southern California.
 4:30 p. m.—Dorothy Hankins and Associated artists.
 5:00 p. m.—Vesper Hour.
 6:00 p. m.—Signing off.
 7:00 p. m.—Prelude message by Rev. Bob Shuler.
 8:00 p. m.—Signing off in favor of KTBI.

9:30 p. m.—Torrance Methodist Church.
 10:00 p. m.—Jess Blankenship, old-time fiddlers.
 11:00 p. m.—Signing off.

WEDNESDAY, MARCH 12

6:00 p. m.—Mother Hubbard.
 6:30 p. m.—Elona Louise Price.
 6:40 p. m.—J. E. Moore, soloist.
 7:00 p. m.—Conroy Bible Class.
 7:45 p. m.—Union Rescue Mission.
 8:30 p. m.—Rev. E. E. Wall.
 9:00 p. m.—Old Songs Quartet.
 10:00 p. m.—Volunteers of America.
 11:00 p. m.—Signing off.

THURSDAY, MARCH 13

6:00 p. m.—Trinity Church Ensemble—Mrs. Tom Mur-
 ray.
 7:00 p. m.—Dr. Fredus Nelson Peters.
 7:30 p. m.—The Hired Man.
 8:00 p. m.—Bob Shuler's Civic Hour.
 9:00 p. m.—Trinity Choir.
 9:30 p. m.—Trinity Choir.
 9:30 p. m.—Martha Spander Nicholson.
 10:00 p. m.—South West College og Musio.
 10:30 p. m.—Golden Bear Hawaiians.

TUESDAY, MARCH 11

6:00 p. m.—Yette Barber Studio.
 6:30 p. m.—John Unfried, radio evangelist.
 7:00 p. m.—Facts and Fancies—James Forrest.
 7:20 p. m.—Barbara Jean Ross.
 7:30 p. m.—Jock Mc-Gilp.
 8:00 p. m.—Bob Shuler's Question Hour.
 9:00 p. m.—Olympia Male Quartet—Fred Hutchinson.

The essential features of these programs are identical with those sent us by the stations



RAY WINTERS

KECA

Carl Haverlin
Commercial Manager
Robert Hurd
Program Manager

Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS
EARLE C. ANTHONY, INC.
1000 South Hope St. Westmore 0331

WEDNESDAY, MARCH 12

- 3:00 p. m.—Jerome Powers, pianist.
- 3:15 p. m.—German Lesson, Annette Doherty.
- 3:30 p. m.—Musical Appreciation, Jose Rodriguez.
- 4:30 p. m.—Trillian Trio.
- 5:00 p. m.—Joan Garrison, ballads.
- 6:00 p. m.—Buster Wilson's Dance Orchestra.
- 6:30 p. m.—Grace Hamilton and Jack Stern, ballads.
- 7:00 p. m.—Request program by Paul Roberts.
- 8:00 p. m.—Cliff Gunning, tenor.
- 8:45 p. m.—Winnie Fields Moore, travelogue.
- 9:00 p. m.—Lillian Valentine, ballads.
- 9:30 p. m.—The Three Skippers.
- 10:00 p. m.—NBC—Literary Digest.
- 10:15 p. m.—NBC—Cotton Blossom Minstrels.

THURSDAY, MARCH 13

- 3:00 p. m.—Jerome Powers, pianist.
- 3:15 p. m.—Marcella Burke, "Hollywood Chatterer."
- 3:30 p. m.—Frederick Bowers, ballads.
- 4:00 p. m.—Bess Kilmer's Helpful Hints to Housewives.
- 4:30 p. m.—NBC—Half Hour in the National Capitol.
- 5:00 p. m.—NBC—Fleischmann Sunshine Hour.
- 6:00 p. m.—Buster Wilson's Dance Orchestra.
- 6:30 p. m.—NBC—Maxwell House Melodies.
- 7:00 p. m.—Wedgwood Nowell, Playgoers' Memories.
- 7:30 p. m.—Gertrude Gussell, ballads.
- 8:45 p. m.—John Ned.
- 9:00 p. m.—NBC—Memory Lane.
- 9:30 p. m.—Eddie Armstrong, ballads.
- 10:00 p. m.—NBC—Literary Digest.
- 10:15 p. m.—The Blue Belles, vocal trio.
- 10:30 p. m.—Capital B's, Bonny, Betty and Bill.

FRIDAY, MARCH 14

- 3:30 p. m.—Musical Appreciation by Jose Rodriguez.
- 5:00 p. m.—NBC—Cities Service Hour.
- 6:00 p. m.—Buster Wilson's Orchestra.
- 6:30 p. m.—Three Minor Keys.
- 7:00 p. m.—Grace Hamilton and Jack Stern, ballads.
- 7:30 p. m.—Kealoha Trio.
- 8:00 p. m.—Hamilton and Brown Shoe Company.
- 8:15 p. m.—Mrs. June Snow, Bridge Lesson.
- 8:45 p. m.—NBC—John and Ned.
- 9:00 p. m.—Wm. MacDougal, Scotch comedian.
- 9:30 p. m.—Winifred Donaldson, contralto.
- 10:00 p. m.—NBC—Literary Digest.
- 10:15 p. m.—Don Lloyd and Indiana Hoosiers.

SATURDAY, MARCH 15

- 5:00 p. m.—NBC—New Business Bureau.
- 5:30 p. m.—Max Mellinger, ballads.
- 6:00 p. m.—Los Angeles Fire Dept. Orchestra.
- 7:00 p. m.—Jack Parker, ballads.
- 7:30 p. m.—Better Business Bureau.
- 8:00 p. m.—U. S. C. vs. Wash. Basketball Game.
- 8:00 p. m.—Basketball game.
- 9:30 p. m.—Eddie Armstrong, ballads.
- 10:00 p. m.—NBC—Literary Digest.
- 10:15 p. m.—NBC—Tales Never Told.
- 10:45 p. m.—NBC—Sports Talk.

- 8:30 p. m.—Amos 'n' Andy, for Pepsodent Co.

SUNDAY, MARCH 9

- 3:00 p. m.—The Minstrellets.
- 3:30 p. m.—Helen Clare Dudley, concert pianist.
- 4:30 p. m.—NBC—Duo Disc program.
- 5:00 p. m.—Frederick V. Bowers, ballads.
- 5:30 p. m.—Noreen Gammill, monologues.
- 6:00 p. m.—Ralph Romer, and his Peplanders.
- 7:00 p. m.—Margaret Ruth Kernan, soprano.
- 7:30 p. m.—Grace Hamilton and Jack Stern, ballads.
- 8:00 p. m.—Lenore Killian, contralto.
- 9:00 p. m.—Capital B's Trio, Bonny, Betty and Bill.
- 9:30 p. m.—Wilfred Butterworth, tenor.
- 10:00 p. m.—NBC—The Gay Classics.

MONDAY, MARCH 10

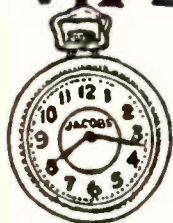
- 3:00 p. m.—Jerome Powers, pianist.
- 3:15 p. m.—German Lesson, Annette Doherty.
- 3:30 p. m.—Musical Appreciation, Jose Rodriguez.
- 3:45 p. m.—NBC—California Federation of Womans Clubs.
- 4:15 p. m.—Bess Kilmer's Helpful Hints to Housewives.
- 5:00 p. m.—Herbie Harlay, song and patter.
- 5:30 p. m.—Dr. H. Edw. Myers, talk on Dentistry.
- 6:00 p. m.—NBC—Ted Floridito and his Maytag Orch.
- 7:00 p. m.—Elton Hey's Virginia Ballroom Orchestra.
- 7:30 p. m.—Felppe Delgado, Spanish baritone.
- 8:00 p. m.—U. S. C. vs. Wash. Basketball game.
- 9:15 p. m.—Aeolian Organ Recital.
- 9:30 p. m.—Ysobel Bowen, soprano.
- 10:00 p. m.—NBC—Literary Digest.
- 10:15 p. m.—NBC—Music Box.
- 10:30 p. m.—NBC—House of Myths.

TUESDAY, MARCH 11

- 5:30 p. m.—NBC—Around the World with Libby.
- 6:00 p. m.—Buster Wilson's Dance Orchestra.
- 6:30 p. m.—NBC—Happy Wonder Bakers.
- 7:00 p. m.—NBC—Westinghouse Salute.
- 8:00 p. m.—Nick Harris.
- 8:45 p. m.—NBC—John and Ned.
- 9:00 p. m.—Helen Guest, ballads.
- 9:30 p. m.—NBC—Florsheim Frolic.
- 10:00 p. m.—NBC—Literary Digest.
- 10:15 p. m.—Spotlight Review.

See Page 18 for N. B. C. Program

WATCH HOSPITAL



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GLEN RICE

KEJK Beverly Hills, Cal.—710 Kc.

500 WATTS—422.3 METERS
Operated by Macmillan Petroleum Co.
Crestview 3101, Wilshire Blvd. at Camden Drive

Glen Rice
Manager

Edmund Lytton
John McIntyre
Margaret Macdonad
Announcers

K. G. Drmlston
Technical Supervisor

3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—Musical program.
4:30 p. m.—Dr. Fredericks.
4:45 p. m.—Studio program.
9:00 p. m.—Al Erickson's Trio.
9:30 p. m.—Banjo Boys.
10:00 p. m.—Dance Orchestra.
11:00 p. m.—Music Master's recordings.

WEDNESDAY, MARCH 12

11:00 a. m.—Light Opera Half-Hour.
11:30 a. m.—California Reserve.
3:00 p. m.—University of Southern Calif.—Lectures.
5:00 p. m.—Musical program.
5:15 p. m.—The Ad-Visor.
5:30 p. m.—Popular Hits.
9:00 p. m.—University of Southern Calif.—Lectures.
9:30 p. m.—J. N. Pyle, detective stories.
10:00 p. m.—Dance Orchestra and entertainers.
11:00 p. m.—Night Club recordings.

THURSDAY, MARCH 13

11:00 a. m.—Popular Half-Hour.
3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—Southern Melodies.
4:30 p. m.—Dr. Fredericks.
4:45 p. m.—Music of the Past.
9:00 p. m.—Al Erickson's Quartet.
9:30 p. m.—California Reserve program.
10:00 p. m.—Dance Orchestra and soloists.
11:00 p. m.—Recordings.
12:00 midnight—Macmillan program.
12:30 a. m.—KEJK Night Club recordings.

FRIDAY, MARCH 14

11:00 a. m.—Old Time Melodies.
11:30 a. m.—Prepare for the Future.
3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—Items of Interest.
4:30 p. m.—Studio program.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Sunset Melodies.
9:00 p. m.—Dance Orchestra.
9:30 p. m.—Light and Cook.
10:00 p. m.—Dance and be gay.
11:00 p. m.—Music Master's recordings.

SATURDAY, MARCH 15

11:00 a. m.—Melodies from different Nations.
3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—Popular American Orchestras.
4:30 p. m.—Dr. Fredericks.
4:45 p. m.—Continuities.
5:30 p. m.—At Sunset.
9:00 p. m.—KEJK Ensemble; popular program.
9:30 p. m.—Macmillan's Tour with Al Erickson's Trio.
10:00 p. m.—Saturday Night Party and Dance.
11:00 p. m.—KEJK Night Club recordings.
12:00 midnight—Wee Small Hours program.

DAILY EXCEPT SUNDAY

7:00 a. m.—Wake up, sleepy head!
8:00 a. m.—Macmillan Hawaiian program.
8:30 a. m.—Pot o' Gold.
9:30 a. m.—Bert Howard, "Hollywood Optimist."
10:00 a. m.—Chapel, U. S. C.
10:20 a. m.—Griff o' Gram Continuities.
12:00 noon—Modes and Fashions.
12:30 p. m.—Musical program.
1:00 p. m.—Cocuet Orchestra.
1:30 p. m.—Cocuet Orchestra.
2:00 p. m.—The Very Latest.

SUNDAY, MARCH 9

8:00 a. m.—Bouquet of Melodies.
9:00 a. m.—Musical program.
10:00 a. m.—Ladies' Wear distributors.
10:30 a. m.—Latest recordings.
11:00 a. m.—Goodan-Jenkins Duo, piano and voice.
11:30 a. m.—Music of the Past.
12:00 midnight—A. Clubb and Sons.
12:30 p. m.—Macmillan's Hour.
1:30 p. m.—Distinctive music.
3:00 p. m.—Church of Latter Day Saints.
4:00 p. m.—Studio program.
4:30 p. m.—Red Seal Hour.
5:30 p. m.—Sunset Melodies.
9:00 p. m.—Macmillan musicale.
9:30 p. m.—Bennie Light and Mark Cook.
10:00 p. m.—J. N. Pyle, detective stories.

MONDAY, MARCH 10

1:00 a. m.—Southern Melodies.
1:30 a. m.—California Reserve program.
3:00 p. m.—Univ. of So. Calif., Lectures.
5:00 p. m.—Lot o' Pep.
5:30 p. m.—The Ad-Visor.
9:00 p. m.—University of So. Calif.—Lectures.
10:00 p. m.—Popular Orchestra and soloist.
11:00 p. m.—Night Club recordings.
12:00 midnight—Distinctive music.

TUESDAY, MARCH 11

1:00 a. m.—Goodan-Jenkins Furniture Co.
1:30 a. m.—All the New Ones.

Radio Correspondence Education Division KEJK

University of Southern California

MONDAY, MARCH 10

3:00 p. m.—Our Helen in Magic Story Land, Helen Birdsall.
3:30 p. m.—"Allegory" (The Literature of the Bible), Mrs. Lydia P. Gillis.
4:00 p. m.—Physics, Prof. A. W. Nye. Semi-centennial Lecture Series on Contemporary Civilization.
4:30 p. m.—Public's Business, G. Gordon Whitnall, City Planning Commission, Los Angeles.
9:00 p. m.—Short Story Writing (English 103f), Mrs. Laubelle S. Dietrick. Correspondence Course.
9:30 p. m.—Economics, Dr. A. Bruce Anthony. Semi-centennial Lecture Series on Contemporary Civilization.

WEDNESDAY, MARCH 12

3:00 p. m.—Research in Government, Mr. H. A. Stone, California Taxpayers' Association.
3:30 p. m.—Poems of the Frontier, Melvin Cytron, School of Speech.
4:00 p. m.—Studies in Modern American Literature (English 147), Mrs. L. S. Dietrick. Correspondence Course.
4:30 p. m.—Feds in Matrimony, Dr. Geo. B. Mansold. Semi-centennial Lecture Series on Contemporary Civilization.
9:00 p. m.—Social Aspects of Motion Pictures (Soc. 183), Dr. B. V. Morkovin. Correspondence Course (Motion Pictures as Instrument of Communication).

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"Keeping Good Folks Joyful 24 Hours a Day"

9:30 p. m.—Mosby's Blue Blowers by remote from Apex Nite Club.
10:30 p. m.—Watch Hospital.
11:00 p. m.—Sunny Brooks' Orch. from Jungle Club.

SUNDAY, MARCH 9

12:00 a. m.—Nite Owl program.
7:00 a. m.—Recordings.
10:00 a. m.—Organ Recital by Arch Fritz from Musicians Club.
11:00 a. m.—Paul Howard's Quality Serenaders; Hale Hooper, ballads; Blanche Cooper, pianist.
1:00 p. m.—Ray West's Trio; Gladys Parish, blues; Blanche Cooper, pianist.
3:00 p. m.—Studio program.
5:00 p. m.—Organ Recital by Arch Fritz.
6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.
7:00 p. m.—Recordings.
9:00 p. m.—Mosby's Dixieland Blue Blowers.
10:00 p. m.—Recordings.

MONDAY, MARCH 10

7:00 p. m.—Gladys Parish, Blues; Blanche Cooper.

TUESDAY, MARCH 11

4:00 p. m.—Haven Johnson, popular songs.
7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper, pianist.
10:30 p. m.—Organ Recital by Arch Fritz.

WEDNESDAY, MARCH 12

7:00 p. m.—Meglin Kiddies.

10:30 p. m.—Organ Recital.

THURSDAY, MARCH 13

4:00 p. m.—Beth Whitney, blues.
7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper, pianist.

FRIDAY, MARCH 14

7:00 p. m.—Gladys Parish, blues; Blanche Cooper.
10:30 p. m.—Organ Recital by Arch Fritz.

SATURDAY, MARCH 15

4:00 p. m.—Beth Whitney, blues.
7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper, pianist.
10:30 p. m.—Organ Recital by Arch Fritz.

DAILY EXCEPT SUNDAY
12:00 a. m.—Mosby's Dixieland Blue Blowers from the Apex Nite Club.
1:00 a. m.—Nite Owl program.
6:00 a. m.—Gedunkers Club.
7:00 a. m.—Madame Lawyre's Goodwill program.
8:30 a. m.—Gordon Smith's Shopping Guide; Albert Keglovich, violinist; Blanche Cooper, pianist.
9:30 a. m.—Beauty Talk.
10:00 a. m.—Dr. Dean Clinic.
10:30 a. m.—Majestic Radio program.
11:00 a. m.—The Health Man.
11:30 a. m.—Recordings.
12:00 noon—Organ Recital by Arch Fritz.
12:30 p. m.—The Yellow Jackets from Oaks Tavern.
1:30 p. m.—Orange Grove Syncopaters from the New Orange Grove Cafe.
3:00 p. m.—Sunny Brooks' Orch. from Jungle Club.
4:00 p. m.—Studio program.
4:30 p. m.—Catalina Blue Boys; Bob Smith, Singing Porter.
5:00 p. m.—Market reports; announcements.
5:30 p. m.—Catalina Blue Boys; Bob Smith, Singing Porter.
6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.
7:00 p. m.—Gordon Smith's Radiotising Service.
8:00 p. m.—Organ Recital by Arch Fritz.
8:30 p. m.—Coonie Conrad's El Patio Ballroom Orchestra (ex. Mon.).

KMIC Inglewood, Calif.—1120 Kc.

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9:30 p. m.—Lani McIntyre's Hawaiians.
9:00 p. m.—Alla Rague, the Man Who Sees Tomorrow.
9:30 p. m.—Newman's Eastside Athletic Club.
10:30 p. m.—Records.

TUESDAY, MARCH 11

1:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
4:30 p. m.—Marcia Conrad, "Old Memories."
6:30 p. m.—Marie Hocking, Organ Recital.
7:00 p. m.—Old Time Music.
7:30 p. m.—KMIC Dance Orchestra; Art Swartz, Artie Mehlinger, vocalists.
9:30 p. m.—Lani McIntyre's Hawaiians.
9:00 p. m.—Cavaliers Club program.
10:00 p. m.—Selected records.

WEDNESDAY, MARCH 12

6:30 p. m.—KMIC Studio Orchestra.
9:00 p. m.—Lani McIntyre's Hawaiians.
9:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
10:00 p. m.—Records.

THURSDAY, MARCH 13

1:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
6:30 p. m.—KMIC Studio Dance Orchestra.
7:00 p. m.—Old Time Music.
10:30 p. m.—Records.

FRIDAY, MARCH 14

6:30 p. m.—KMIC Dance Orchestra.
8:30 p. m.—Lani McIntyre's Hawaiians.
9:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
10:00 p. m.—Selected Records.

SATURDAY, MARCH 15

1:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
2:00 p. m.—Records.
4:30 p. m.—Marcia Conrad, Organ Recital.
6:30 p. m.—KMIC Studio Orchestra.
7:00 p. m.—Old Time Music.
10:30 p. m.—Records.

DAILY EXCEPT SUNDAY

6:00 a. m.—Uncle Bim and Andy.
8:00 a. m.—Oriental Chinese Cafe Mythical; Commandairs; Lani McIntyre's Hawaiians; "8 Ball."
9:55 a. m.—News Flashes.
12:00 noon—News Flashes and Amer. Legion Briefs.
12:15 p. m.—Popular records.
12:30 p. m.—Loyola University, educational (ex. Sat.).
1:00 p. m.—Records.
5:00 p. m.—Request records.
6:00 p. m.—Marie Hocking, organ recital (ex. Tues.).
12:00 midnight—Request records.

SUNDAY, MARCH 9

12:30 p. m.—Alla Rague, the Man Who Sees Tomorrow.
1:30 p. m.—Popular records.
5:30 p. m.—Popular records.

MONDAY, MARCH 10

4:30 p. m.—Marcia Conrad Organ Recital.
6:30 p. m.—KMIC Dance Orchestra and Joe Bishop.
7:00 p. m.—Old Time Music.
7:30 p. m.—KMIC Studio Orchestra.
8:00 p. m.—Gordon's Bread program.



KTBI Los Angeles, Calif.—1300 Kc.

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 JOHN C. PAIGE, Program Director

DAILY EXCEPT SATURDAY AND SUNDAY

8:00 a. m.—Uncle Harry's Bible Story.
 8:15 a. m.—Devotional Hour.
 9:15 a. m.—Radio Bible Course.
 10:35 a. m.—Dr. John C. Page.
 12:00 noon—Noonday Chimes.
 2:00 p. m.—Visiting Pastor.

1:00 p. m.—Hazel Shively and Gordon Hooker.
 1:30 p. m.—Messages from the Best Books.

HARRY HERDMAN

SUNDAY, MARCH 9

6:00 p. m.—Studio Vesper Service.
 8:00 p. m.—Church of the Open Door.
 9:15 p. m.—Bible Institute After-Church Service.

MONDAY, MARCH 10

8:45 a. m.—Rev. Stanley H. Bailes.
 9:45 a. m.—Superintendent's Hour.
 11:30 a. m.—Verna Rempie, soprano.
 1:00 p. m.—Aghavn Hargopian and Dorothy Bonthus.
 1:15 p. m.—Faculty Music Hour.
 7:00 p. m.—The President's Half-Hour.
 7:30 p. m.—Rev. Milo Jamison.
 8:00 p. m.—Mexican Gospel Service.
 9:00 p. m.—Dr. David L. Cooper.

TUESDAY, MARCH 11

8:45 a. m.—News of Christian Work, Dr. Boyd.
 9:45 a. m.—Bible Question Box, Rev. Pike.
 11:30 a. m.—Dr. W. E. Edmonds.

WEDNESDAY, MARCH 12

8:45 a. m.—Rev. Stanley H. Bailes.
 9:45 a. m.—Prof. H. W. Kellogg.
 11:30 a. m.—Dr J. E. Jaderquist
 1:00 p. m.—Musical Half-Hour.
 1:30 p. m.—Rev. John A. Hubbard.

THURSDAY, MARCH 13

8:45 a. m.—Announcer's Hour.
 9:45 a. m.—Missionary Hour.
 11:30 a. m.—Personal Evangelism, Dr. Philpott.
 1:00 p. m.—Gordon Hyde, tenor.
 1:15 p. m.—Missionary Biographies, Rev. Hunter.

FRIDAY, MARCH 14

8:45 a. m.—Correspondence Bible Course.
 9:45 a. m.—Messages from the Music Department.
 11:30 a. m.—Dr. J. E. Jaderquist.
 1:00 p. m.—Jack Wells, baritone.
 1:15 p. m.—Book Messages.
 7:00 p. m.—International Sunday School Lesson.
 8:00 p. m.—Evening School Lecture, Dr. Page.
 9:00 p. m.—Gospel Favorites Quartet.



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8:00 p. m.—Revival Service.
 10:00 p. m.—Music Lover's Hour.

MONDAY, MARCH 10

11:00 a. m.—Hour of stories that are true.

WEDNESDAY, MARCH 12

2:00 p. m.—L. I. F. E. Band Concert.
 2:30 p. m.—Divine Healing Service.
 4:30 p. m.—Lucille with her program of smiles.

THURSDAY, MARCH 13

2:00 p. m.—Pasadena Hour.
 3:00 p. m.—Bethesda Hour.
 4:00 p. m.—Play-Logye by Students of L. I. F. E.
 8:00 p. m.—Water Baptismal Service.
 9:30 p. m.—Foursquare Conservatory and Symphony Orchestra.

FRIDAY, MARCH 14

2:00 p. m.—Angelus Temple News Reel.
 3:00 p. m.—Bethesda Hour.
 4:00 p. m.—Brother Jack and the Kiddies' Hour.

SATURDAY, MARCH 15

8:00 p. m.—Divine Healing Service.
 9:30 p. m.—Back Home Hour.

AIMEE SEMPLE
 McPHERSON

DAILY EXCEPT SUNDAY

7:80 a. m.—Family Altar Hour.
 10:00 a. m.—Sunshine Hour (except Thursday).
 11:00 a. m.—Noonday Musicals (except Monday).

SUNDAY, MARCH 9

8:00 a. m.—Sabbath Sunrise Hour.
 9:00 a. m.—Symphony Orchestra.
 10:30 a. m.—Sunday Morning Worship.
 2:30 p. m.—Dispensational Message.
 6:30 p. m.—Angelus Temple Silver Band.
 7:00 p. m.—Musical Hour.

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1:00 p. m.—Hollywood Girls—Novelty Trio.
2:00 p. m.—Memory Hour.
2:30 p. m.—Kaal Hawaiians.
3:00 p. m.—Planistic Pansy.
3:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Organ Recital.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:30 p. m.—Zadah Stoker and Her Kiddies.
6:45 p. m.—Rolly Wray.
7:00 p. m.—The Co-eds.
8:00 p. m.—First Church of Christ, Scientist.
9:00 p. m.—Kilpatrick Purity Bread program.
11:15 p. m.—Ethel Duncan.
12:00 midnight.—The Knight Fox.

MONDAY, MARCH 10

12:00 noon.—Mart and Heini.
1:00 p. m.—The Old-timers Hour.
4:15 p. m.—Mart Dougherty.
5:00 p. m.—Organ Recital.
6:00 p. m.—"Em and Clem."
6:30 p. m.—The Kaal Hawaiian Trio.
6:45 p. m.—The Cherro Boys.
8:00 p. m.—Texas Cowboys.
8:30 p. m.—Classical program.

TUESDAY, MARCH 11

8:30 a. m.—Health and Efficiency.
1:00 p. m.—Kiwanis Club Luncheon.
7:45 p. m.—The Co-eds.
8:00 p. m.—The Gossipers.
8:30 p. m.—Texas Cowboys.
9:00 p. m.—Zandra's Mystic Hour.
9:45 p. m.—Flights from Olympic Auditorium.

WEDNESDAY, MARCH 12

1:00 p. m.—Rotary Luncheon Club.
7:45 p. m.—The Co-eds.
8:00 p. m.—Seth Parker's Singing School.
8:30 p. m.—Goodyear Crooners.
9:00 p. m.—An Hour With the Poets.
10:00 p. m.—Rolly Wray's Bachelor Hour.

THURSDAY, MARCH 13

1:00 p. m.—Health and Efficiency, Dr. Elmer E. Clark.
7:45 p. m.—Rolly Wray.
8:00 p. m.—Goodyear Crooners.
9:00 p. m.—The Co-eds.
10:00 p. m.—Rev. Ethel Duncan.

FRIDAY, MARCH 14

1:00 p. m.—Masonic Luncheon Club.
7:45 p. m.—Rolly Wray.
8:00 p. m.—Weekly Song Story.
8:15 p. m.—Mart and Heini.
8:30 p. m.—The Co-eds.
8:45 p. m.—The Crooners.
9:00 p. m.—Zandra's Mystic Hour.
10:00 p. m.—Rolly Wray's Bachelor Hour.

SATURDAY, MARCH 15

1:00 p. m.—Harbor Medical Society.
1:10 p. m.—Mart and Heini.
7:45 p. m.—Rolly Wray.
8:00 p. m.—Hancock Oil Co. Varieties.
10:00 p. m.—Rev. Ethel Duncan.

DAILY EXCEPT SUNDAY

12:30-3:00 a. m.—The Knight Fox.
5:00 a. m.—The Early Bird.
7:00 a. m.—Hello, Everybody.
7:30 a. m.—Early News Items.
7:45 a. m.—Selected Recordings.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Recordings.
8:30 a. m.—Health and Efficiency.
8:40 a. m.—Recordings.
9:00 a. m.—Beauty talk.
9:10 a. m.—Phonograph music.
10:00 a. m.—Organ Recital by Roy L. Metcalf.
11:00 a. m.—Three Pioneers.
11:30 a. m.—News Reports by Frank P. Goss.
11:45 a. m.—Helene Smith and the Steinway.
1:50 p. m.—Dr. Harbottle, Tom Mitchell.
2:20 p. m.—Rolly Wray.
2:30 p. m.—Happy Heini's Singing Birds.
3:00 p. m.—Dream Faces.
3:15 p. m.—Radio Calendar.
3:30 p. m.—Organ Recital.
4:00 p. m.—Late News Report, Frank P. Goss.
4:15 p. m.—Mart Dougherty (except Friday).
4:30 p. m.—Violet's Tiny Tots.
4:45 p. m.—Funny Faces.
6:15 p. m.—Percy at the Phone.
7:00 p. m.—Buttercream School Kids.
11:00 p. m.—Majestic Orchestra.
11:30 p. m.—Organ Recital from Meritbawa.

DAILY EXCEPT MONDAY

12:00 noon.—Hollywood Girls.
1:30 p. m.—Mart and Heini.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—Em and Clem.
6:30 p. m.—Sunset Harmony Boys.
6:45 p. m.—The Cherro Boys.
7:15 p. m.—Seth Parker.
7:30 p. m.—Vest Pocket Minstrels.
10:30 p. m.—Over at Mart's House.

SUNDAY, MARCH 9

5:00 a. m.—The Early Bird.
7:00 a. m.—Recordings.
8:00 a. m.—Family Circle Hour.
8:30 a. m.—Kiddie Komica.
9:00 a. m.—Old Time Music.
10:00 a. m.—Angeles Abbey Organ Recital.
11:00 a. m.—St. Luke's Episcopal Church.
12:30 p. m.—Musical program.

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Fritz Martin
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Announcers

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Foot Comfort Talks.
- 8:20 a. m.—Popular Music.
- 9:00 a. m.—Devotional Services.
- 9:15 a. m.—Varied Musical Program.
- 12:00 noon—Wurlitzer Organ.
- 12:15 p. m.—KPSN.
- 2:30 p. m.—Long Beach Bend (ex. Mon.).
- 3:00 p. m.—Lost and Found.
- 3:15 p. m.—Long Beach Municipal Band (ex. Mon.).
- 4:00 p. m.—Frye and James Orchestra.
- 6:00 p. m.—KPSN.
- 8:00 p. m.—Novelty Hour.
- 9:00 p. m.—News Bulletin, Long Beach Morning Sun.
- 11:00 p. m.—Quiet Time Tunes.

SUNDAY, MARCH 9

- 8:30 a. m.—Comrades of the Air.
- 9:30 a. m.—Taubmen Men's Bible Class.
- 11:15 a. m.—First Presbyterian Church.
- 2:30 p. m.—Long Beach Band.
- 4:00 p. m.—Cathedral Hour.
- 5:00 p. m.—Varied Musical program.
- 6:45 p. m.—Autocret of the Supper Table.
- 9:00 p. m.—Reverie Hour.
- 10:00 p. m.—Sunday Night Frolic to Midnight.

MONDAY, MARCH 10

- 1:00 p. m.—Exchange Club.
- 3:00 p. m.—Lost and Found.
- 5:00 p. m.—Wurlitzer Organ.
- 6:30 p. m.—The Captivators.

- 7:30 p. m.—Woman's Music Club.
- 8:00 p. m.—Novelty Hour.
- 9:15 p. m.—Songs of the Islands.
- 9:45 p. m.—Plenistic Moods; Earl Judy.
- 10:00 p. m.—Penry Selby, Earl Judy.
- 10:30 p. m.—Edne Bond, Triolien Trio.

TUESDAY, MARCH 11

- 2:00 p. m.—Siesta period.
- 5:00 p. m.—Wurlitzer Organ.
- 6:30 p. m.—Edne Bond, Murray & Herris.
- 7:30 p. m.—Long Beach Bend.
- 9:15 p. m.—Penry Selby.
- 10:00 p. m.—Diamond Trio.
- 10:30 p. m.—Martin-Underhill.

WEDNESDAY, MARCH 12

- 1:00 p. m.—Advertising Club.
- 2:30 p. m.—Long Beach Band.
- 5:00 p. m.—California Revelers.
- 6:45 p. m.—Aristocret of the Supper Table.
- 7:30 p. m.—Murray & Herris.
- 8:15 p. m.—Long Beech Bend.
- 9:15 p. m.—Penry Selby, Dixon Judy.
- 10:00 p. m.—Rhythm Makers.

THURSDAY, MARCH 13

- 1:00 p. m.—Optimist Club.
- 1:30 p. m.—Audition Clinic.
- 2:00 p. m.—Siesta Period.
- 5:00 p. m.—Wurlitzer Organ.
- 6:00 p. m.—The Captivators.
- 7:30 p. m.—Melodies of Bygone Days.
- 8:15 p. m.—Long Beach Band.
- 9:15 p. m.—P. C. C. Muscale.
- 10:00 p. m.—Martin-Underhill.

FRIDAY, MARCH 14

- 1:30 p. m.—Buster Wilson Dance Band.
- 5:00 p. m.—California Revelers.
- 7:00 p. m.—Shell Concert Trio.
- 8:30 p. m.—KGEB Pleyers.
- 9:15 p. m.—Penry Selby, M. Trainor, Judy.
- 10:00 p. m.—Rhythm Makers.

SATURDAY, MARCH 15

- 5:00 p. m.—Wurlitzer Organ.
- 7:00 p. m.—Diamond Trio.
- 8:15 p. m.—Long Beech Band.
- 9:00 p. m.—Spotlight Review.



E. W. LEE

KFXM

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E. E. Griffin
Technical Director

- 8:30 p. m.—Rio Grande Serenaders Spanish program.
- 10:00 p. m.—Tuesday Night Studio Frolic.

WEDNESDAY, MARCH 12

- 9:00 a. m.—College Songs and Music Hits.
- 9:30 a. m.—Concert program Salon Orchestra.
- 12:15 p. m.—Health Talk by Terpezone Inst.
- 6:30 p. m.—Late populer records.

THURSDAY, MARCH 13

- 9:00 a. m.—McCall Redio Style Talk.
- 9:30 e. m.—Popular phonograph recordings.
- 6:30 p. m.—Terpezone and Charlie Beal, pianist.
- 7:00 p. m.—Pep program, S. B. High School.
- 7:30 p. m.—Ford's Radio Service Fireside program.
- 8:00 p. m.—Charlie Beal's Six Bits of Harmony.
- 9:00 p. m.—The Sunkist Harmony Three.
- 9:30 p. m.—Redlands University Campus program.
- 10:00 p. m.—Redlands Male Four.

FRIDAY, MARCH 14

- 9:30 a. m.—Concert program, Salon Orchestra.
- 12:15 p. m.—Health Talk by Terpezone.
- 6:30 p. m.—Loffmark Bros. Novelty Duo.
- 7:00 p. m.—The Harvey Instrumental Trio.
- 7:30 p. m.—Carl Wolf, the Singing Cowboy.
- 8:00 p. m.—Fred Butler's Harmony Makers.
- 9:00 p. m.—Amateur Hour Broadcast.
- 10:00 p. m.—Old Timers program.

SATURDAY, MARCH 15

- 9:00 a. m.—The Little Symphony program.
- 6:30 p. m.—Dance program and Terpezone.
- 7:00 p. m.—Children's Hour and Uncle Frenk.
- 8:00 p. m.—Peul and Jack, the Uke Boys.
- 8:30 p. m.—Spanish Serenaders.
- 9:30 p. m.—Kensas Kal, Old Timers.
- 10:00 p. m.—Junior Dance Orch. and Studio Frolic.
- 12:00 midnight—Night Owls program.
- 1:00 e. m.—Program for DX fans, studio artists.

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Early Birds.
- 8:30 a. m.—Timely Topics and Health Talks.
- 10:00 a. m.—Organ Recital.
- 11:00 a. m.—Old-Timers Club Program.
- 12:00 noon—Late Popular Recordings.
- 3:00 p. m.—Merchants Air Service.
- 6:15 p. m.—News Reports.

MONDAY, MARCH 10

- 9:15 a. m.—Garden Suggestions by Nell Hurtt.
- 9:30 a. m.—Concert program Salon Orchestra.
- 12:15 p. m.—Talk on Terpezone.
- 6:30 p. m.—Studio Concert Orchestra.
- 7:00 p. m.—Campus Instrumental Trio.
- 7:30 p. m.—Fireside program, Paul Ford, baritone.
- 8:00 p. m.—O. L. Cowen Radio Party.
- 8:30 p. m.—Bob Ford's Studio Dence Orchestre.
- 9:30 p. m.—Frank Sherwood and Ruth Grianell.
- 10:00 p. m.—Prince Charles Stuart of Hollywood.

TUESDAY, MARCH 11

- 9:00 a. m.—Hawallen Instrumental program.
- 6:30 p. m.—Vene Grieg's Urbita Ballroom Orchestra.
- 7:30 p. m.—Dr. Sing Fou You.



LESLIE ADAMS
DAILY EXCEPT SUNDAY

- 8:45 a. m.—Good Cheer program.
9:00 a. m.—Morning Musical.
9:30 a. m.—Rango, the Zodiac Man.
10:00 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Service Hour.
12:00 noon—James Erickson at Console of Fox Calif Theatre.
1:00 p. m.—KFS Matinee Hour.
2:00 p. m.—Story Time (except Monday and Saturday).
2:30 p. m.—Balboa Park Organ (except Monday).
3:45 p. m.—Concert (except Monday).
5:00 p. m.—Nightly Musical Review.
6:00 p. m.—Late News; Weather Reports.
6:15 p. m.—Cecil and Sally.
10:00 p. m.—Program from The Plata Real (ex. Mon.).
11:00 p. m.—Doc Ross and his Hotel Del Coronado Orchestra.
- SUNDAY, MARCH 9**
9:30 a. m.—Sponsored program.
11:30 a. m.—Studio program.
12:00 noon—Old-Time program.
2:00 p. m.—Studio program.
2:30 p. m.—Organ Concert.
3:30 p. m.—Studio program.
4:00 p. m.—Sponsored program.
8:00 p. m.—Katherine Pike Skedden.
8:30 p. m.—J. Warde Hutton's Concert Quartette
- MDNDAY, MARCH 10**
8:30 a. m.—Senor Martinez, Spanish lesson.
12:30 p. m.—Studio program.
2:00 p. m.—Yogi Alpha.

KFSD

Leslie Adams
General Manager
Walter B. Nell
Advertising Manager
Glen Litten
Chief Technician
Gene Perry
Announcer
Leah McMahon
Program Director

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- 2:30 p. m.—Story Time.
3:00 p. m.—Operatic program.
6:30 p. m.—Studio program.
7:00 p. m.—Thearle Music Hall.
8:00 p. m.—Ramon Yaqua, lyric tenor;
9:00 p. m.—Katherine Pike Skedden
10:00 p. m.—DX program.
- TUESDAY, MARCH 11**
3:30 p. m.—Madam Bremonte, French Lesson.
4:45 p. m.—Cora Babbitt Johnson.
6:30 p. m.—Gene Perry and Eddie Hopkins.
7:30 p. m.—Easley Players.
8:00 p. m.—Keenev-Rome Concert Trio.
9:00 p. m.—Paradise Hawaiians
10:00 p. m.—Plata Real program.

WEDNESDAY, MARCH 12

- 8:30 a. m.—Spanish Lesson.
3:30 p. m.—Mrs. Crow.
6:30 p. m.—Rae Olds and Leah McMahon.
7:00 p. m.—Union Tribune Safety program.
7:30 p. m.—Concert Sextette.
8:00 p. m.—State College program.
9:00 p. m.—Leonard Spaulding.
9:30 p. m.—Yogi Alpha.

THURSDAY, MARCH 13

- 3:30 p. m.—French Lesson.
6:30 p. m.—Manuel Dehesa.
7:00 p. m.—Cramer's Concert Trio with John Wells.
8:00 p. m.—Charlie Hamp.
8:30 p. m.—Madam Sturko Ryder, concert pianist,
9:00 p. m.—Leslie Adams.
9:30 p. m.—Don Amaizo.

FRIDAY, MARCH 14

- 3:30 p. m.—Madam Bremonte, French Lesson.
6:30 p. m.—Gene Perry and Eddie Hopkins.
7:00 p. m.—Thearle Music Hall.
8:00 p. m.—Old-Time program.
9:00 p. m.—Program of Chamber Music.

SATURDAY, MARCH 15

- 8:30 a. m.—Spanish Lesson.
3:30 p. m.—Wixie Wix
4:00 p. m.—Concert.
6:30 p. m.—Keenev-Rome Concert Trio
8:00 p. m.—Arrin Hall, Male Quartette.
9:00 p. m.—Helen Kirkham, contralto.



OTTO HOEG

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Popular recordings.
9:00 a. m.—March specials.
10:00 a. m.—Recordings.
11:00 a. m.—Jack Reed and his "Round the Towners."
2:30 p. m.—Recordings.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—"Pickwick Air & Bus Boys" (ex. Wednesday and Saturday).
4:00 p. m.—Specially selected records.
4:30 p. m.—Records.
4:50 p. m.—U. S. Dept. of Agriculture—Farm Talk.
5:00 p. m.—Merchants Air Service (except Monday).
8:00 p. m.—Lost and Found.
8:00 p. m.—Merchants Air Service (except Monday).
6:45 p. m.—"Put and Jake."
7:00 p. m.—Sports and Late News.
10:00 p. m.—Kennedy's Cafe (except Saturday).
11:00 p. m.—Jack Reed's "Round the Towners."
- SUNDAY, MARCH 9**
8:00 a. m.—Through the Comics with Uncle Si.
9:00 a. m.—Symphonic recordings.
10:00 a. m.—International Bible Students Assn.
11:00 a. m.—"Round the Towners."
12:00 noon—Put and Jake.
5:00 p. m.—Old Time Gospel Hour. Rev. Gaston.
6:00 p. m.—Church of Jesus Christ of L. D. S.
7:00 p. m.—KGB String Quartet and vocalist.

KGB San Diego, Calif.—1330 Kc.

225.4 METERS—250 WATTS

Pickwick Terminal Hotel—Franklin 6151-2-3
PICKWICK BROADCASTING CORPORATION
Henry Hohman, Managing Director

R. G. Binyon
Manager
Otto Hoeg
Program & Studio Dir.
Luther L. Putnam
Chief Announcer
Lilas Johnson
Classical Music
Earl F. Kiernan
Technician

- 8:00 p. m.—Caliste Conant Hudson and Aloha Boys.
9:00 p. m.—Mexican Serenaders.
10:00 p. m.—Kennedy's Cafe and Night Club.
11:00 p. m.—"Round the Towners."

MONDAY, MARCH 10

- 3:30 p. m.—Church of Jesus Christ of L. D. S.
6:15 p. m.—Spanish program.
7:05 p. m.—Ralph Kelloeg.
7:30 p. m.—Victor Radio program.
8:00 p. m.—Aloha Boys and Helen Kirkham.
9:00 p. m.—Highway Highlights.

TUESDAY, MARCH 11

- 3:30 p. m.—Aloha Boys Duo.
7:05 p. m.—Aeolian Quartet, Lorene Hendrix
8:00 p. m.—Classical Review by Lilas Johnson and Jean Clifton.
9:00 p. m.—Pickwick Air and Bus Boys;

WEDNESDAY, MARCH 12

- 3:30 p. m.—Aloha Boys Duo.
7:05 p. m.—Lucky Three and Otto Hoeg.
7:30 p. m.—Chamaine Ensemble.
8:30 p. m.—Community Chest program.
9:00 p. m.—Aloha Boys Hawaiian Trio

THURSDAY, MARCH 13

- 7:05 p. m.—San Diego Public School program.
7:30 p. m.—Sylvia Shaprow and Otto Hoeg.
8:00 p. m.—Highway Highlights.
9:00 p. m.—Mexican Serenaders.

FRIDAY, MARCH 14

- 3:30 p. m.—Aloha Boys Duo.
4:00 p. m.—The Weatherman.
7:05 p. m.—Arkansas Old Timers and Rip Caldwell.
8:00 p. m.—Classical Interpretations
9:00 p. m.—Aloha Boys Hawaiian Trio, Otto Hoeg.

SATURDAY, MARCH 15

- 3:00 p. m.—KGB Movie Club.
3:30 p. m.—Roseleaf Melaney.
7:05 p. m.—Lorene Hendrix, Carl Beyer, Otto Hoeg.
8:00 p. m.—Kennedy's Cafe and Night Club.
9:00 p. m.—KGB Frolic.

The essential features of these programs are identical with those sent us by the stations



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J. W. Laughlin
Managing Director
Curtis Peck
Technical Director

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Health Exercises. conducted by Hugh Dobbs
- 8:00 a. m.—Shell Happy Time.
- 9:30 a. m.—Dobbsie's Daily Chat.
- 10:30 a. m.—Woman's Magazine of the Air (except Thurs. and Sat.), NBC.
- 11:30 a. m.—Ye Towne Crier (ex. Thurs. and Sat.).
- 11:55 a. m.—Scripture reading, weather reports, etc. (Wed. 11:45).
- 12:05 p. m.—Snap Shots. Programs in Miniature.
- 1:30 p. m.—Ann Warner's Homemaking Chats (except Tuesday and Friday).
- 2:00 p. m.—A. E. Pierce, stock reports (except tThurs.).
- 4:50 p. m.—E. A. Pierce & Co., stock reports.
- 5:00 p. m.—Children's Hour (except Thursday).
- 5:50 p. m.—News Digest, with Scotty Mortland (except Thursday).
- 6:00 p. m.—Daily Reologue with Reo Masters of Music (except Monday).
- 7:00 p. m.—North Americans.
- 9:00 p. m.—Cecll and Sally.

SUNDAY, MARCH 9

- 9:30 a. m.—Church services.
- 12:30 p. m.—Temple of the Golden Hour, KFI.
- 1:30 p. m.—KPO Mixed Quartet.
- 2:00-4:30 p. m.—NBC.*
- 4:30 p. m.—"The Maid of Moab," KPO Players.
- 5:00-7:15 p. m.—NBC.*
- 7:15 p. m.—Talk, "Science and Invention."
- 7:30 p. m.—Palace Hotel Concert Orchestra.
- 8:30 p. m.—Istudy Seiger's Fairmont Hotel Con. Orch.
- 9:00 p. m.—Abas String Quartet, with Allan Wilson, tenor.
- 10:00 p. m.—News Digest, "Scotty" Mortland.
- 10:30 p. m.—Joe Wright's Silver Slipper Dance Orch.

MDNDAY, MARCH 10

- 10:00 a. m.—Julia Hayes in "Helpful Hints for Housewives."
- 2:10 p. m.—Book Review, Harold Small.
- 2:30 p. m.—Pacific Coast School Broadcast, NBC.
- 3:00 p. m.—Mormon Tabernacle, NBC.
- 3:30 p. m.—Dept. of Commerce Talk.
- 3:45 p. m.—Calif. State Chamber of Commerce.
- 5:50 p. m.—News Digest with "Scotty" Mortland.

- 6:00 p. m.—Address by Pres. Hoover at Boy Scout meeting. from Washington, D. C., NBC.
- 6:30 p. m.—Daily Reologue with Reo Masters of Music.
- 8:00 p. m.—Shell Symphonists program, NBC.
- 9:10 p. m.—The Treadors.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

TUESDAY, MARCH 11

- 10:00 a. m.—Helen Gordon Barker, Art talk.
- 1:30 p. m.—Pacific Coast School broadcast, NBC.
- 2:15 p. m.—Flag talk, NBC.
- 4:00 p. m.—Bridge Lesson.
- 8:00 p. m.—The Sequoians.
- 8:30 p. m.—Earle C. Anthony Packard program.
- 9:10 p. m.—Musical Capers.
- 10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

WEDNESDAY, MARCH 12

- 10:00 a. m.—Julia Hayes, "Helpful Hints for Housewives."
- 3:00 p. m.—The Amphions, NBC.
- 3:30 p. m.—Plantation Echoes, NBC.
- 8:00 p. m.—Let's Get Associated.
- 8:30 p. m.—Mid-Week Variety Hour.
- 9:10 p. m.—Mid-Week Variety Hour.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

THURSDAY, MARCH 13

- 10:00 a. m.—Woman's Magazine of the Air.
- 11:00 a. m.—Standard School broadcast, NBC.
- 12:30 p. m.—Shrine Luncheon broadcast from Palace Hotel.
- 2:00 p. m.—Julia Hayes, "Helpful Hints for Housewives."
- 3:00 p. m.—Black and Gold Room Orchestra, NBC.
- 4:15 p. m.—Book Review, Emily Kneiss.
- 4:30 p. m.—Half Hour in the Nation's Capitol.
- 5:50 p. m.—Federal Business Association Talk.
- 8:00 p. m.—Caswell Musical Episode.
- 8:30 p. m.—KPO Salon Orchestra.
- 9:10 p. m.—Nathan Abas Violin Recital, with G. Donald Gray, baritone.
- 10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

FRIDAY, MARCH 14

- 12:45 p. m.—Commonwealth Club Luncheon at Palace Hotel.
- 1:30 p. m.—Jerry Jermaine, contralto.
- 2:00 p. m.—Julia Hayes, "Helpful Hints for Housewives."
- 8:00 p. m.—Cy Trobbe's Scrap Book with Allan Wilson, tenor.
- 9:10 p. m.—Studio Hour.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

SATURDAY, MARCH 15

- 10:00 a. m.—National Home and Farm Hour, NBC.
- 8:00 p. m.—The Gilmore Circus, NBC.
- 8:30 p. m.—Earle C. Anthony Packard program.
- 9:10 p. m.—KPO Salon Orch., with Eva De Vol, sop.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

KGO

Oakland, California—790 Kc.

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See Page 18 for Detailed program of KGO.

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Musical Director

Edwin Wilson
Commercial Director

Harrison Hollway
Manager

Alan N. Cormack
Engineer

5:30 p. m.—Edna Fischer, "Piano Moods."
6:00 p. m.—Paul Whiteman and his Old Gold Orchestra, CBS.
7:00 p. m.—Graybar Electric Co., Joe and Vi, CBS.
7:30 p. m.—Thompson's Malted Milk, CBS.
8:00 p. m.—Pacific States Savings program.
9:00 p. m.—Remar Twins.
9:30 p. m.—Captain Adams program.
10:00 p. m.—"Frank Watanabe," Eddie Holden.
10:10-12:00 midnight—Val Valente and his Roof Garden Orchestra, and soloists.

WEDNESDAY, MARCH 12

DAILY EXCEPT SUNDAY
7:00 a. m.—"Simp'y Fitts" from Seal Rocks.
7:30 a. m.—New York Stock Exchange.
8:30 a. m.—Home Products (ex. Friday and Saturday).
9:30 a. m.—Feminine Fancies (except Saturday).
10:30 a. m.—Wyn's Daily Chat (except Saturday).
12:00 noon—Sherman Clay Concert.
2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
4:50 p. m.—Recordings and Town Topics (except Monday and Saturday).
4:55 p. m.—Town Topics (except Monday and Saturday)
12:00 midnight—Dance music.

SUNDAY, MARCH 9

9:00 a. m.—"Home Sweet Home," DLBS.
12:00 noon—Sherman and Clay Noonday Concert.
1:00 p. m.—Jean and Her Shadows, DLBS.
2:00 p. m.—McKesson and Robbins, CBS.
2:30 p. m.—Song and Organ Recital.
3:00 p. m.—Frank Moss, pianist; Herman Reluberg, vocalist; Harold Dana, baritone, DLBS.
4:00 p. m.—CBS.*
4:30 p. m.—Inspirational talk by Dr. Louis Newman.
5:00 p. m.—Tea Time Recital.
5:30 p. m.—In a Russian Village, CBS.
6:00 p. m.—Majestic Theater of the Air, CBS.
7:00 p. m.—Jesse Crawford, Royal's Poet of the Organ, CBS.
7:30 p. m.—Charles Bulotti, tenor, and others, DLBS.
8:30 p. m.—Melody Hour, DLBS.
9:00-11:00 p. m.—Val Valente and his Roof Garden Orchestra, DLBS.
11:00 p. m.—Organ Recital, DLBS.

MONDAY, MARCH 10

7:30 a. m.—Bill Wright, "The Laughfinder."
8:00 a. m.—Georgia O. George, DLBS.
8:45 a. m.—Recordings.
9:00 a. m.—"Return of Youth," Mary Coughlan.
9:15 a. m.—Recordings.
9:30 a. m.—Feminine Fancies, DLBS.
11:00 a. m.—Mary Lewis Haines, Domestic Science talk.
11:30 a. m.—Auditions.
3:00 p. m.—Western Air Express Aviation talk.
3:15 p. m.—Talk on Good-will Trip to Mexico.
3:25 p. m.—Something About Everything.
3:30 p. m.—Yoeng's Orchestra, CBS.
4:30 p. m.—Voices from Filmland, CBS.
5:00 p. m.—Wellman and Larsen, DLBS.
5:30 p. m.—Don Lee Concert, DLBS.
6:00 p. m.—Bobs, noted sports authority.
6:15 p. m.—"Your Financial Problems."
6:30 p. m.—Thirty Minutes of Sunshine with Charles Hamp, DLBS.
7:00 p. m.—Don Lee Symphony, DLBS.
7:30 p. m.—American Fabrics, CBS.
8:00 p. m.—"Golden State Blue Monday Jamboree."
10:00 p. m.—Gypsy and Marta.
10:15 p. m.—Anson Weeks' Hotel Mark Hopkins Orchestra, DLBS.
11:00 p. m.—Earl Burnett's Los Angeles Blitmore Orchestra, DLBS.

TUESDAY, MARCH 11

7:30 a. m.—Bill Wright, "The Laughfinder."
8:00 a. m.—Musical Record program.
8:45 a. m.—Recordings.
9:00 a. m.—Columbia Revue, CBS.
9:15 a. m.—The Home Rotisserie.
11:00 a. m.—Thirty Minutes of Sunshine with Charles W. Hamp, DLBS.
11:30 a. m.—American School of the Air, CBS.
1:00 p. m.—U. S. Army Band, CBS.
3:00 p. m.—Beauty Talk, courtesy Colonial Dame Corp.
3:15 p. m.—Rita Murray, Financial Hints for Women.
3:30 p. m.—Something about Everything.
3:35 p. m.—Yoeng's Orchestra, CBS.
4:00 p. m.—Bernhard Levitow and his Commodore Ensemble, CBS.
4:55 p. m.—Recordings and Town Topics.
5:00 p. m.—Wellman and Peppers, DLBS.

7:30 a. m.—"Simp'y Fitts," from Seal Rocks.
8:00 a. m.—Bill Wright, "The Laughfinder."
8:45 a. m.—Recordings.
9:00 a. m.—Columbia Revue, CBS.
11:00 a. m.—Mary Lewis Haines, Domestic Science talk.
11:30 a. m.—Recorded program.
11:45 a. m.—Barbara Gould broadcast.
1:00 p. m.—Musical Albums, CBS.
3:00 p. m.—The Observer About New Books, Monroe Upton.
3:30 p. m.—Something About Everything.
3:35 p. m.—S. F. Call-Bulletin News Items.
4:00 p. m.—Bernhard Levitow and his Commodore Ensemble, CBS.
4:50 p. m.—Recordings and Town Topics.
5:00 p. m.—Wellman and Peppers, DLBS.
5:30 p. m.—KFRC Dance Band.
6:00 p. m.—Musical Forget-Me-Nots, DLBS.
6:15 p. m.—Shafer Co. program, So-a-Tone.
6:30 p. m.—Thirty Minutes of Sunshine with Charles W. Hamp.
7:00 p. m.—Phileo Hour, CBS.
7:30 p. m.—Grand Opera Concert, CBS.
8:00 p. m.—CBS.*
9:00 p. m.—General Mills Fast Freight, CBS.
9:30 p. m.—Studio program, KHJ.
10:00 p. m.—Bourjois Perfume.
10:30 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Burnett's L. A. Blitmore Orch.

THURSDAY, MARCH 13

7:30 a. m.—"Simp'y Fitts and Pedro."
8:00 a. m.—Bill Wright, "The Laughfinder."
8:45 a. m.—Columbia Noonday Club, Tropical Tramps.
11:00 a. m.—Thirty Minutes of Sunshine with Charles W. Hamp.
11:30 a. m.—American School of the Air, CBS.
1:00 p. m.—U. S. Navy Band, CBS.
3:00 p. m.—Walter Brown Murray, Popular Psychology.
3:15 p. m.—Beauty talk, courtesy Colonial Dame Corp.
3:30 p. m.—Civic Repertory Plays, Eva LeGallienne.
4:00 p. m.—Bernhard Levitow and his Commodore Ensemble, CBS.
4:30 p. m.—KFRC Dance Band.
4:55 p. m.—Town Topics.
5:00 p. m.—The Vagabonds, CBS.
5:15 p. m.—Fire Power Naval Conference, from London by short wave, CBS.
5:30 p. m.—Edna Fischer, "Piano Moods."
6:00 p. m.—KFRC Dance Band.
6:30 p. m.—Walter Krausgrill's Trianon Ballroom.
7:00 p. m.—Alemite, CBS.
7:30 p. m.—National Forum, Washington, D. C., CBS.
8:00 p. m.—Violet Ray Merrymakers, DLBS.
9:00 p. m.—Veodol Vodvil, DLBS.
9:30 p. m.—American Maize Products Co.
10:00 p. m.—"Frank Watanabe," Eddie Holden.
10:10 p. m.—Val Valente and his Roof Garden Orch.
11:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.

FRIDAY, MARCH 14

7:30 a. m.—Bill Wright, "The Laughfinder."
8:00 a. m.—Georgia O. George, DLBS.
8:30 a. m.—The Week Enders, CBS.
9:00 a. m.—Columbia Revue, CBS.
9:15 a. m.—Home Rotisserie, courtesy Montague Range & Furnace Co.
10:30 a. m.—Wyn's Daily Chats.
11:00 a. m.—Mary Lewis Haines, Domestic Science talk.
11:30 a. m.—Auditions.
1:00-3:15 p. m.—CBS.*
3:15 p. m.—Musical Record program.
3:30 p. m.—Something About Everything.
3:35 p. m.—S. F. Call-Bulletin News Items.
4:00 p. m.—Hotel Paramount Orchestra, CBS.
4:30 p. m.—KFRC Dance Band.
4:55 p. m.—Recordings and Town Topics.
5:00 p. m.—Organ Recital.
5:30 p. m.—Custo program.
6:00 p. m.—Al Santoro, sports editor.
6:15 p. m.—Cecil Wright's Specialists.
(Continued on page 45)



KYA

San Francisco, Cal.—1230 Kc.

243.8 METERS—1000 WATTS

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988 Market St. San Francisco Prospect 3456

Clair E. Morrison
Manager

T. B. Palmer
Chief Technician

Liborius Hauptman
Director of Music

LIBORIUS HAUPTMAN

DAILY EXCEPT SUNDAY

- 9:00 a. m.—Charles J. Dean, Inc., Recordings.
- 9:30 a. m.—Fox-Warfield Theatres Program.
- 10:00 a. m.—Cooking by Belle de Graf (ex. Sat.).
- 10:30 a. m.—Rock's Market, recorded program.
- 11:00 a. m.—California Sunshine Hour.
- 12:00 noon—Newscasting.
- 12:15 p. m.—Popular Recordings.
- 1:00 p. m.—Classical Recordings.
- 2:00 p. m.—Bridge Party (except Wednesday).
- 3:30 p. m.—Popular Recordings.
- 5:10 p. m.—S. F. Mining Stock Exchange.
- 4:15 p. m.—Sunset Hour.
- 5:15 p. m.—Reduce-Olds Program.
- 5:45 p. m.—National Kanteens program.
- 6:00 p. m.—Popular Recordings (except Wednesday).
- 6:30 p. m.—Fox-Warfield Theatres Program.
- 7:00 p. m.—Embassy Program with George Taylor.
- 8:00 p. m.—Calendar of the Air (ex. Wed.).
- 10:00 p. m.—Pacific Artists Trio (ex. Mon. and Sat.).
- 11:00 p. m.—Byington Electric Co. Records.
- 12:00 midnight—All-Request Records.

SUNDAY, MARCH 9

- 8:45 a. m.—Chas. J. Dean, Inc., recorded program.
- 9:15 a. m.—Fox and Warfield Theatres, recorded prog.
- 9:45 a. m.—Lloyd K. Hillman, request recordings.
- 10:45 a. m.—Old St. Mary's Church Services.
- 12:00 noon—Pacific Artists Trio.
- 1:00 p. m.—Symphonic Recording program.
- 3:15 p. m.—Popular recordings.
- 5:30 p. m.—Sunset Hour.
- 6:30 p. m.—Fox and Warfield Theatres, records.
- 7:00 p. m.—Pacific Artists Trio, with Nona Campbell, soloist.
- 8:00 p. m.—Old St. Mary's Church Services.
- 9:00 p. m.—Calendar of the Air.

- 10:00 p. m.—Dance recordings.
- 11:00 p. m.—Byington Electric Co. request recordings.
- 12:00 midnight—All request recordings.

MONDAY, MARCH 10

- 10:45 a. m.—Popular recordings.
- 3:00 p. m.—Cabbages and Kings, By S. B. Dickson.
- 6:00 p. m.—Vocational Guidance.
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Days, Tommy Monroe and Bob Allen.
- 8:00 p. m.—Musical Parade.
- 9:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

TUESDAY, MARCH 11

- 10:45 a. m.—Dr. A. E. Bowring.
- 12:15 p. m.—Tuesday Noon Club, by Roy Francis.
- 3:00 p. m.—Fashion Show.
- 5:00 p. m.—John Cuddy, for the Community Chest.
- 6:00 p. m.—Song Recital, Claire Upshur and Nona Campbell.
- 7:30 p. m.—College Daze, Toby and Babs.
- 7:45 p. m.—Newscasting and Harmonettes.
- 9:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

WEDNESDAY, MARCH 12

- 3:00 p. m.—Short Story Course, by S. B. Dickson.
- 6:00 p. m.—Matthew W. Brady.
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Boys, Tommy Monroe and Bob Allen.
- 8:30 p. m.—Calendar of the Air, staff artists.
- 9:30 p. m.—George Nickson and others.

THURSDAY, MARCH 13

- 10:45 a. m.—Dr. A. E. Bowring.
- 6:00 p. m.—"What's In the Sky."
- 7:30 p. m.—College Daze, Babs and Toby.
- 8:00 p. m.—Harmonettes—Yvonne, Greta and Helen.
- 8:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

FRIDAY, MARCH 14

- 6:00 p. m.—Vocational Guidance.
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Boys, Tommy Monroe and Bob Allen.
- 9:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

SATURDAY, MARCH 15

- 6:00 p. m.—Claire Upshur and Nona Campbell.
- 7:30 p. m.—College Daze, Toby and Babs.
- 7:45 p. m.—Newscasting and Harmonettes.
- 9:00 p. m.—George Nickson and others.
- 9:30 p. m.—Pacific Artists Trio, with Gene Sullivan, soloist.
- 10:30 p. m.—Dance recordings.



KEX

Portland, Oregon—1180 Kc.

5000 WATTS—254.1 METERS

Owned and Operated by WESTERN BROADCASTING COMPANY
Member of Northwest Broadcasting System, Inc.

Joseph F. Winston
Station Director

Louis Teegarden
Program Director

CHET BLOMSNESS

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Morning Serenaders.
- 8:00 a. m.—Anti-Tardy Time Clock.
- 9:00 a. m.—Better Home Hour.
- 9:30 a. m.—Novelty program.
- 9:45 a. m.—Morning Devotional Services.
- 10:00 a. m.—Studio program.
- 12:00 noon—World Bookman and Girls' Orchestra.
- 1:05 p. m.—Uncle Robbins Farm Flashes.
- 1:15 p. m.—Popular program.
- 4:00 p. m.—Classical program (ex. Monday).
- 5:00 p. m.—Popular program (ex. Mon., Fri., Sat.).
- 9:00 p. m.—Studio program (ex. Wed. and Thurs.).
- 10:30 p. m.—Jack and Jill Dance Band.
- 11:30 p. m.—Weather and Police News (ex. Sat.).

SUNDAY, MARCH 9

- 12:00 noon—Religious music.
- 1:00 p. m.—Musical.
- 1:30 p. m.—Classical Recital.

- 3:50 p. m.—Twilight Hour.
- 6:00 p. m.—"Hour on Broadway," NBS.
- 8:00 p. m.—Damski's Imperial Grand Orchestra, NBS.
- 9:00 p. m.—Los Gauchos Argentines, NBS.
- 10:00 p. m.—Angelus Ensemble; Ellen Reep, contralto.
- 11:00 p. m.—Harmony Aces Dance, NBS.

MONDAY, MARCH 10

- 6:00 p. m.—Lyric Hour.
- 6:00 p. m.—Hometowners' Orchestra, NBS.
- 7:00 p. m.—Studio program.

TUESDAY, MARCH 11

- 6:00 p. m.—Studio program.
- 8:30 p. m.—Troubles of Thomas.
- 8:45 p. m.—Novelty program.

WEDNESDAY, MARCH 12

- 6:00 p. m.—Hometowners' Orchestra, NBS.
- 7:00 p. m.—Studio program.
- 9:00 p. m.—"Neapolitans."

THURSDAY, MARCH 13

- 4:45 p. m.—Book Review.
- 6:00 p. m.—Program.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—"Mr. R. Clam" program; Jean Kantner.

FRIDAY, MARCH 14

- 5:00 p. m.—Children's Hour.
- 6:00 p. m.—Hometowners' Orchestra, NBS.
- 7:00 p. m.—Studio program.
- 7:30 p. m.—Crescent program; Ellen Reep, contralto.

SATURDAY, MARCH 15

- 2:15 p. m.—Silent till 4 p. m.
- 3:00 p. m.—Popular program.
- 5:30 p. m.—Children's Hour.
- 6:00 p. m.—Studio program.
- 7:00 p. m.—Musical program.

The essential features of these programs are identical with those sent us by the stations



BOB ROBERTS

KTAB

Bob Roberts
General Manager

Walter J. Rudolph
Program Director

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Studio program.
8:00 a. m.—Master's Album (ex. Wed. and Fri.).
8:30 a. m.—Ye Town Crier (ex. Wed. and Fri.).
9:00 a. m.—Morning Prayer Services.
10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
10:30 a. m.—Dr. Corley.
11:00 a. m.—Barney Lewis, Tabloid of the Air.
12:00 noon—Studio program.
1:00 p. m.—Chapel of Chimes.
4:00 p. m.—Dr. Wade Forrester.
4:45 p. m.—Broadway Tunes.
5:00 p. m.—Brother Bob's Frolic.
6:00 p. m.—Studio program.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—"Two Song Writers from Melody Lane"
(except Tues., Thurs. and Sat.).
11:00 p. m.—Semi-Classical program.
12:00 midnight—Slumber Chasers.

SUNDAY, MARCH 9

- 9:00 a. m.—Dr. B. L. Corley.
10:00 a. m.—Bible Class.
11:00 a. m.—Tenth Ave. Baptist Church
12:30 p. m.—Chapel of Chimes.

San Francisco—560 Kc.

1000 WATTS—535.4 METERS
Official Pickwick Stages Station
Owned and Operated by the Pickwick Broadcasting Corp.
Pickwick Terminal Hotel, Fifth and Mission Sts.
Telephone Garfield 4700

- 1:00 p. m.—Church of Latter Day Saints.
1:30 p. m.—Masters Album.
2:30 p. m.—"Organ Echoes."
3:00 p. m.—Studio program.
4:00 p. m.—Musical Appreciation Hour.
5:00 p. m.—Chapel of Chimes.
6:00 p. m.—"A Little Bit of This and That."
6:30 p. m.—Tindall Lecture.
7:00 p. m.—Semi-Classical recordings.
7:30 p. m.—Chapel of Chimes.
7:45 p. m.—Church Services from 10th Ave. Baptist.
9:15 p. m.—Chapel of Chimes.
9:30 p. m.—Elbert Bellows, tenor; Jane Sands, pianist.
10:00 p. m.—Brunswick Hour.

MONDAY, MARCH 10

- 9:30 a. m.—"Broadway Tunes."
1:30 p. m.—Musical Appreciation Hour.
2:30 p. m.—Alice Blue, organist; Mabel Payne, soloist.
3:00 p. m.—Novelty records.
4:45 p. m.—Recordings.
7:30 p. m.—"Poem Pictures."
8:00 p. m.—"Music Box" with Melody Masters.
9:00 p. m.—Alice Blue, organist.
9:30 p. m.—"Flashlights of Yesterday," with Melody Masters; KTAB Singers.
10:30 p. m.—Studio program.

TUESDAY, MARCH 11

- 9:30 a. m.—Dr. J. Douglas Thompson.
1:30 p. m.—"Fashionette."
2:00 p. m.—Symphonic records.
3:00 p. m.—Alice Blue, organ; Dorothy Nichols, 'cello.
3:30 p. m.—"Broadway Tunes."
6:00 p. m.—Studio program.
7:00 p. m.—"A Little Bit of This and That."
7:30 p. m.—"Highway Highlights."
8:30 p. m.—Ice Hockey Game, Ernie Smith at mike.
10:00 p. m.—Melody Masters; Carl Tobin, soloist.

WEDNESDAY, MARCH 12

- 8:00 a. m.—Ye Towne Cryer.
8:30 a. m.—Dr. Wade Forrester.
9:30 a. m.—Dr. J. Douglas Thompson
1:30 p. m.—Musical Appreciation Hour.
2:30 p. m.—"Pianistic Pictures in Blue."
3:00 p. m.—"Organ Echoes" with Alice Blue.
3:30 p. m.—"Broadway Tunes."
7:30 p. m.—"Memory Bouquet."
8:30 p. m.—"The Pepper Box."
10:00 p. m.—"Broadway Tunes."

THURSDAY, MARCH 13

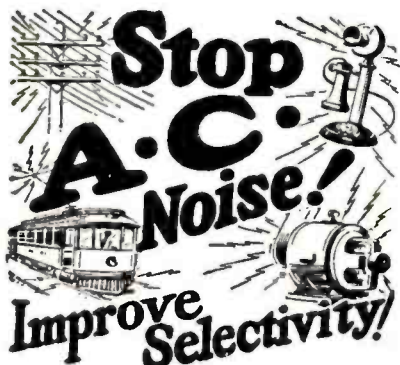
- 9:30 a. m.—Dr. J. Douglas Thompson.
1:30 p. m.—"Fashionette."
2:00 p. m.—Symphonic program.
4:00 p. m.—Dr. Wade Forrester.
4:45 p. m.—Recordings.
7:00 p. m.—"A Little Bit of This and That."
7:30 p. m.—"Fireside Interlude" with Melody Masters, Carl Tobin, Georgette Schiller.
8:30 p. m.—Ice Hockey Game, with Ernie Smith.
10:00 p. m.—Melody Masters; Harry McKnight, soloist.

FRIDAY, MARCH 14

- 8:00 a. m.—Towne Cryer.
8:30 a. m.—Dr. Wade Forrester.
1:30 p. m.—Musical Appreciation Hour.
2:30 p. m.—Alice Blue, organ; Joan Ray, contralto; Dorothy Nichols, 'cello.
3:00 p. m.—"Pianistic Pictures in Blue."
3:30 p. m.—"Broadway Tunes."
7:30 p. m.—Studio program.
8:00 p. m.—Melody Masters; Elbert Bellows, soloist.
9:00 p. m.—"Highway Highlights."
10:00 p. m.—"Variety," with Alice Blue, Carl Tobin, Abe Bloom.

SATURDAY, MARCH 15

- 1:30 p. m.—Dance records.
2:30 p. m.—Alice in Wonderland.
3:00 p. m.—Sunshine Boy and Alice Blue.
7:00 p. m.—Studio program.
7:30 p. m.—Walter J. Rudolph, piano recital.
8:00 p. m.—Organ, with Alice Blue, Dorothy Nichols.
8:30 p. m.—Melody Masters.
10:30 p. m.—"Broadway Tunes."



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Studio Telephone, Seneca 1515—Office, Main 2495
Home Savings Building



THOMAS SMITH

Thomas F. Smart
Station Manager
Thomas F. Smith
Studio Director
Al Schuss
Allen Strickfaden
Ken Stuart
Announcers
Henri Damski
Musical Director

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Organ concert.
 - 8:00 a. m.—Music and News.
 - 9:30 a. m.—Morning Devotional Services.
 - 10:00 a. m.—Staff Artists.
 - 12:00 noon.—World in Review (except Wednesday).
 - 1:00 p. m.—Musical program.
 - 5:25 p. m.—Market Reports (ex. Saturday).
 - 10:00 p. m.—Ken Stuart, Sunshine Hour (ex. Mon.).
 - 11:00 p. m.—Vic Meyers' Club Victor Orchestra (Saturday, 10:30 a. m.).
 - 12:00 midnight to 3:00 a. m.—Request program.
- ### SUNDAY, MARCH 9
- 8:00 a. m.—Henri Le Bel Organ Recital.
 - 10:00 a. m.—Glen Eaton, tenor; Marjorie Robillard.
 - 12:00 noon.—Classical concert.
 - 1:00 p. m.—YMCA program.
 - 2:00 p. m.—Emmanuel Tabernacle.
 - 3:00 p. m.—Elmore Vincent; Marjorie Robillard.
 - 3:45 p. m.—Lutheran Church program.
 - 5:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.
 - 6:00 p. m.—Hour on Broadway.
 - 7:00 p. m.—Miller's Hometowns.
 - 8:00 p. m.—Damski's Imperial Grand Orchestra.
 - 9:00 p. m.—Los Gauchos Argentine.
 - 10:00 p. m.—Angelus Ensemble.
 - 11:00 p. m.—Harmony Aces.

MONDAY, MARCH 10

- 12:30 p. m.—Electrical Transcription of Opera Selections.
- 3:00 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 5:40 p. m.—Raymond David Holmes, lecture.
- 6:00 p. m.—Hometowns' Orchestra; Glen Eaton, tenor.
- 7:00 p. m.—Dream Melodies; Sydney Dixon, tenor.
- 8:00 p. m.—Harmony Aces.
- 9:00 p. m.—Jewel Box program; Agatha Turley, soprano.
- 9:30 p. m.—Wrestling Match, Ken Stuart.
- 10:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.

TUESDAY, MARCH 11

- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.
- 4:00 p. m.—The Gondoliers; Zac Kalbach, clarinet.
- 5:00 p. m.—Dinner concert.
- 5:45 p. m.—Radio Nature Club.
- 6:00 p. m.—The Mandolins at Sunset; Ed Seldon.
- 7:00 p. m.—Orpheus Quintet; Betty Anderson, soprano;
- 8:00 p. m.—Gold and Silver Ensemble; J. E. Drain.
- 9:00 p. m.—Musical Comedy Hour.
- 10:30 p. m.—Captivator's; Bob Munson.

WEDNESDAY, MARCH 12

- 3:00 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 5:00 p. m.—Dinner concert.
- 5:30 p. m.—American Institute of Banking Talk.
- 6:00 p. m.—Hometowns' Orchestra; Glen Eaton.
- 7:00 p. m.—Damski's Concert Orchestra;
- 8:00 p. m.—Spanish Knights.
- 9:00 p. m.—Puget Sound Orchestra.
- 10:30 p. m.—Variety Hour;

THURSDAY, MARCH 13

- 3:00 p. m.—Agatha Turley and Sydney Dixon, tenor.
- 5:30 p. m.—Raymond David Holmes.
- 6:00 p. m.—Organ Concert; Harry Reed, organist;
- 6:30 p. m.—Doree Sisters—violin and piano.
- 7:00 p. m.—Northwest Salon Orchestra.
- 8:00 p. m.—Harmony Aces, Eulalia Dean, blues.
- 9:00 p. m.—Mr. R. Clam, program; Jean Kantner.
- 9:30 p. m.—Henri Damski's Concert Orchestra.
- 10:30 p. m.—Lyric Trio; Jean Kantner, baritone.

FRIDAY, MARCH 14

- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.
- 3:15 p. m.—Raymond David Holmes, lecture.
- 3:45 p. m.—Radio Nature Club.
- 4:00 p. m.—Hits of Yesterday.
- 6:00 p. m.—Hometowns' Orchestra.
- 7:00 p. m.—Thirty Minutes with the Masters.
- 7:30 p. m.—Crescent Orchestra; Ellen Reop, contralto.
- 8:00 p. m.—Gold and Silver Trio; J. E. Drain, speaker.
- 0:00 p. m.—Jewel Box program; Agatha Turley.
- 9:30 p. m.—Neapolitan's Orchestra; Sydney Dixon.
- 10:30 p. m.—Elmore Vincent, tenor, and others.

SATURDAY, MARCH 15

- 2:30 p. m.—Matinee Melodies.
- 5:30 p. m.—Dinner concert.
- 6:00 p. m.—Harmony Aces; Eulalia Dean, blues.
- 7:00 p. m.—Agatha Turley, soprano; Sydney Dixon.
- 7:30 p. m.—Doree Sisters—violin and piano.
- 8:30 p. m.—Saturday Knights;
- 9:00 p. m.—Northwest Hour.
- 10:30 p. m.—Vic Meyer's Club Victor Orchestra.



FRED J. HART

KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION
800 WATTS—298.8 METERS
FRED J. HART, Manager

- 6:10 and 6:30 p. m.—Market Reports.
 - 7:00 p. m.—Weather; Farm Bureau.
- ### SUNDAY, MARCH 9
- 10:15 a. m.—Sunday School Lessons by Fred J. Hart.
 - 11:00 a. m.—Morning Services.
 - 7:30 p. m.—Evening Services, First Baptist Church.

MONDAY, MARCH 10

- 7:50 p. m.—San Jose Chamber of Commerce.
- ### TUESDAY, MARCH 11
- 10:30 a. m.—Julia Hayes Helpful Hints to Housewives.
 - 8:00 p. m.—"You Never Can Tell" program.

WEDNESDAY, MARCH 12

- 8:00 p. m.—First Baptist Church.
- ### THURSDAY, MARCH 13
- 10:30 a. m.—Julia Hayes' Helpful Hints to Housewives.
 - 8:00 p. m.—Songs of the Old Church Choir.
 - 9:00 p. m.—San Jose Little Symphony.

FRIDAY, MARCH 14

- 6:45 p. m.—Mercury-Herald Sport Review.
 - 8:00 p. m.—KQW Minstrels.
 - 9:00 p. m.—Leda Gregory Jackson program.
- ### SATURDAY, MARCH 15
- 6:15 p. m.—Painless Parker's Health Talk.
 - 7:30 p. m.—Future Farmers of America.
 - 8:30 p. m.—Italian program.

The essential features of these programs are identical with those sent us by the stations



GEORGE GDDFREY

KOMO

Seattle, Wash.—920 Kc.

FISHER'S BLEND STATION—1000 WATTS—325.9 METERS
METROPOLITAN CENTER, SEATTLE
Telephone Elliott 5800

DAILY EXCEPT SUNDAY

- 6:55 a. m.—Inspirational Services (except Tuesday, Thursday and Saturday).
7:00 a. m.—KPO, Making Merry with Sperry (except Tuesday, Thursday and Sat.).
8:00 a. m.—Shell Happy Time, from KPO.
9:00 a. m.—Y. M. C. A. Health Exercises.
9:15 a. m.—Theater Organ Recital (except Tuesday and Thursday).
10:30 a. m.—NBC, Woman's Magazine of the Air (except Thursday and Saturday).
11:30 a. m.—Concert Orchestra and soloists (except Thursday and Friday).
12:15 p. m.—Prudence Penny, "What to Prepare for Dinner."
12:30 p. m.—Grain Report.
12:35 p. m.—Concert Orchestra with singers.
4:00 p. m.—Resume of Evening's Broadcast (except Tuesday).
8:30 p. m.—Amos 'n' Andy.
11:00 p. m.—News Flashes and Laughner-Harris' St. Francis Hotel Orchestra (except Monday, Thursday and Saturday).
12:00 midnight—Fox Fifth Ave. Theater Organ Recital.

SUNDAY, MARCH 9

- 9:00 a. m.—Fox 5th Ave. Theater Organ Recital.
10:00 a. m.—International Bible Students Association.
11:00 a. m.—Lucie Johnson, piano; Rhena Marshall.
11:15 a. m.—Plymouth Congregational Church.
12:30-3:30 p. m.—NBC.*
3:30 p. m.—Concert orchestra, with Perdin Korsmo.
4:30-7:45 p. m.—NBC.*
7:45 p. m.—Perdin Korsmo, tenor.
8:00 p. m.—First Church of Christ, Scientist.
9:00-11:00 p. m.—NBC.*

MONDAY, MARCH 10

- 10:15 a. m.—Fred Lynch, tenor; Marye Burns, coloratura
2:30 p. m.—KPO, Pacific Coast School of the Air.
3:00 p. m.—NBC, Salt Lake Tabernacle Choir and Organ Recital.
3:30 p. m.—Vocal Ensemble Recital.
4:15 p. m.—Greenwood Mitchell, baritone.
4:30 p. m.—Kiddies' program.
5:00 p. m.—Artistic Ensemble with Hayden Morris.
6:00-10:00 p. m.—NBC.*
10:00 p. m.—University of Washington Educational Hour
11:00 p. m.—Olympic Dance Orchestra, Tiny Burnett, dir.

TUESDAY, MARCH 11

- 7:55 a. m.—Inspirational Services.
9:15 a. m.—NBC.*
10:00 a. m.—Perdin Korsmo, tenor.
10:15 a. m.—NBC, Bass Hueter Paint program.
1:30 p. m.—KPO, San Francisco, Pacific Coast School of the Air.
2:00 p. m.—NBC, Matinee Time.
2:15 p. m.—NBC, Flag Talk.
2:30 p. m.—Artistic Ensemble, with Marye Burns.
3:45 p. m.—Resume of Evening's program.
4:00 p. m.—NBC, Voters' Service.
5:00 p. m.—Kiddies' program.
5:30-9:00 p. m.—NBC.*
9:00 p. m.—Don Amaizo, the Wizard.
9:30 p. m.—NBC, Anson Weeks' program.
10:00 p. m.—NWT, Gold Shield Little Symphony Hour.

WEDNESDAY, MARCH 12

- 10:15 a. m.—Greenwood Mitchell; VeOna Socolofsky.
1:00 p. m.—NBC, Radio Guild.
2:00 p. m.—NBC, National Women's Party.
2:15 p. m.—Concert Orchestra, with Marye Burns.
3:00 p. m.—NBC, The Amphlons.
3:30 p. m.—NBC, Plantation Echoes.
4:30 p. m.—NBC, The Choristers.
5:00 p. m.—Kiddies' program.
5:30 p. m.—Vocal Ensemble Recital, directed by Greenwood Mitchell.
6:00-9:15 p. m.—NBC.*

- 9:15 p. m.—Nunn Bush program.
9:30 p. m.—NWT Broadcast—Veodol Vodvil.
10:00 p. m.—NWT, Fisher's Blend Hour.

THURSDAY, MARCH 13

- 7:55 a. m.—Inspirational Services.
8:15 a. m.—Artistic Ensemble, with Fred Lynch, tenor.
9:45-11:45 a. m.—NBC.*
11:45 a. m.—Barbara Gould Audition.
1:00 p. m.—NBC, United States Army Band.
2:00 p. m.—NBC, London rebroadcast.
2:20 p. m.—Concert Orchestra, with Fred Lynch, tenor.
2:30 p. m.—NBC, House of Myths.
3:00 p. m.—Concert Orchestra, with VeOna Socolofsky.
4:30-8:45 p. m.—NBC.*
9:00 p. m.—Lowe Bros. Paint program.
9:30 p. m.—Bourjois Co. program.
10:00 p. m.—NWT, Associated Dance Hour.
11:00 p. m.—Olympic Hotel Dance Orchestra.

FRIDAY, MARCH 14

- 10:00 a. m.—NBC, Dubarry Radio Talk.
10:15 a. m.—VeOna Socolofsky, soprano; Perdin Korsmo
11:00 a. m.—Concert Orchestra.
12:00 noon.—Radio Visit to Pacific Northwest Dairy-men and Poultrymen.
12:35 p. m.—VeOna Socolofsky, soprano.
3:30 p. m.—NBC, What's Happening in the World.
4:30 p. m.—Kiddies' program.
5:00-7:00 p. m.—NBC.*
7:30 p. m.—Artistic Ensemble, with Marye Burns.
8:00 p. m.—NBC, Hamilton Brown Sketch Book.
8:15 p. m.—Mixed Quartet.
8:30 p. m.—NBC.*
9:00 p. m.—Mozart Concert Hour.
10:00 p. m.—Sixth Engineers U. S. Army Band.

SATURDAY, MARCH 15

- 7:55 a. m.—Inspirational Services.
9:45 a. m.—NBC, National Farm and Home Hour.
10:30 a. m.—NBC, Morning Melodies.
1:00 p. m.—NBC, Dixie Dandies.
2:00 p. m.—Concert Orchestra, with Agnes Skartvedt.
3:00 p. m.—Popular Orchestra, with Fred Lynch.
3:30 p. m.—NBC, Women's International League for Peace and Freedom.
4:15 p. m.—Artistic Ensemble, with Marye Burns.
5:00 p. m.—NBC, The New Business World, by Merle Thorpe.
5:30 p. m.—Artistic Ensemble, with Hayden Morris.
6:00-8:45 p. m.—NBC.*
8:45 p. m.—News Flashes.
9:00-11:30 p. m.—NBC.*
11:30 p. m.—Radio-Keith-Orpheum Theatrical Frolic.

See Page 18 for N. B. C. Program



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KVI Seattle, Washington—760 Kc.



BOB NICHOLS

KVI

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Miss Frances L. Whiting
Studio and Program Dir.
Bob Nichols
Chief Announcer
Dick Rickard
Willis Higley
Edward J. Janson
Announcers
P. G. Gale
Engineer in Charge

9:00 p. m.—Mahlon Merrick's Modern Melodists, DLBS
9:30 p. m.—Captain Adams program, DLBS.
10:00 p. m.—KVI "Open House" program.
11:00 p. m.—Val Valente's Roof Garden Orch., DLBS.

WEDNESDAY, MARCH 12

8:15-9:00 a. m.—CBS.*
9:00 a. m.—Thrift Home of the Air.
11:30 a. m.—Syncopated Silhouettes, CBS.*
12:00 noon—Columbia Ensemble, CBS.
12:30 p. m.—Helene Hill, piano, and others.
1:00 p. m.—Columbia Symphony Orchestra, CBS.*
2:00 p. m.—Happy-Go-Lucky Hour, DLBS.
3:00 p. m.—Dorothy Grodzig, soprano; Bill Ross, tenor; Helene Hill, piano.
3:15-5:00 p. m.—CBS.*
5:30 p. m.—KFRC Dance Band, DLBS.
6:00 p. m.—Billy Landers, blues singer.
7:00 p. m.—Philco Hour (KXA).
9:00 p. m.—General Mills Fast Freight, CBS.
10:00 p. m.—College of Puget Sound Educational prog.
10:30 p. m.—The Serenaders; Monique Thomas, dir.
11:30 p. m.—Earl Burnett's Biltmore Orch., DLBS.

THURSDAY, MARCH 13

8:00 a. m.—The Sewing Circle; National Radio Homemakers Club, CBS.
8:30 a. m.—Recordings.
9:00 a. m.—Thrift Home of the Air. Pearce-Knowles.
10:30 a. m.—Books in Brief, Margaret Knowles.
11:30 a. m.—12:30 p. m.—CBS.*
12:30 p. m.—Helene Hill, piano, and others.
1:00-4:30 p. m.—CBS.*
4:30 p. m.—The Serenaders, Monique Thomas, director
5:00 p. m.—Major and Minor, two-piano numbers.
5:15 p. m.—Short wave from London.
5:30 p. m.—The Serenaders.
6:00 p. m.—Helene Hill, piano, and others.
7:00 p. m.—Alemite program, CBS* (KXA).
8:00 p. m.—Violet Ray Merry-makers, DLBS (KXA).
9:00 p. m.—Programs to be announced.

FRIDAY, MARCH 14

8:15-9:00 a. m.—CBS.*
9:00 a. m.—Thrift Home of the Air. Pearce-Knowles.
10:30 a. m.—Home Economics Talk.
11:00 a. m.—Recordings; announcements.
12:30-3:15 p. m.—CBS.*
3:15 p. m.—Dorothy Grodzig, soprano.
3:30 p. m.—Will Osborne and his Park Central Orchestra, CBS.*
4:00 p. m.—Roy Ingraham's Paramount Orch., CBS.*
4:30 p. m.—Billy Landers, blues singer, and others.
5:00 p. m.—U. S. Army Band Concert, CBS.*
5:30 p. m.—Helene Hill, piano, and others.
9:00 p. m.—True Story Hour: Adventures of Boh and Mary, CBS.*
10:00 p. m.—The Co-eds; dialogue and music.
11:00-12:00 midnight—DLBS.

SATURDAY, MARCH 15

8:00 a. m.—U. S. Army Band, CBS.*
9:00 a. m.—Thrift Home of the Air.
10:00 a. m.—The Serenaders, monique Thomas, dir.
11:30 a. m.—Dominion Male Quartet, CBS.*
12:00 noon—The Serenaders.
12:30-5:15 p. m.—CBS.*
5:15 p. m.—Margaret Yost, violin; Aubrey Knoff, piano
5:30 p. m.—Dixie Echoes, CBS.*
6:00 p. m.—Billy Landers, blues singer; Bill Ross.
7:00 p. m.—Paramount Publix Radio Hour, CBS (KXA)
9:00 p. m.—"Chasin' the Blues" program, DLBS.
10:00 p. m.—Billy Landers, blues; Aubrey Knoff, piano.
10:12 p. m.—Anson Weeks' Mark Hopkins Orch. DLBS.
11:12 p. m.—Earl Burnett's Biltmore Orch., DLBS.

See Page 19 for C. B. S. Program

7:00 a. m.—Recordings.
9:00 a. m.—Thrift Home of the Air, Pearce-Knowles.
9:30 a. m.—Feminine Fancies, DLBS (ex. Sat.).
10:30 a. m.—Recordings; announcements (ex. Fri.).
2:00 p. m.—Happy-Go-Lucky Hour, DLBS (ex. Sat.).
6:10-9:00 p. m.—Silent.
12:00 midnight—Organ Recital by George Yount (ex. Sat. and Wed.).

DAILY EXCEPT SUNDAY

SUNDAY, MARCH 9

8:30 a. m.—Organ Recital.
9:30 a. m.—Five Power Naval Conference from London, CBS.*
9:45 a. m.—Reading the Funny Papers.
10:30 a. m.—2:30 p. m.—CBS.*
2:30 p. m.—All Nations Language League; Norwegian program.
3:00 p. m.—The Serenaders.
4:00 p. m.—CBS.*
4:30 p. m.—Bill Ross, tenor; Helena Casey, others.
4:45 p. m.—Dr. Julius Klein, Washington, D. C., CBS.
5:00 p. m.—Margaret Yost, violin; Helene Hill, piano, and others.
5:30 p. m.—In a Russian Village, CBS.*
6:00 p. m.—Majestic Theater of the Air, CBS (KXA).
7:00 p. m.—Royal's Poet of the Organ, CBS (KXA).
9:00 p. m.—Val Valente's Roof Garden Orch., DLBS.
9:30 p. m.—The Treasure Chest; Kaptain Kid and his Buccaneers.
10:30 p. m.—Val Valente's Roof Garden Orch., DLBS.
11:00 p. m.—Organ Recital, DLBS.
12:00 midnight—Organ Recital by George Yount.

MONDAY, MARCH 10

8:00-9:00 a. m.—CBS.*
9:00 a. m.—"Thrift Home of the Air."
11:30 a. m.—4:00 p. m.—CBS.*
4:00 p. m.—Margaret Yost, violin, and staff artists.
4:30 p. m.—"Voices from Filmland," CBS.
5:00 p. m.—Wellman and Nell, DLBS.
5:30 p. m.—Bill Ross, tenor, and others.
7:30 p. m.—American Wire Fabric Corp., CBS (KXA).
9:00 p. m.—Blue Monday Jamboree, DLBS.
10:00 p. m.—Billy Landers, blues singer.
10:15 p. m.—Anson Weeks' Mark Hopkins Orch., DLBS.
11:00 p. m.—Billy Landers, blues singer.
11:07 p. m.—Earl Burnett's Biltmore Orch., DLBS.

TUESDAY, MARCH 11

8:30 a. m.—CBS.*
9:00 a. m.—Thrift Home of the Air, Pearce-Knowles.
10:30 a. m.—Books in Brief, Margaret Knowles.
11:30 a. m.—American School of the Air, CBS.
12:30 p. m.—Helena Casey, soprano, and others.
1:00-5:00 p. m.—CBS.*
5:00 p. m.—Major and Minor, piano duets.
5:15 p. m.—Billy Landers, blues, and others.
5:30 p. m.—Romany Patterns, CBS.*
6:00 p. m.—Dorothy Grodzig, soprano; Bill Ross, tenor; Aubrey Knoff, piano.
6:00-9:00 p. m.—CBS* (through KXA).

A COMPLETE CATALOG

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FREEMAN H. TALBOT

KOA

Denver, Colorado—830 Kc.

12,500 WATTS—361.2 METERS GENERAL ELECTRIC CO.
 Pacific Standard Time, Tel. York 5090
 "Rocky Mountain Broadcasting Station"
 Pacific Standard Time Given

Programs Furnished by the National Broadcasting Company
DAILY EXCEPT SATURDAY AND SUNDAY

6:00 a. m.—Morning Revelers.
 9:30 a. m.—As Heard Over the Telephone.
 9:45 a. m.—National Farm and Home Hour, NBC.
 10:45 a. m.—Weather, Stock and Market Reports (except Monday and Saturday).
 11:01 a. m.—Organ Recital.
 8:30 p. m.—Amos 'n' Andy.
 8:45 p. m.—Human Interest News (N. Y.).

12:30 p. m.—Evening Stars.
 1:00 p. m.—Radio Guild, NY.
 2:00 p. m.—National Woman's Party, NY.
 2:15 p. m.—Melody Musketiers.
 2:30 p. m.—Elementary Bridge Lessons.
 3:00 p. m.—Bernie Cummins and his Orchestra.
 3:55 p. m.—John B. Kennedy, talk.
 4:30 p. m.—The Chorlsters.
 5:00 p. m.—Mobliod Concert.
 5:30 p. m.—Extension Service, Colo. Agr. College.
 6:00 p. m.—Halsey, Stuart program, NY.
 6:30 p. m.—Palmolive Hour, NY.
 7:30 p. m.—Network program.
 8:00 p. m.—Slumber Music.
 8:45 p. m.—Billiken Shoemakers.
 9:00 p. m.—KOA Concert Orchestra.
 9:30 p. m.—Miniature Biographies, SF.
 10:00 p. m.—Lucile Fowler, contralto.
 10:15 p. m.—Cotton Blossom Minstrels, SF.

THURSDAY, MARCH 13

12:10 p. m.—Farm Electrification Chat.
 12:15 p. m.—The Magic of Speech, NY.
 12:30 p. m.—La Forge-Berumen Musicale.
 1:00 p. m.—U. S. Army Band, Wash.
 2:00 p. m.—Rebroadcast from London.
 2:30 p. m.—The Lady Next Door, NY.
 3:00 p. m.—Black and Gold Room Orchestra, NY.
 4:00 p. m.—Stocks, markets, etc.
 4:30 p. m.—Half Hour in Nation's Capital.
 5:00 p. m.—Fleischmann Hour, NY.
 6:00 p. m.—Seiberling Singers, NY.
 6:30 p. m.—Maxwell House Melodies, NY.
 7:00 p. m.—RCA Victor Hour, NY.
 8:00 p. m.—Conoco Adventurers, Chicago.
 9:00 p. m.—The Black Bear.
 9:30 p. m.—The Olympians, SF.
 10:00 p. m.—National Concert Orchestra.

FRIDAY, MARCH 14

9:00 a. m.—Twelve O'clock Trio.
 12:00 noon—Cosmopolitan Luncheon Hour.
 1:00 p. m.—Pacific Feature Hour, SF.
 3:00 p. m.—A Recipe a Day.
 3:05 p. m.—"We Have for You."
 3:45 p. m.—Book Ends.
 4:00 p. m.—Stocks, markets, etc.
 4:30 p. m.—Raybestos Twins, NY.
 5:00 p. m.—Cities Service Concert Orchestra and The Cavaliers, NY.
 6:00 p. m.—Interwoven Pair, NY.
 6:30 p. m.—Armour program, NY.
 7:00 p. m.—Armstrong Quakers, NY.
 7:30 p. m.—Reminiscences of the Old West.
 8:00 p. m.—Hsmilton Brown Sketch Book.
 9:00 p. m.—The Stagecoachers.
 9:30 p. m.—NBC Green Room, SF.
 10:00 p. m.—Through My Fireplace.
 10:30 p. m.—Pacific Nomads, SF.

SATURDAY, MARCH 15

8:45 a. m.—The Children's Hour Organ Recital.
 10:30 a. m.—Keystone Chronicle, Chicago.
 3:15 p. m.—Women's International League for Peace.
 4:00 p. m.—Puccini Opera, NY.
 5:00 p. m.—The New Business World, Wash.
 5:30 p. m.—Launderland Lyrics, Chicago.
 6:00 p. m.—General Electric Hour, NY.
 7:00 p. m.—Lucky Strike Orchestra, NY.
 8:00 p. m.—Olinger Male Quartet.
 8:45 p. m.—Preview of International Sunday School Lesson.
 9:15 p. m.—The Seven Aces—All Eleven of 'Em.
 10:15 p. m.—Tales Never Told, SF.
 10:45 p. m.—Prof. Herman Schnitzel.

SUNDAY, MARCH 9

9:50 a. m.—Immaculate Conception Cathedral.
 11:15 a. m.—Seven Aces, All 11 of Them.
 11:45 a. m.—String Trio.
 12:00 noon—Davis & Shaw, Home Builders.
 12:30 p. m.—Catholic Radio Society.
 1:00 p. m.—Dr. S. Parkes Cadman, NY.
 2:00 p. m.—National Religious Service, NY.
 3:00 p. m.—Automatic Washers.
 4:00 p. m.—Durant Heroes of the World, NY.
 4:30 p. m.—Williams Oilomatics.
 5:00 p. m.—Enna Jettick Melodies, NY.
 5:15 p. m.—Collier's Radio Hour, NY.
 6:15 p. m.—Atwater Kent Hour, NY.
 7:15 p. m.—Studebaker Champions, NY.
 7:45 p. m.—Sunday at Seth Parkers, NY.
 8:15 p. m.—The Solitaire Cowboys.
 8:45 p. m.—Everett E. Foster, baritone.
 9:00 p. m.—Borden program, SF.
 9:30 p. m.—The Reader's Guide, SF.
 10:00 p. m.—The Gay Classics, SF.

MONDAY, MARCH 10

7:00 a. m.—The Manhatters, NY.
 8:00 a. m.—The Recitalists, NY.
 9:00 a. m.—The Luncheon Five (ex. Fri. and Sat.).
 10:30 a. m.—Woman's Magazine of the Air, SF.
 1:00 p. m.—Pacific Vagabonds, SF.
 2:05 p. m.—Matinee Light Opera.
 2:45 p. m.—Book Ends; French Lessons.
 3:00 p. m.—Mormon Tabernacle Choir and Organ.
 3:30 p. m.—Denver Dry Goods Co.
 3:45 p. m.—Armour Menuettes.
 4:00 p. m.—Ralph Hansell, xylophonist.
 4:15 p. m.—Better Business Bureau.
 4:50 p. m.—Johnny Muskrat.
 5:00 p. m.—Brown Palace Hotel orchestra.
 5:30 p. m.—Inana Troubadours.
 6:00 p. m.—Moment Musicale.
 7:00 p. m.—Stromberg-Carlson program, Chicago.
 7:30 p. m.—Empire Builders, NY.
 8:00 p. m.—Supreme Serenaders.
 8:45 p. m.—Lamb Mixed Quartet.
 9:00 p. m.—Voice of Firestone, SF.
 9:30 p. m.—KOA Siring Trio.
 10:00 p. m.—House of Myths.
 10:30 p. m.—The Music Box, SF.

TUESDAY, MARCH 11

9:00 a. m.—The Luncheon Five.
 12:15 p. m.—Matinee Gems, NY.
 1:00 p. m.—Classic Gems.
 2:00 p. m.—The Lady Next Door.
 2:15 p. m.—Flag program, NY.
 3:30 p. m.—Bridge Game.
 5:00 p. m.—Voters' Service, NY.
 5:30 p. m.—Farm Question Box, George C. Wheeler.
 5:30 p. m.—Around the World with Libby, NY.
 6:00 p. m.—Eveready Hour, NY.
 6:30 p. m.—Happy Wonder Bakers.
 7:00 p. m.—Weatlinghouse Salute.
 7:30 p. m.—Radio-Keith-Orpheum Hour, NY.
 9:30 p. m.—Florshejm Products.
 10:00 p. m.—SpotLight Review, SF.

WEDNESDAY, MARCH 12

10:15 a. m.—Mary Hale Martin's Household Period, SF.
 11:45 a. m.—U. S. Navy Band.

NBC Program

(Continued from Page 18)

- 2:00 noon.—The Novelty Five. KGO.
- 1:00 p. m.—U. S. Army Band. KGO, KOMO, KGW.
- 2:00 p. m.—"Music Critic on the Air." KGO.
- 2:15 p. m.—Melody Musketeers. KGO, KGW.
- 2:30 p. m.—Musical Musketeers. KGO.
- 3:00 p. m.—Black and Gold Room Orchestra. KGO, KGW, KPO, KGW.
- 3:30 p. m.—The Hot Spot of Radio. KGO, KGW.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.
- 4:30 p. m.—"A Half Hour in the Nation's Capital." KGO, KHQ, KOMO, KGW, KPO, KECA.
- 5:00 p. m.—Fleischmann Hour.**
- 6:00 p. m.—Selberling Singers.*
- 6:30 p. m.—Maxwell House Melodies.**
- 7:00 p. m.—RCA Victor Hour.*
- 7:30 p. m.—Standard Symphony Hour.*
- 8:45 p. m.—John and Ned.**
- 9:00 p. m.—Memory Lane. KGO, KHQ, KGW, KECA.
- 9:30 p. m.—The Olympians. KGO, KOA.
- 10:00 p. m.—National Prohibition Poll of Literary Digest.**
- 0:10 p. m.—The National Concert Orchestra. KOA, KGO.
- 11:00 p. m.—Musical Musketeers. KGO.

FRIDAY, MARCH 14

- 9:30 a. m.—Morning Glories. KGO.
- 10:00 a. m.—Du Barry Radio program. KGO, KHQ, KOMO, KGW, KFI, KSL.
- 10:15 a. m.—Josephine Gibson Food Talk.*
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon—Rembrandt Trio. KGO.
- 1:00 p. m.—Pacific Feature Hour. KGO, KOMO.
- 2:00 p. m.—Matinee Time. KGO, KGW.
- 3:00 p. m.—Piano Capers. KGO, KGW.
- 3:30 p. m.—What's Happening in the World. KGO, KOMO, KGW.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO, KGW.
- 4:45 p. m.—News Service. KGO.
- 5:00 p. m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers.**
- 6:00 p. m.—Interwoven Pair.*
- 6:30 p. m.—Armour program.*
- 7:00 p. m.—Armstrong Quakers.*
- 7:30 p. m.—Smith Bellew and his Club Richman Orchestra. KGO, KHQ.
- 8:00 p. m.—Hamilton-Brown Sketch Book.**
- 8:15 p. m.—Fiddlers Three. KGO.
- 8:45 p. m.—John and Ned.**
- 9:00 p. m.—Piano Pictures. KGO, KHQ.
- 9:30 p. m.—Hill Billy Boys. KGO, KHQ, KOA.
- 10:00 p. m.—National Prohibition Poll of Literary Digest.**
- 10:15 p. m.—The Aces of Harmony. KOA, KGO, KHQ.
- 10:30 p. m.—Pacific Nomads. KGO, KHQ, KOA.

SATURDAY, MARCH 15

- 9:30 a. m.—Grace Adams East. KGO.
- 9:45 a. m.—National Farm and Home Hour.* (KPO, 10:00-10:30), KGO, KHQ, KOMO, KGW, KFI, KPO.
- 10:30 a. m.—Morning Melodies. KGO, KOMO, KGW.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon—The Novelty Five. KGO.
- 1:00 p. m.—Dixie Dandles. KGO, KOMO, KGW.
- 2:00 p. m.—Matinee Time. KGO.
- 2:30 p. m.—Noveltees. KGO.
- 4:00 p. m.—Premier Broadcast of Puccini's Opera "Turandot." KGO, KHQ, KOMO, KGW, KFI.
- 5:00 p. m.—The New Business World.**
- 5:30 p. m.—Sunset Syncopators. KGO.
- 6:00 p. m.—General Electric Hour.*
- 7:00 p. m.—B. A. Rolfe and his Lucky Strike Orchestra.**
- 8:00 p. m.—Pacific Serenaders. KGO.
- 8:40 p. m.—Gilmore Circus. KOMO, KGW, KPO, KFI.
- 8:45 p. m.—Park Sisters. KGO.
- 9:00 p. m.—"Lauderland Lyrics.**
- 9:30 p. m.—Penrod. KGO, KHQ, KOA.
- 10:00 p. m.—National Prohibition Poll of Literary Digest.**
- 10:15 p. m.—"Tales Never Told." KGO, KHQ, KOMO, KECA, KOA.
- 10:45 p. m.—Klawans' Sports Review. KGO, KHQ, KECA, KOMO.
- 11:00 p. m.—Musical Musketeers. KGO.

KFI Program

(Continued from page 20)

- 11:45 a. m.—French lesson by Annette Doherty.
- 3:15 p. m.—Shirley Reid, novelty ballads
- 3:30 p. m.—The Masked Minstrels Hour.
- 4:30 p. m.—Max Mellinger, ballads.
- 5:15 p. m.—Bob and Monte.
- 6:00 p. m.—NBC, General Electric Hour.
- 7:00 p. m.—NBC, Lucky Strike Hour.
- 8:00 p. m.—NBC, Gilmore Circus.
- 8:30 p. m.—Robert Hurd and Packard Concert Orch.
- 9:00 p. m.—NBC, National Laundry Owners' Assn.
- 9:30 p. m.—James Burroughs and mixed quartet.
- 10:30 p. m.—Prohanoff Russian String quartet.
- 11:15 p. m.—KFI's Midnight Frolic.

KFRC Program

(Continued from Page 38)

- 6:30 p. m.—Thirty Minutes of Sunshine with Charles W. Hamp.
- 7:00 p. m.—Ballad Crooners, courtesy Safeway Stores.
- 7:30 p. m.—Light Opera, DLBS.
- 8:00 p. m.—Don Lee Symphony, DLBS.
- 8:30 p. m.—Lights and Shadows.
- 9:00 p. m.—True Story Hour, CBS.
- 10:00 p. m.—Gypsy and Marta.
- 10:15 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
- 11:00 p. m.—Val Valente and his Roof Garden Orch.

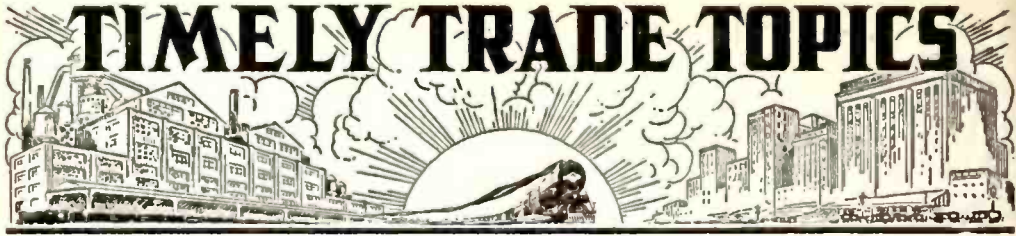
SATURDAY, MARCH 15

- 7:30 a. m.—Seal Rocks broadcast.
- 8:00 a. m.—U. S. Army Band, CBS.
- 9:00 a. m.—Adventures of Helen and Mary, CBS.
- 9:30 a. m.—Recordings.
- 10:00 a. m.—Norman Neilson and Edna Fischer, songs.
- 10:30 a. m.—Recordings.
- 11:00 a. m.—Auditions and Church Announcements.
- 1:00 p. m.—The Aztecs, CBS.
- 1:30 p. m.—Club Plaza Orchestra, CBS.
- 2:00 p. m.—French Trio with Kenyon Congdon, baritone, CBS.
- 2:30 p. m.—Quiet Harmonies, CBS.
- 2:45 p. m.—Recordings.
- 3:00 p. m.—Hotel Shelton Orchestra, CBS.
- 3:30 p. m.—Studio program.
- 4:00 p. m.—Bernhard Levittow's Commodore Ensemble.
- 5:00 p. m.—"Exploring the Jungles for Science," CBS.
- 5:30 p. m.—Studio program.
- 5:30 p. m.—Edna Fischer, "Piano Moods."
- 6:00 p. m.—Nit Wit Hour, CBS.
- 6:30 p. m.—Boyer Chemical program.
- 6:45 p. m.—"Grand Daughters," Novelty program.
- 7:00 p. m.—Paramount Public Radio Hour, CBS.
- 8:00 p. m.—Williams Oil-o-Matic, DLBS.
- 8:30 p. m.—Musical Cocktails, DLBS.
- 9:00 p. m.—Chasin' the Blues, DLBS.
- 10:10 p. m.—"Frank Watanabe," Eddie Holden.
- 10:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
- 11:10 p. m.—Earl Burnett's L. A. Biltmore Hotel Or.

Columbia Program

(Continued from Page 19)

- 11:00 a. m.—Scotti Orchestra. KFPY.
- 11:30 a. m.—Dominion Male Quartet. KVI, KFPY, KHJ.
- 12:00 noon—Columbia Ensemble. KVI, KFPY.
- 12:30 p. m.—Columbia Educational Features: For Your Information. KVI, KFPY.
- 1:00 p. m.—Lighthouse for the Blind program. KVI, KFPY, KFRC, KHJ.
- 1:30 p. m.—Club Plaza Orchestra. KVI, KFPY.
- 2:00 p. m.—French Trio with Kenyon Congdon, baritone. KVI, KFPY, KHJ, KFRC.
- 2:30 p. m.—Quiet Harmonies. KVI, KFPY, KHJ, KFRC.
- 2:45 p. m.—Dr. Thatcher Clark, French lesson, KVI.
- 3:00 p. m.—Hotel Shelton Orchestra. KVI, KFPY, KHJ, KFRC.
- 3:30 p. m.—"Ted Husng's Sportslants." KVI, KHJ, KFPY.
- 4:00 p. m.—Bernhard Levittow and his Commodore Ensemble. KVI, KFPY, KHJ, KFRC.
- 5:00 p. m.—Dr. Arthur Torrance "Exploring the Jungles for Science." KVI, KFPY, KHJ, KFRC.
- 5:30 p. m.—Dixie Echoes. KVI, KFPY, KHJ.
- 6:00 p. m.—Nit Wit Hour. KHJ, KFPY.
- 6:30 p. m.—Around the Sampler. KVI, KFPY, KHJ.
- 7:00 p. m.—Paramount Public Radio Hour. KFPY, KVI, KOIN, KFRC, KHJ.
- 8:00 p. m.—Guy Lombardo's Royal Canadians. KFPY.
- 8:30 p. m.—Roy Ingraham's Paramount Orch. KFPY.



The Zaney-Gill Corporation, manufacturers of the Music Box "Clarion," announces the appointment of a San Francisco distributor. The Clarion sets will be distributed in the northern part of the state by California Wholesale Radio Co., 1050 Market street, San Francisco.

The new Music Box Clarion is a compact table model, with speaker included, employing the screen-grid principle, a 245-type power tube in the output, and a special magnetic speaker to handle the high output volume available. The cabinet is all metal, of cast duralium, an alluminum alloy. The construction is particularly sturdy.

The circuit arrangement used affords remarkable results, considering the number of tubes and price of the set. Considerable DX reception is possible with it, and the tone and other vital characteristics are surprisingly good.

Harry A. Ungar, president of Ungar & Watson, Inc., Southern California and Arizona distributors of Majestic radio receivers, recently left Los Angeles for a vacation in Miami, Florida. Enroute to Miami, Ungar stopped in Chicago to visit the Majestic factories in an attempt to secure additional shipments of Majestic receivers for Southern California dealers. He was successful in this, it is reported, to the extent of getting an additional allotment of 1000 model 91 Majestic consoles, the \$137.50 model, complete with Majestic tubes, that has been one of the leaders in the Majestic line. This extra shipment will arrive in Los Angeles within the next few days. While in Chicago, according to W. J. Wilson, vice president and general manager of the firm, Ungar saw the first of the Majestic Electric refrigerators that will make their bow to Southern California housewives within the next few month. No details regarding the new iceless refrigerator are available at present, but it will be, it is said, fully as sensational a value as is Majestic radio.

The new Gilfillan models are certain to surprise both the public and the trade.

Never in the history of the company has Gilfillan given so much radio value for the money, according to Mr. S. W. Gilfillan, President of Gilfillan Bros.

A new, specially designed audio system and unusual type of construction has given to all of the new models an efficiency of operation and perfection of tone, which will make Gilfillan receivers stand out in any radio company, ir-respective of price.

Gilfillan Bros. have been building radio receivers since the inception of radio, and all the engineering skill, construction knowledge and radio information gained throughout these years has gone into the designing and manufacturing of the new models.

Mr. Gilfillan requests all of the dealers to be on the lookout for the broadside which was sent out to them during the last week, and to act promptly on it for the public will be quick to realize the value of the new models and will be flocking to their store for demonstrations.

Lloyd E. Holton, Sales Manager of the Rola Company, Oakland, announces the appointment of Marshall-Wells Co., Spokane, Whitney Sporting Goods Co., Denver, and Columbia Stores, Salt Lake City, as Distributors for Rola Radios.

KHJ Program

(Continued from Page 22)

- 9:30 a. m.—Young's Orchestra, CBS.
- 10:30 a. m.—Recordings.
- 11:00 a. m.—Louis F. Kleln.
- 11:15 a. m.—Recordings.
- 11:30 a. m.—Dominion Male Quartet, CBS.
- 1:00 p. m.—The Aztecs, CBS.
- 2:00 p. m.—French Trio, CBS.
- 3:00 p. m.—Hotel Shelton Orchestra, CBS.
- 3:30 p. m.—Ted Husing's Sportsians, CBS.
- 4:00 p. m.—Bernard Levitow's Commodore Ensemble.
- 5:00 p. m.—Exploring the Jungle for Science, CBS.
- 5:30 p. m.—Dixie Echoes, CBS.
- 6:00 p. m.—Nit Wits, CBS.
- 6:30 p. m.—Around the Samovar, CBS.
- 7:00 p. m.—Paramount Hour, CBS.
- 8:00 p. m.—Williams Oil-o-Matic program.
- 8:30 p. m.—Musical Cocktails.
- 9:00 p. m.—Chasin' the Blues with Charlie Wellman.